

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM772052

SUBMISSION TYPE:	RESUBMISSION		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
RESUBMIT DOCUMENT ID:	900723650		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Anywhere Advisors LLC		08/24/2022	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Anywhere Real Estate Group LLC		
Street Address:	175 Park Avenue		
City:	Madison		
State/Country:	NEW JERSEY		
Postal Code:	07940		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	6494084	WHAT MOVES HER	
Registration Number:	6171236	WHAT MOVES HER	
Registration Number:	6772866	WHAT MOVES HER	
Registration Number:	6772865	WHAT MOVES HER	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	uspto.mail@realogy.com		
Correspondent Name:	Melissa B. Berger		
Address Line 1:	175 Park Avenue		
Address Line 4:	Madison, NEW JERSEY 07940		
ATTORNEY DOCKET NUMBER:	AREG		
NAME OF SUBMITTER:	Melissa Berger		
SIGNATURE:	/MELISSA BERGER/		
DATE SIGNED:	12/06/2022		
Total Attachments: 3			

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ASSIGNMENT OF OWNERSHIP

THIS ASSIGNMENT (“Assignment”) dated effective as of August 24, 2022 (the “Effective Date”), is made by and between Anywhere Advisors LLC, a Delaware limited liability company, with an address of 175 Park Avenue, Madison, NJ 07940 (“Assignor”), and Anywhere Real Estate Group LLC, a Delaware limited liability company, with an address of 175 Park Avenue, Madison, NJ 07940 (“Assignee”), (Assignee and Assignor are hereinafter collectively the “Parties”).

RECITALS

WHEREAS, Assignor desires to assign all of its rights, title, interest, and goodwill, including all statutory and common law rights, in and to its trademarks listed in Schedule 1 hereto (collectively, the “Trademarks”), to Assignee, and Assignee intends to acquire those rights.

NOW, THEREFORE, in consideration of the mutual covenants and agreements set forth in this Assignment, and for other good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, the Parties agree as follows:

1. Assignor hereby agrees to assign, assigns, transfers, conveys, and delivers to Assignee all of its rights, title, and interest in and to the Trademarks, including the goodwill in and to the Trademarks, free and clear of all liens and encumbrances of any nature.

2. Assignor agrees, at the request of Assignee and without charge or cost to Assignee, promptly to: (i) execute and have executed and cause affiliates to execute any and all other documents of any kind whatsoever, and to provide whatever information may be required to carry out the terms and intent of this Assignment and (ii) fully cooperate with Assignee to enable Assignee to duly record this instrument of assignment with the United States Patent and Trademark Office or the trademark office in any other jurisdiction worldwide, if Assignee desires, so that the Assignee’s ownership of the Trademarks is duly made of record.

3. This Assignment shall be governed by and construed in accordance with the substantive and procedural laws of the State of New Jersey, without giving effect to the conflict of law rules thereof.


4. In the event that any provision of this Assignment shall be held by a court of competent jurisdiction to be invalid, illegal, or unenforceable in any respect in any jurisdiction, such provision shall, as to that jurisdiction, be ineffective to the extent of such invalidity, illegality, or unenforceability, without affecting in any way any of the other provisions of this Assignment in that jurisdiction or the Assignment, as a whole, or its provisions in any other jurisdiction, and this Assignment shall be construed in a manner consistent with its intent.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed by its duly authorized representative, and delivered to the Parties as of the Effective Date.

ASSIGNOR:

ANYWHERE ADVISORS LLC

By:


Signature

Name: Joan T. Pinaire

Title: Senior Vice President – Intellectual Property Law

SCHEDULE 1

Schedule of U.S. Trademark Registrations

Trademark Name	Status	Application No.	Filing Date	Registration No.	Registration Date	Renewal Date
WHAT MOVES HER	Registered	88725993	13-Dec-2019	6494084	21-Sep-2021	21-Sep-2031
WHAT MOVES HER	Registered	88726007	13-Dec-2019	6171236	06-Oct-2020	06-Oct-2030
What MOVES → Her	Registered	90771998	14-Jun-2021	6772866	28-Jun-2022	28-Jun-2032
What MOVES → Her	Registered	90771995	14-Jun-2021	6772865	28-Jun-2022	28-Jun-2032