

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM774465

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|------------------------------|--------------------------|
| SUBMISSION TYPE: | RESUBMISSION |
| NATURE OF CONVEYANCE: | NUNC PRO TUNC ASSIGNMENT |
| EFFECTIVE DATE: | 09/01/2015 |
| RESUBMIT DOCUMENT ID: | 900725435 |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|-----------------------------------|----------|----------------|-------------------------------|
| USA Federation for Sport Cheering | | 10/12/2022 | Non-Profit Corporation: TEXAS |

RECEIVING PARTY DATA

| | |
|------------------------|-------------------------------|
| Name: | International Cheer Union |
| Street Address: | 2574 Sam Cooper Blvd |
| City: | Memphis |
| State/Country: | TENNESSEE |
| Postal Code: | 38112 |
| Entity Type: | Non-Profit Corporation: TEXAS |

PROPERTY NUMBERS Total: 1

| Property Type | Number | Word Mark |
|-----------------------------|---------|---------------------------|
| Registration Number: | 5071209 | INTERNATIONAL CHEER UNION |

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 214.643.6123
Email: sharon@hotchkisslaw.com
Correspondent Name: Sharon Hotchkiss
Address Line 1: 2626 Cole Ave
Address Line 2: Suite 300
Address Line 4: Dallas, TEXAS 75204

| | |
|---------------------------|------------------|
| NAME OF SUBMITTER: | Sharon Hotchkiss |
| SIGNATURE: | /SMH/ |
| DATE SIGNED: | 12/15/2022 |

Total Attachments: 2

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TRADEMARK ASSIGNMENT

This Trademark Assignment (the "Assignment") is effective as of September 1, 2015 ("Effective Date"), by and between USA Federation for Sport Cheering, a Texas nonprofit corporation ("Assignor") with an address of 13101 Preston Road, #110-3068, Dallas, Texas 75240 and International Cheer Union, a Texas nonprofit corporation ("Assignee") with a business address of 2574 Sam Cooper Blvd., Memphis, Tennessee 38112.

WHEREAS, Assignor is the Registrant and owner of all of the right, title and interest in and to the Registration of the service mark: INTERNATIONAL CHEER UNION (standard character mark) on the Principal Register, bearing United States Patent and Trademark Office Reg. No. 5071209 (the "Mark").

WHEREAS, Assignor desires to transfer, and Assignee, desires to acquire all interest in the Mark, the good will associated with the Mark and the Registration of the Mark, pursuant to the terms of this Assignment.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns and transfers to Assignee all worldwide right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark, as well as Assignor's right to sue for and obtain remedies against past, present and future infringements of any or all of the foregoing, and all rights of priority and protection of interests therein under the laws of any jurisdiction worldwide.

This Assignment, and all the terms and provisions hereof, shall be binding upon and shall inure to the benefit of the parties, and their respective successors and assigns.

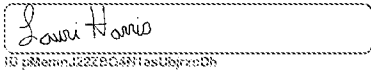
IN WITNESS WHEREOF, the parties hereto have caused this Assignment to be executed on their behalf by their duly authorized representatives.

ASSIGNOR

ASSIGNEE

USA FEDERATION FOR SPORT CHEERING

INTERNATIONAL CHEER UNION

By: 
By: _____

By: 
By: _____

Name: Lauri Harris

Name: Karl Olson

Title: Executive Director

Title: Secretary General / C.E.O.

eSignature Details

Signer ID: pMemnJ22ZBG4N1asUbjrxcDh
Signed by: Lauri Harris
Sent to email: lharris@usacheer.org
IP Address: 76.14.141.35
Signed at: Oct 12 2022, 5:05 pm CDT