

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM775313

SUBMISSION TYPE:	RESUBMISSION
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL
RESUBMIT DOCUMENT ID:	900722780

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
TheDodo.com, LLC		07/19/2022	Limited Liability Company: DELAWARE

RECEIVING PARTY DATA

Name:	Vox Media, LLC
Street Address:	1201 Connecticut Ave.
Internal Address:	12th Floor
City:	Washington
State/Country:	D.C.
Postal Code:	20036
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 40

Property Type	Number	Word Mark
Serial Number:	97250224	
Serial Number:	97250229	
Serial Number:	97250230	
Serial Number:	97250234	
Serial Number:	97250240	
Serial Number:	97250243	
Serial Number:	97250246	
Serial Number:	97250248	
Serial Number:	97250250	
Serial Number:	97250253	
Serial Number:	97352506	
Serial Number:	97234725	
Serial Number:	97234729	
Serial Number:	97250680	THE DODO
Serial Number:	97250684	THE DODO
Serial Number:	97250747	THE DODO
Serial Number:	97250755	THE DODO

TRADEMARK

Property Type	Number	Word Mark
Serial Number:	97250775	THE DODO
Serial Number:	97250792	THE DODO
Serial Number:	97250866	THE DODO
Serial Number:	97250876	THE DODO
Serial Number:	97250890	THE DODO
Serial Number:	97250895	THE DODO
Serial Number:	97234733	DODO KIDS
Serial Number:	97234740	DODO KIDS
Serial Number:	97234866	DODO KIDS
Serial Number:	97230339	THE DODO
Serial Number:	97230341	THE DODO
Serial Number:	97230344	THE DODO
Serial Number:	97230352	THE DODO
Serial Number:	97230346	THE DODO
Serial Number:	97230356	THE DODO
Serial Number:	97230359	THE DODO
Serial Number:	97230362	THE DODO
Serial Number:	97230363	THE DODO
Serial Number:	87825575	THE DODO
Serial Number:	86975013	THE DODO
Serial Number:	97230364	THE DODO
Serial Number:	90879606	THE DODO PAW OF APPROVAL
Serial Number:	97234722	

CORRESPONDENCE DATA

Fax Number: 2028576395

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2028576000

Email: tmdocket@afslaw.com

Correspondent Name: ARENTFOX SCHIFF LLP

Address Line 1: 1717 K Street NW

Address Line 4: Washington, D.C. 20006

ATTORNEY DOCKET NUMBER: 031257.00775

NAME OF SUBMITTER: Jason J. Mazur

SIGNATURE: /Jason J. Mazur/

DATE SIGNED: 12/20/2022

Total Attachments: 5

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TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (this “**Agreement**”) is entered into as of the date of its full execution, with effect as of March 1, 2022 (the “**Effective Date**”), by and between **TheDodo.com, LLC**, a Delaware limited liability company, having an address of 100 Crosby Street, Suite 201, New York, NY 10012, United States (“**ASSIGNOR**”) and **Vox Media, LLC**, a Delaware limited liability company, having an address of 1201 Connecticut Ave., NW, 12th Floor, Washington, DC 20036, United States (“**ASSIGNEE**”) (each of Assignor and Assignee, a “**Party**” and, collectively, the “**Parties**”).

WHEREAS, ASSIGNOR wishes to assign, transfer, convey, and deliver to ASSIGNEE all of ASSIGNOR’s right, title, and interest in and to the trademarks, service marks, trade dresses, trade names, and other indicators of source (including registrations and applications for, and common law rights in, the foregoing) owned by ASSIGNOR anywhere in the world (all of the foregoing collectively referred to as the “**Assigned Trademarks**”), including without limitation the trademarks, trademark registrations, and trademark applications listed in Attachment A hereto, together with the goodwill of the business related thereto; and

WHEREAS, ASSIGNEE seeks to acquire all right, title, and interest in and to the Assigned Trademarks, together with the goodwill of the business related thereto.

NOW THEREFORE, in consideration of the representations, warranties, covenants, and agreements contained herein, and for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound hereby, the Parties agree as follows:

1. ASSIGNOR hereby assigns, transfers, conveys, and delivers to ASSIGNEE, and ASSIGNEE hereby accepts from ASSIGNOR, all right, title, and interest of ASSIGNOR in and to the Assigned Trademarks, together with the goodwill of the business related thereto, all pending applications and registrations therefor, the common law rights associated therewith, and all rights, claims, and causes of action, if any, for the benefit of ASSIGNOR relating to the Assigned Trademarks, including the right to bring suit and recover damages for past infringement.

2. In the event that this Agreement is insufficient to vest legal and record title in any of the Assigned Trademarks in ASSIGNEE, then ASSIGNOR will use reasonable best efforts to take, or cause to be taken, all reasonable actions to execute, notarize, authenticate, legalize, or consularize all documents, in each case necessary to vest legal and record title in such Assigned Trademarks in ASSIGNEE.

3. This Agreement may be executed in any number of counterparts, and in separate counterparts, and may be delivered by facsimile, .pdf, or other similar electronic transmission. Each counterpart when so executed and delivered shall be deemed an original, and all such counterparts taken together shall constitute one and the same instrument.

4. This Agreement is not intended to, and does not, confer any legal or equitable rights or remedies hereunder upon any person other than the Parties and their respective successors and permitted assigns.


5. This Agreement shall be binding upon, inure to the benefit of, and be enforceable by and against the Parties and their respective successors and permitted assigns.

6. If any provision of this Agreement is fully or in part invalid, illegal, or incapable of being enforced by any rule, law, or public policy, all other provisions of this Agreement shall nevertheless remain in full force and effect so long as the economic and legal substance of the transactions contemplated hereby are not affected in any manner materially adverse to any Party. Upon such determination that any provision is invalid, illegal, or incapable of being enforced, the Parties shall negotiate in good faith to modify this Agreement so as to effect the original intent of the Parties as closely as possible.

7. This Agreement shall be governed by and construed in accordance with the laws of the State of Delaware, without giving effect to conflicts of law principles.

IN WITNESS WHEREOF, the Parties have executed this Agreement effective as of the Effective Date.

THEDODO.COM, LLC

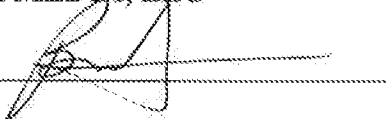
By: 

Name: Lauren S. Fisher

Title: Chief Legal Officer

Date: 7/19/2022

VOX MEDIA, LLC

By: 

Name: Brian J. Leung

Title: Senior VP, Deputy General Counsel

Date: 7.19.22

**ATTACHMENT A
ASSIGNED TRADEMARKS**

Country	Mark	Status	App. Number	Reg. Number	Class(es)
United Kingdom	THE DODO	Registered	UK00801447745	UK00801447745	35
United States	Dodo Bird Head Design	Pending	97/250224	--	03
United States	Dodo Bird Head Design	Pending	97/250229	--	05
United States	Dodo Bird Head Design	Pending	97/250230	--	12
United States	Dodo Bird Head Design	Pending	97/250234	--	18
United States	Dodo Bird Head Design	Pending	97/250240	--	21
United States	Dodo Bird Head Design	Pending	97/250243	--	25
United States	Dodo Bird Head Design	Pending	97/250246	--	27
United States	Dodo Bird Head Design	Pending	97/250248	--	28
United States	Dodo Bird Head Design	Pending	97/250250	--	31
United States	Dodo Bird Head Design	Pending	97/250253	--	44
United States	Dodo Design (color)	Pending	97/352506	--	36
Australia	THE DODO	Registered	1447745	1447745	35
European Union	THE DODO	Registered	1447745	1447745	35
Int. Agreement & Protocol	THE DODO	Registered	1447745	1447745	35
Mexico	THE DODO	Registered	1447745	1447745	35
United States	Bird Only Design	Pending	97/234725	--	03, 05, 09, 14, 16, 21, 28, 29, 31, 35
United States	Bird Only Design	Pending	97/234729	--	41
United States	Dodo Bird Head Design & THE DODO	Pending	97/250680	--	03
United States	Dodo Bird Head Design & THE DODO	Pending	97/250684	--	05

United States	Dodo Bird Head Design & THE DODO	Pending	97/250747	--	12
United States	Dodo Bird Head Design & THE DODO	Pending	97/250755	--	18
United States	Dodo Bird Head Design & THE DODO	Pending	97/250775	--	21
United States	Dodo Bird Head Design & THE DODO	Pending	97/250792	--	25
United States	Dodo Bird Head Design & THE DODO	Pending	97/250866	--	27
United States	Dodo Bird Head Design & THE DODO	Pending	97/250876	--	28
United States	Dodo Bird Head Design & THE DODO	Pending	97/250890	--	31
United States	Dodo Bird Head Design & THE DODO	Pending	97/250895	--	44
United States	DODO KIDS	Pending	97/234733	--	03, 05, 14, 16, 21, 28, 29, 31, 35
United States	DODO KIDS	Pending	97/234740	--	09, 41
United States	DODO KIDS & Bird Logo (color)	Pending	97/234866	--	03, 05, 09, 14, 16, 21, 28, 29, 31, 35, 41
United States	THE DODO	Pending	97/230339	--	03
United States	THE DODO	Pending	97/230341	--	05
United States	THE DODO	Pending	97/230344	--	12
United States	THE DODO	Pending	97/230352	--	18
United States	THE DODO	Pending	97/230346	--	21
United States	THE DODO	Pending	97/230356	--	25
United States	THE DODO	Pending	97/230359	--	27
United States	THE DODO	Pending	97/230362	--	28
United States	THE DODO	Pending	97/230363	--	31
United States	THE DODO	Allowed	87/825575	--	35
United States	THE DODO	Registered	86/975013	4827188	41

United States	THE DODO	Pending	97/230364	--	44
United States	THE DODO PAW OF APPROVAL & Design	Pending	90/879606	--	18, 20, 21, 28, 31, 35, 42
United States	Waving Bird Only Design	Pending	97/234722	--	09