

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM767704

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
ArtSetters, Inc.		11/14/2022	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Houzz Inc.		
<b>Street Address:</b>	285 Hamilton Avenue		
<b>Internal Address:</b>	4th Floor		
<b>City:</b>	Palo Alto		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	94301		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5086392	IVY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	(650)843-5000		
<b>Email:</b>	myoung@cooley.com		
<b>Correspondent Name:</b>	Anne H. Peck		
<b>Address Line 1:</b>	1299 Pennsylvania Ave NW		
<b>Address Line 2:</b>	Suite 700		
<b>Address Line 4:</b>	Washington, D.C. 20004		
<b>ATTORNEY DOCKET NUMBER:</b>	323224-20000		
<b>NAME OF SUBMITTER:</b>	Michael Young		
<b>SIGNATURE:</b>	/Michael Young/		
<b>DATE SIGNED:</b>	11/14/2022		
<b>Total Attachments: 1</b>			
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CH \$40.00 5086392

**TRADEMARK ASSIGNMENT AGREEMENT**

This Trademark Assignment Agreement (the "Agreement") is entered into as of the last date of signature below (the "Effective Date") by and between **ArtSetters, Inc.**, a corporation organized under the laws of Delaware with a principal place of business at 333 Main St, 7E, San Francisco, California 94105 ("Assignor") and **Houzz Inc.** a corporation organized under the laws of Delaware with a principal place of business at 285 Hamilton Avenue, 4th Floor, Palo Alto, California 94301 ("Assignee"). Assignor and Assignee shall be referred to herein collectively as the "Parties" and each may be referred to individually as a "Party".

**RECITALS**

**WHEREAS**, Assignor is the owner of all right, title, and interest in and to the trademark IVY (the "IVY Mark") and U.S. Registration No. 5086392 corresponding thereto; and

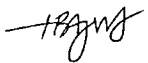
**WHEREAS**, the Parties desire to consolidate ownership of Assignor's trademark rights with Assignee.

**NOW THEREFORE**, in consideration of the mutual representations, promises, terms, and conditions set forth herein, and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged:

1. Assignor hereby irrevocably conveys, transfers, and assigns to Assignee, and Assignee hereby accepts, any and all of Assignor's right, title and interest in and to the IVY Mark, including all common law rights in the United States and all other countries and jurisdictions of the world, together with the goodwill of the business symbolized by the IVY Mark.
2. Assignor hereby assigns to Assignee all causes of action, claims and rights to damages or profits, due or accrued, arising out of past infringement of the IVY Mark, or injury to the goodwill associated with the IVY Mark, as well as the rights to sue for and recover the IVY Mark in Assignee's own name.
3. Assignor undertakes that it shall execute such further documents and do such further acts as may reasonably be required or desired by the Assignee to enable the Assignee (or its nominee) to enjoy the full benefits of the IVY Mark and rights hereby assigned.

IN WITNESS WHEREOF, Assignor and Assignee have each caused this Agreement to be duly executed and delivered as of the date last signed below.

**ARTSETTERS, INC.**


By: 

Name: Hissan Bajwa

Title: Director

Date: Nov 14, 2022

**HOZZ INC.**

By: 

Name: Hissan Bajwa

Title: VP, General Counsel

Date: Nov 14, 2022