

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM755803

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Equibrand Entertainment Group, L.P.		09/15/2022	Limited Partnership: DELAWARE
RECEIVING PARTY DATA			
Name:	FM3048 LLC		
Street Address:	9440 CR 1236		
City:	Cleburne		
State/Country:	TEXAS		
Postal Code:	76033		
Entity Type:	Corporation: TEXAS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5535087	RODEOGO	
CORRESPONDENCE DATA			
Fax Number:	9726283616		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	972-628-3600		
Email:	trademarks@munckwilson.com		
Correspondent Name:	John J. Arnott		
Address Line 1:	P.O. Drawer 800889		
Address Line 2:	Docket Clerk		
Address Line 4:	Dallas, TEXAS 75380		
NAME OF SUBMITTER:	John J. Arnott		
SIGNATURE:	/jja/		
DATE SIGNED:	09/16/2022		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

This Trademark Assignment is effective as of the date indicated below.

WHEREAS Equibrand Entertainment Group, L.P. ("Assignor"), with an address of 3500 West Highway 377, Grandbury, Texas 76048, having a general partner Equibrand Entertainment, Inc., has adopted, used and is using the mark(s) referenced in Schedule A attached hereto ("the Mark(s)"), which are registered in the United States Patent and Trademark Office; and

WHEREAS FM3048 LLC ("Assignee"), with an address of 9440 CR 1236 Cleburne, Texas 76033, is desirous of acquiring the Mark(s) and the registration(s) thereof.

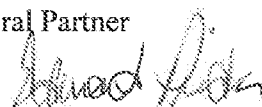
NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee, its successors, assigns and legal representatives, all right, title and interest in and to the Mark(s), together with the good will of the business symbolized by the Mark(s), and the registration(s) thereof, and further including all income, royalties, and damages hereafter due or payable to Assignor with respect to the Mark(s), including without limitation, damages and payments for past or future infringements and misappropriations of the Mark(s), and all rights to sue for past, present and future infringements or misappropriations of the Mark(s).

Equibrand Entertainment Group, L.P.

Date: 9/15/2022

By: Equibrand Entertainment, Inc.

Title: General Partner

By: 

Name: Edward Pinder

Title: CFO

SCHEDULE A

Mark
RODEOGO

Registration No.
5,535,087
[End of List]

Registration Date
August 7, 2018



TRADEMARK ASSIGNMENT
Attorney Docket No. EQBD60-33976
#4585482v1

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