

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM777176

<b>SUBMISSION TYPE:</b>	RESUBMISSION		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>RESUBMIT DOCUMENT ID:</b>	900725520		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Arieh Halpern		10/05/2022	INDIVIDUAL:
Deborah Lapidés		10/05/2022	INDIVIDUAL:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Deborah Lapidés		
<b>Street Address:</b>	567 Hampshire Road #102		
<b>City:</b>	Westlake Village		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	91361		
<b>Entity Type:</b>	INDIVIDUAL: UNITED STATES		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5069219	KISSING UNDER THE INFLUENCE	
<b>Registration Number:</b>	5096010	KUI	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3103944477		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	3109799190		
<b>Email:</b>	tmk@cislo.com		
<b>Correspondent Name:</b>	Daniel M. Cislo		
<b>Address Line 1:</b>	12100 Wilshire Blvd. Suite 1700		
<b>Address Line 4:</b>	Los Angeles, CALIFORNIA 90025		
<b>ATTORNEY DOCKET NUMBER:</b>	14-29733		
<b>NAME OF SUBMITTER:</b>	Daniel M. Cislo		
<b>SIGNATURE:</b>	/DanielMCislo/		
<b>DATE SIGNED:</b>	12/29/2022		
<b>Total Attachments: 1</b>			
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# TRADEMARK ASSIGNMENT

WHEREAS, the undersigned for Deborah Lapidès and Arieh Halpern, a partnership in the state of California, having their principal place of business located at PO Box 570571, Tarzana, CA 91357. (hereinafter ASSIGNORS), has developed a business pertaining to the marks KUI and KISSING UNDER THE INFLUENCE, which are registrations at the United States Patent and Trademark Office assigned Registration Nos. 5,096,010 ;5,069,219.

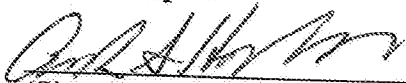
WHEREAS, Deborah Lapidès, an individual United States Citizen, having its principal place of business located at 567 Hampshire Road #102, Westlake Village, CA 91361 (hereinafter ASSIGNEE), and the successor to the ongoing and existing business of ASSIGNORS, or portion thereof, to which the MARKS pertain, is desirous of acquiring the MARKS, the goodwill symbolized thereby, and the aforementioned trademark registrations therefor; and

WHEREAS, ASSIGNORS are assigning the MARKS and in the aforementioned trademark registrations to which the MARKS pertain, along with the good will thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNORS do hereby assign to ASSIGNEE all right, title, and interest in and to the MARKS, the assets of the MARKS, the goodwill associated therein and the trademark registrations of the MARKS.


IN WITNESS WHEREOF, the said ASSIGNORS and ASSIGNEE have executed and delivered this instrument this 5<sup>th</sup> day of October, 2022.

**Arieh Halpern**

  
\_\_\_\_\_  
(Signature)


October 5, 2022  
\_\_\_\_\_  
(Date)

**Deborah Lapidès**

  
\_\_\_\_\_  
(Signature)

October 5, 2022  
\_\_\_\_\_  
(Date)

**Deborah Lapidès**

  
\_\_\_\_\_  
(Signature)

October 5, 2022  
\_\_\_\_\_  
(Date)

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