

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM768770

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Be Boundless, LLC		01/19/2022	Limited Liability Company: GEORGIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	iFIT Inc.		
<b>Street Address:</b>	1500 South 1000 West		
<b>City:</b>	Logan		
<b>State/Country:</b>	UTAH		
<b>Postal Code:</b>	84321		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	90156412	29029 EVERESTING	
<b>Serial Number:</b>	90165089	SUMMIT PUSH	
<b>Registration Number:</b>	5962087	29029	
<b>Registration Number:</b>	6301740		
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
<b>Phone:</b>	4357865220		
<b>Email:</b>	richard.chang@ifit.com		
<b>Correspondent Name:</b>	Richard Chang		
<b>Address Line 1:</b>	1500 South 1000 West		
<b>Address Line 4:</b>	Logan, UTAH 84321		
<b>NAME OF SUBMITTER:</b>	Richard Chang		
<b>SIGNATURE:</b>	/Richard Chang/		
<b>DATE SIGNED:</b>	11/18/2022		
<b>Total Attachments: 2</b>			
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ASSIGNMENT OF INTELLECTUAL PROPERTY

WHEREAS, iFIT Inc., a Delaware corporation with its principal place of business located at 1500 South 1000 West, Logan, Utah 84321 ("Assignee"), is the full owner of its subsidiary, Be Boundless, LLC, a Georgia limited liability company with its principal place of business located at 3017 Bolling Way NE, STE 227, Atlanta, GA 30305 United States ("Assignor");

WHEREAS, Assignor desires to transfer all of its trademark registrations and applications as identified in Schedule A and the goodwill of the business symbolized thereby, and the right to sue and collect damages for past and/or future infringement thereof (the "IP"), to Assignee, and Assignee desires to receive all of Assignor's IP identified in Schedule A and all associated goodwill.

NOW, THEREFORE, for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, assign, transfer and convey unto Assignee all right, title and interest in and to the IP, the goodwill of the business symbolized thereby, and the right to sue and collect damages for past and/or future infringement thereof.

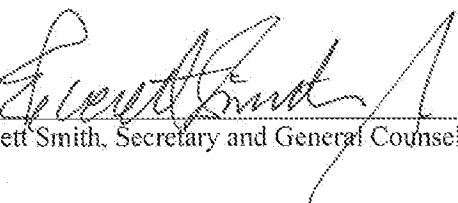
IN WITNESS WHEREOF, the parties hereto have executed this Agreement, effective as of the date set forth below.

SIGNED on this 19<sup>th</sup> day of January, 2022.

Assignor:  
Be Boundless, LLC  
a Georgia limited liability company

By:   
Name: Marc Hodulich  
Title: CEO, 29029 Everesting

Assignee:  
iFIT Inc.  
a Delaware Corporation

By:   
Everett Smith, Secretary and General Counsel

SCHEDULE A

**Trademark Registrations and Applications**

1. U.S. Reg. No. 5962087 for "29029"
2. U.S. Ser. No. 90156412 for "29029 EVERESTING"
3. U.S. Ser. No. 90165089 for "Summit Push"
4. U.S. Reg. No. 6301740 for the Triangle Logo