

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM768823

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	12/01/2021

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
PLR IP Holdings, LLC		08/22/2022	Limited Liability Company: DELAWARE

RECEIVING PARTY DATA

Name:	Polaroid IP B.V.
Street Address:	Hoge Bothofstraat 45
City:	Enschede
State/Country:	NETHERLANDS
Postal Code:	7511ZA
Entity Type:	Besloten Vennootschap (B.V.): NETHERLANDS

PROPERTY NUMBERS Total: 58

Property Type	Number	Word Mark
Serial Number:	87542387	ONESTEP
Registration Number:	4743882	POLAROID
Registration Number:	0730072	POLAROID
Registration Number:	0540179	POLAROID
Registration Number:	0607263	POLAROID
Registration Number:	3035848	POLAROID
Registration Number:	3021042	POLAROID
Registration Number:	5822716	POLAROID
Registration Number:	0588350	POLAROID
Registration Number:	0579986	POLAROID
Registration Number:	3858352	
Registration Number:	4550864	
Registration Number:	5284186	
Registration Number:	5284187	
Serial Number:	88686277	
Serial Number:	88686278	
Serial Number:	88686274	
Serial Number:	88686275	

OP \$1465.00 87542387

Property Type	Number	Word Mark
Serial Number:	88686276	
Registration Number:	4352706	
Serial Number:	88952060	
Serial Number:	90025384	
Serial Number:	90029373	
Serial Number:	90147725	
Serial Number:	90147718	
Serial Number:	88952059	
Serial Number:	88952044	
Serial Number:	88952049	
Serial Number:	90025318	
Serial Number:	90029362	
Serial Number:	86267106	POLAROID CUBE
Serial Number:	86675053	POLAROID CUBE
Serial Number:	88555677	POLAROID GO
Serial Number:	88555670	POLAROID NOW
Registration Number:	5759251	POLAROID ORIGINALS
Registration Number:	5765434	
Registration Number:	5492544	POLAROID SNAP
Registration Number:	5611875	POLAROID SNAP TOUCH
Serial Number:	88907005	POLAROID SPARK
Serial Number:	88907013	POLAROID SPARK
Serial Number:	88907025	POLAROID SPARK
Registration Number:	5739981	POLAROID SPECTRA
Serial Number:	88980457	POLAROID
Serial Number:	88980465	POLAROID
Serial Number:	88211461	POLAROID
Serial Number:	88211464	POLAROID
Serial Number:	88211468	POLAROID
Serial Number:	88211472	POLAROID
Registration Number:	4601823	SX-70
Registration Number:	4403836	POLAROID
Registration Number:	4349054	
Registration Number:	5556119	POLAROID
Registration Number:	5898053	POLAROID
Registration Number:	3035847	POLAROID
Registration Number:	4146056	POLAROID
Registration Number:	5822041	POLAROID

Property Type	Number	Word Mark
Serial Number:	88907038	POLAROID SPARK
Registration Number:	5172192	POLAROID

CORRESPONDENCE DATA

Fax Number: 7166260366

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: (716) 239-4300

Email: esimpson@colsonlawgroup.com

Correspondent Name: Ellen S. Simpson

Address Line 1: 5555 Main Street

Address Line 4: Williamsville, NEW YORK 14221

ATTORNEY DOCKET NUMBER:	BA00031
NAME OF SUBMITTER:	Ellen S. Simpson
SIGNATURE:	/Ellen S. Simpson/
DATE SIGNED:	11/18/2022

Total Attachments: 3

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**Confirmatory Deed of Assignment
and Consent to Recordal
United States of America**

THIS DEED is made between:

PLR IP Holdings, LLC, a company duly organized and existing under the Laws of Delaware, United States of America of *4350 Baker Road, Minnetonka, MN 55343, USA* ("the Assignor");

and

Polaroid IP B.V., a company duly organized and existing under the Laws of the Netherlands, of *Hoge Bothofstraat 45, 7511ZA, Enschede, The Netherlands* ("the Assignee");

WHEREAS:

- (a) The Assignor was the proprietor of the trademarks in the United States of America as set out in the attached schedule marked "Annex A" and
- (b) Pursuant to the Trademark Assignment dated December 1st, 2021, Assignor has assigned Assignor's entire right, title and interest in and to the trademarks to Assignee.
- (c) The Assignment of the afore-mentioned trademarks became effective on the December 1st, 2021.

IT IS AGREED THAT:

For consideration of the sum of 1 USD, receipt of which is hereby acknowledged by the Assignor, the Assignor hereby confirms that it has assigned, transferred and set over unto the Assignee, its successors and assigns, effective on December 1st, 2021, all right, title and interests in **the United States of America** in the trademarks together with the goodwill of the business represented and symbolised by the trademark/ patent and the Assignee accepts the said assignment.

IN WITNESS WHEREOF, the Assignor and Assignee have caused this Assignment to be executed by their authorized representatives.

Signed as a Deed in Munich on behalf of the **Assignor** this 22nd day of August 2022 by



Alizee Mothion, Proxy-Holder
PLR IP Holdings, LLC

Signed as a Deed in Munich on behalf of the **Assignee** this 22nd day of August 2022 by



Monica Kerndl, Proxy-Holder
Polaroid IP B.V.

Annex A

Trademark	Application No.	Registration No.	Class(es)
ONESTEP	87542387	87542387	9
POLAROID	85426382	4743882	16
POLAROID	72117992	0730072	9
POLAROID	71597162	0540179	9
POLAROID	71631566	0607263	9
POLAROID (& 9 PIXEL DESIGN)	78565277	3035848	9
POLAROID (& 9 PIXEL DESIGN)	78614705	3021042	01, 09, 11, 16, 35
POLAROID (& 9 PIXEL DESIGN)	87867526	5822716	25
POLAROID (STYLIZED 2)	71648880	588350	9
POLAROID (STYLIZED)	71631569	0579986	16
POLAROID CLASSIC BORDER LOGO	77980076	3858352	9
POLAROID CLASSIC BORDER LOGO	85077946	4425870	1
POLAROID CLASSIC BORDER LOGO	85605417	4304206	9
POLAROID CLASSIC BORDER LOGO	86085896	4550864	9
Polaroid Classic Border Logo (2016)	87220361	5284186	1
Polaroid Classic Border Logo (2016)	87220367	5284187	9
Polaroid Color Bars	88686277		35
Polaroid Color Bars	88686278		40
Polaroid Color Bars	88686274		1
Polaroid Color Bars	88686275		9
Polaroid Color Bars	88686276		25
Polaroid Color Spectrum (Classic)	85631476	4352706	9
Polaroid Color Spectrum Horizontal	88952060		40
Polaroid Color Spectrum Horizontal	90025384		25
Polaroid Color Spectrum Horizontal	90029373		9
Polaroid Color Spectrum Horizontal	90147725		1
Polaroid Color Spectrum Horizontal	90147718		1
Polaroid Color Spectrum Horizontal	88952059		35
Polaroid Color Spectrum Vertical	88952044		40
Polaroid Color Spectrum Vertical	88952049		35
Polaroid Color Spectrum Vertical	90025318		25
Polaroid Color Spectrum Vertical	90029362		9
POLAROID CUBE	86267106	286582	9
POLAROID CUBE+	86675053	5065320	9
POLAROID GO	88555677	6,555,739	01, 09
POLAROID NOW	88555670		9
Polaroid Originals & Color Bars (Black and White)	87980583	5759251	01, 09, 25, 35
Polaroid Originals Color Bars Logo (Color)	87980632	5765434	01, 09, 25, 35
POLAROID SNAP	86734921	5492544	9

Trademark	Application No.	Registration No.	Class(es)
POLAROID SNAP TOUCH	87875205	5611875	9
POLAROID SPARK	88907005		9
POLAROID SPARK	88907013		35
POLAROID SPARK	88907025		41
POLAROID SPECTRA	86577543	5739981	9
Polaroid with color bar	88211480		40
Polaroid with color bar	88980457		9
Polaroid with color bar	88980465		35
Polaroid with color bar	88211461		1
Polaroid with color bar	88211464		9
Polaroid with color bar	88211468		25
Polaroid with color bar	88211472		35
SX-70	85451139	4601823	9
POLAROID wordmark		5172192	
POLAROID wordmark		4403836	
Polaroid Color Spectrum (Modernized)		4349054	
POLAROID special script		5556119	
POLAROID special script		5898053	
POLAROID special script		3035847	
POLAROID special script		4146056	
POLAROID special script		5822041	
POLAROID SPARK wordmark		88907038	