

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM769099

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
HealthInsGeeks Limited Liability Company		11/01/2022	Limited Liability Company: NEW JERSEY
RECEIVING PARTY DATA			
Name:	Acrisure, LLC		
Street Address:	2900 West Road, Suite 500		
City:	East Lansing		
State/Country:	MICHIGAN		
Postal Code:	48823		
Entity Type:	Limited Liability Company: MICHIGAN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86717902	NAVINSURE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	19542909937		
Email:	nawtmdocket@shb.com		
Correspondent Name:	Natalie A. Ward		
Address Line 1:	255 Grand Blvd.		
Address Line 4:	Kansas City, MISSOURI 64108		
NAME OF SUBMITTER:	Natalie A. Ward		
SIGNATURE:	/Natalie A. Ward/		
DATE SIGNED:	11/21/2022		
Total Attachments: 2			
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OP \$40.00 86717902

TRADEMARK ASSIGNMENT

WHEREAS, HealthInsGeeks Limited Liability Company, a New Jersey limited liability company, whose address is 18015 Meadow Bottom Rd., Charlotte, North Carolina, 28277 ("Assignor"), is the recorded owner of the entire right, title and interest in and to the trademark listed on the attached Schedule A (the "Trademark").


WHEREAS, Assignor has agreed to assign and transfer its entire right, title and interest in and to the Trademark, together with all of the goodwill associated therewith and symbolized thereby, including all common law rights associated with the Trademark by virtue of its use in commerce, to Acrisure, LLC, a Michigan limited liability company, whose registered address is 2900 West Road, Suite 500, East Lansing, MI 48823 ("Assignee").

NOW, THEREFORE, in view of the premises herein and for good and valuable consideration, the receipt of which is hereby acknowledged by Assignor, Assignor does hereby sell, convey, transfer and assign and deliver unto Assignee, its successors and assigns, the entire right, title and interest in and to the Trademark, together with the goodwill associated therewith and symbolized thereby, and in and to any and all renewals thereof, together with all rights to sue and recover for past infringement thereof, to have and to hold forever for the sole and exclusive use and benefit of Assignee.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed by a duly authorized officer effective on this first day of November, 2022.

ASSIGNOR

HEALTHINSGEEKS LIMITED LIABILITY
COMPANY

By: 

Christopher Efthymiou, President

20154331

SCHEDULE A

Citation	Application / Registration Number	Status	Goods and Services	Owner Name
NAVINSURE	App 86717902 Reg 5087785	Registered.	INT. CL. 35 PROVIDING A WEBSITE WHICH PROVIDES A MARKETPLACE TO PURCHASE VARIOUS INSURANCE PLANS INCLUDING BUT NOT LIMITED TO HEALTH, DENTAL, LIFE, DISABILITY, WELLNESS, TELEMEDICINE AND OTHER INSURANCE PROGRAMS	HEALTHINSGEEKS LLC