

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM769831

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Great American Group, LLC		09/14/2020	Limited Liability Company: CALIFORNIA
RECEIVING PARTY DATA			
Name:	B. Riley Retail Solutions, LLC		
Street Address:	30870 Russell Ranch Road		
Internal Address:	Suite 250		
City:	Westlake Village		
State/Country:	CALIFORNIA		
Postal Code:	91362		
Entity Type:	Limited Liability Company: CALIFORNIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	1905890	GA	
Registration Number:	2004737	GREAT AMERICAN GROUP	
CORRESPONDENCE DATA			
Fax Number:	3102869573		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3107851200		
Email:	jk@jonathankirsch.com		
Correspondent Name:	Jonathan Kirsch		
Address Line 1:	1880 Century Park East		
Address Line 2:	Suite 515		
Address Line 4:	Los Angeles, CALIFORNIA 90067		
NAME OF SUBMITTER:	Jonathan Kirsch		
SIGNATURE:	/Jonathan Kirsch/		
DATE SIGNED:	11/23/2022		
Total Attachments: 2			
source=B. Riley Retail Solutions, LLC-CA-Amendment (Change of Name)#page1.tif			
source=B. Riley Retail Solutions, LLC-CA-Amendment (Change of Name)#page2.tif			

OP \$65.00 1905890



**Secretary of State
Amendment to Articles of
Organization of a
Limited Liability Company (LLC)**

LLC-2

FILED
Secretary of State
State of California
SEP 14 2020

IMPORTANT — Read *Instructions* before completing this form.

Filing Fee — \$30.00

Copy Fees — First page \$1.00; each attachment page \$0.50;
Certification Fee - \$5.00

Note: You must file a Statement of Information (Form LLC-12), to change the business address(es) of the LLC or to change the name or address of the LLC's manager(s) and/or agent for service of process, which can be filed online at llcbizfile.sos.ca.gov/SI.

100

Above Space For Office Use Only

1. LLC Exact Name (Enter the exact name on file with the California Secretary of State.)

GREAT AMERICAN GROUP, LLC

2. LLC 12-Digit Entity (File) Number (Enter the exact 12-digit Entity (File) Number issued by the California Secretary of State.)

2	0	0	2	0	6	5	1	0	0	5	0
---	---	---	---	---	---	---	---	---	---	---	---

3. New LLC Name (If Amending) (See *Instructions* — List the proposed LLC name exactly as it is to appear on the records of the California Secretary of State. The name must contain an LLC identifier such as LLC or L.L.C. "LLC" will be added, if not included.)

B. RILEY RETAIL SOLUTIONS, LLC

4. Management (If Amending) (Select only one box)

The LLC will be managed by:

One Manager More than One Manager All LLC Member(s)

5. Purpose Statement (Do not alter Purpose Statement.)

The purpose of the limited liability company is to engage in any lawful act or activity for which a limited liability company may be organized under the California Revised Uniform Limited Liability Company Act.

6. Additional Amendment(s) set forth on attached pages, if any, are incorporated herein by reference and made part of this Form LLC-2. (All attachments should be 8½ x 11, one-sided, legible and clearly marked as an attachment to this form LLC-2.)

Signature

By signing, I affirm under penalty of perjury that the information herein is true and correct and that I am authorized by California law to sign.

PHILLIP J. AHN

Sign here

Print your name here



I hereby certify that the foregoing transcript of _____ page(s) is a full, true and correct copy of the original record in the custody of the California Secretary of State's office.

SEP 15 2020

24

Date: _____

Alex Padilla

ALEX PADILLA, Secretary of State