

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM770396

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Guangzhou Biaodian Information Technology Co., Ltd.		11/14/2022	Corporation:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Nuoweihuashi (Beijing) Management Consulting Co., Ltd.		
<b>Street Address:</b>	Room 001, Room 2115, Floor 18, Building 1, Yard 8, Dongdaqiao Road, Chaoyang District		
<b>City:</b>	Beijing		
<b>State/Country:</b>	CHINA		
<b>Entity Type:</b>	limited company (Ltd.): CHINA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	6484738	HYPERUP	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	6467851788		
<b>Email:</b>	domee.zhong2@gmail.com		
<b>Correspondent Name:</b>	Xiaofang Zhong		
<b>Address Line 1:</b>	244 Fifth Avenue, Suite V284		
<b>Address Line 4:</b>	New York, NEW YORK 10001		
<b>ATTORNEY DOCKET NUMBER:</b>	6484738_assignment		
<b>NAME OF SUBMITTER:</b>	Xiaofang Zhong		
<b>SIGNATURE:</b>	/Xiaofang Zhong/		
<b>DATE SIGNED:</b>	11/28/2022		
<b>Total Attachments: 2</b>			
source=6484738-HYPERUP-assignment#page1.tif			
source=6484738-HYPERUP-assignment#page2.tif			

OP \$40.00 6484738

## Trademark Assignment Agreement

This Trademark Purchase and Assignment Agreement (the "Agreement") is made as of 14 Day of November, 2022, Guangzhou Biaodian Information Technology Co., Ltd., having the address as 403C87, No.5 Dongping Middle Road, Baiyun District, Guangzhou CHINA 510000; and NuoweiHuashi (Beijing) Management Consulting Co., Ltd., having the address as Room 001, Room 2115, Floor 18, Building 1, Yard 8, Dongdaqiao Road, Chaoyang District, Beijing.

The Assignor is the registered owner of a mark that is registered in the United States Patent and Trademark Office, Reg. 6484738, dated 14 Day of Sep., 2021.

The Assignee wishes to acquire the Assignor's rights in the trademark listed in this agreement.

The Assignee agrees to pay the Assignor \$ 10.

In exchange, the Assignor hereby conveys, transfers, and assigns to the Assignee all of the Assignor's right, title, and interest of whatever kind in the mark, together with

- 1) the goodwill of the business relating to the products and services on which the marks are used and for which they are registered,
- 2) all income, royalties, and damages hereafter due or payable to Assignor with respect to the marks, including without limitation, damages, and payments for past or future infringements and misappropriations of the marks, and
- 3) all rights to sue for past, present and future infringement or misappropriations of the marks.

The Assignor further covenants that it will take all actions that may be necessary for securing, completing, or vesting in the Assignee full right, title, and interest in the mark and its related property.

THIS AGREEMENT shall take effect from 14th day of November, 2022

In witness whereof, the Assignor has duly executed under seal and delivered this Assignment, as of the day and year first above written.

ASSIGNOR:  
**Guangzhou Biaodian Information Technology Co., Ltd.**

Signed by: Hanlin Yu  
Name: Hanlin Yu  
Title: Principal

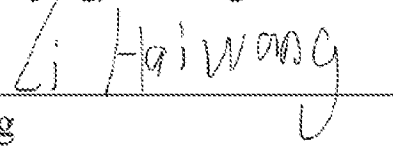
ASSIGNEE:

**Nuoweihuashi (Beijing) Management Consulting Co., Ltd.**

Signed by: \_\_\_\_\_

Name: Li Haiwang

Title: Principal

A handwritten signature in black ink, appearing to read "Li Haiwang", is written over a horizontal dotted line. The signature is written in a cursive, slightly slanted style.