

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM768211

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
DESTINATION DAYTONA, LLC		11/14/2022	Limited Liability Company:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	MORSE OPERATIONS, INC.		
<b>Street Address:</b>	2850 SOUTH FEDERAL HIGHWAY		
<b>City:</b>	DELRAY BEACH		
<b>State/Country:</b>	FLORIDA		
<b>Postal Code:</b>	33483		
<b>Entity Type:</b>	Corporation: FLORIDA		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5796995	DESTINATION DAYTONA	
<b>Registration Number:</b>	3529654	DESTINATION DAYTONA	
<b>Registration Number:</b>	3334746	SAINTS & SINNERS PUB	
<b>Registration Number:</b>	3533093	CRUISIN' DESTINATION DAYTONA	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	15619899811		
<b>Email:</b>	TMBOCA@FLEITIP.COM		
<b>Correspondent Name:</b>	FLEIT INTELLECTUAL PROPERTY LAW		
<b>Address Line 1:</b>	4800 N. Federal Highway, Suite B - 306		
<b>Address Line 4:</b>	BOCA RATON, FLORIDA 33431		
<b>NAME OF SUBMITTER:</b>	JON GIBBONS		
<b>SIGNATURE:</b>	/JON GIBBONS/		
<b>DATE SIGNED:</b>	11/16/2022		
<b>Total Attachments: 1</b>			
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OP \$115.00 5796995

**ASSIGNMENT OF U.S. TRADEMARKS**

WHEREAS, Destination Daytona, LLC, a Florida limited liability company, having an address at 1637 N. U.S. Highway 1 Ormond Beach FLORIDA 32174, (hereafter "Assignor") has adopted, used, is using, and is the owner of the following seven (7) trademarks (hereinafter referred to as "the said marks"):

<u>Federal Trademark</u>	<u>Registration No.</u>	<u>Registration Date</u>
1) DESTINATION DAYTONA (words only)	5,796,995	July 9, 2019
2) DESTINATION DAYTONA (words only)	3,529,654	November 11, 2008
3) SAINTS & SINNERS PUB (words only)	3,334,746	November 13, 2017
4) CRUISIN' DESTINATION DAYTONA (words only)	3,533,093	November 18, 2008
<u>State of Florida Trademark</u>	<u>Document No.</u>	<u>Date Filed</u>
5) DESTINATION DAYTONA (words only)	T1800000368	April 5, 2018
6) CRUISIN' DESTINATION DAYTONA (words only)	T07000001926	July 25, 2007
7) TRIKEFEST (Logo)	T18000001987	October 23, 2018

WHEREAS, Morse Operations Inc., a Florida corporation having an address at 2850 South Federal Highway Delray Beach FLORIDA 33483, (hereafter "Assignee") is desirous of acquiring any and all rights that Assignor may have in and to the said marks, together with the goodwill of the business in connection with which the said marks is used and which is symbolized by the said marks, along with the right to sue for and recover for damages and profits for past infringements thereof.

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign, sell, transfer and set over to Assignee, its successors and assigns, all right, title, and interest in and to the said marks, together with the goodwill of the business in connection with which the said marks is used and which is symbolized by the said marks, as well as all rights of action and recovery for past, present, and future infringements thereof for the full term and all subsequent terms of the registration as fully and entirely as the same would have been held and enjoyed by the Assignor had this Trademark Assignment not been made; and

Assignor agrees to execute and deliver at the request of the Assignee its successors and assigns, all papers, instruments, and assignments, and to perform any other reasonable acts the Assignee its successors and assigns may require in order to vest all Assignor's its successors and assigns rights, title, and interest in and to the said marks in the Assignee its successors and assigns and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by the Assignee its successors and assigns, to the extent such evidence is in the possession or control of Assignor.

IN WITNESS WHEREOF, the parties have executed this TRADEMARK ASSIGNMENT on the date as indicated below. The individual whose signature and title are supplied below is authorized to act on behalf of the Assignor or Assignee, respectively.

ASSIGNOR: Destination Daytona, LLC

ASSIGNEE: Morse Operations Inc.

By: *Judra B. Rossmeyer*  
 Name: Judra B. Rossmeyer  
 Title: Manager  
 Date: 11/14/2022

By: *Edward J. Morse III*  
 Name: EDWARD J. MORSE III  
 Title: CFO  
 Date: 11/14/22

WITNESSES(1):

WITNESSES(1):

Name: *Logan Parker*  
 Signature: *[Signature]*  
 Date: 11/14/22

Name: *SEBASTIAN C. DWYER*  
 Signature: *[Signature]*  
 Date: 11/14/2022

WITNESSES(2):

WITNESSES(2):

Name: *Tammy I. Lucas*  
 Signature: *[Signature]*  
 Date: 11-14-2022

Name: TAMMY I. LUCAS  
 Signature: *[Signature]*  
 Date: 11-14-2022

FLEET IP DOCKET NO. 9317-T003