

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM770847

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>SEQUENCE:</b>	1		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
FEATHER COMPANY LTD.		11/18/2022	Corporation: CANADA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	THE TREADSTONE GROUP, INC.		
<b>Street Address:</b>	2173 Smith Harbour Drive		
<b>City:</b>	Denver		
<b>State/Country:</b>	NORTH CAROLINA		
<b>Postal Code:</b>	28037		
<b>Entity Type:</b>	Corporation: NORTH CAROLINA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	6403992	GOOD AFTERNOON	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2129537201		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2124159200		
<b>Email:</b>	ny.trademark@dorsey.com		
<b>Correspondent Name:</b>	Sarah M. Robertson, Dorsey & Whitney LLP		
<b>Address Line 1:</b>	51 West 52nd Street		
<b>Address Line 4:</b>	New York, NEW YORK 10019-6119		
<b>ATTORNEY DOCKET NUMBER:</b>	453654-00001		
<b>NAME OF SUBMITTER:</b>	Sarah M. Robertson		
<b>SIGNATURE:</b>	/smr/		
<b>DATE SIGNED:</b>	11/30/2022		
<b>Total Attachments: 3</b>			
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## EXHIBIT A

### TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement (“Agreement”) is entered into by and between FEATHER COMPANY LTD., an Ontario corporation, having an address of 1040 Lorne Street, Unit 7, Sudbury, Ontario, Canada, P3C 4R9 (hereinafter “Assignor”) and THE TREADSTONE GROUP, INC., a North Carolina corporation with a principal place of business at 2173 Smith Harbour Drive, Denver, North Carolina 28037 (“Assignee”) (collectively, Assignor and Assignee are “Parties”). This Agreement shall be effective on the last date of signature of the Parties (“Effective Date”).

**WHEREAS**, Assignor is the owner of the trademarks (each, a “Mark”, collectively, the “Marks”) and the registrations and pending and abandoned applications therefor in the United States Patent and Trademark Office and Canadian Intellectual Property Office attached hereto as “Exhibit A” (the “Filings”) in connection with oral vaporizers and other goods and services as identified in the Filings; and

**WHEREAS**, Assignor first used the Mark GOOD MORNING in commerce at least as early as March 2020 in the United States; the Mark GOOD AFTERNOON in commerce at least as early as March 2020 in the United States; the Mark GOOD EVENING in commerce at least as early as March 2020 in the United States; and the Mark GOOD NIGHT in commerce at least as early as March 2020 in the United States;

**WHEREAS**, Assignee is desirous of acquiring all trademark rights in the Marks and the Filings as an agent for an undisclosed principal.

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Parties hereby agree as follows:

#### **1. ASSIGNMENT**

Assignor hereby irrevocably sells, transfers, conveys and assigns to Assignee all worldwide right, title and interest in and to the Marks and the Filings including, but not limited to, the right to pursue legal action for past infringement of the Marks, and related damages, together with the goodwill of the business symbolized by the Marks and all common law rights associated with the Marks.

#### **2. GENERAL**

Each of the Parties will execute and deliver such further and other documents as may be necessary to give effect to this Agreement and to carry out its provisions.

IN WITNESS WHEREOF, the Parties hereby execute this Agreement.

**FEATHER COMPANY LTD.**

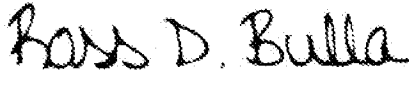
By:  \_\_\_\_\_

Name: Patrick Lehoux

Title: CEO

Date: November 18, 2022

**THE TREADSTONE GROUP, INC.**

By:  \_\_\_\_\_

Name: Ross D. Bulla

Title: President

Date: November 18, 2022

**Exhibit A – Filings**

<b>Jurisdiction</b>	<b>Application / Registration Information</b>	<b>Trademark</b>	<b>Status</b>
United States	Application No. 88/284,587 Filed on January 31, 2019  First Use Anywhere/First Use in Commerce in the US: 03/00/2020  Registration No. 6403992 Registered June 29, 2021	GOOD AFTERNOON	Registered
Canada	Application No. 1,943,612 Filed on January 30, 2019  Registration No. TMA1146149 Registered Oct 13, 2022	GOOD NIGHT	Registered
Canada	Application No. 1,943,609 Filed on January 30, 2019	GOOD AFTERNOON	Pending
Canada	Application No. 1,943,611 Filed on January 30, 2019	GOOD EVENING	Pending
United States	Application No. 88/286,068 Filed February 1, 2019	GOOD NIGHT	Abandoned
United States	Application No. 88/286,071 Filed on February 1, 2019	GOOD EVENING	Abandoned
United States	Application No. 88/284,550 Filed on January 31, 2019	GOOD MORNING	Abandoned