

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
SEQUENCE:	2		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
THE TREADSTONE GROUP, INC.		11/18/2022	Corporation: NORTH CAROLINA
RECEIVING PARTY DATA			
Name:	BBCCC, Inc.		
Street Address:	180 John St.		
Internal Address:	Suite 701		
City:	Toronto, Ontario		
State/Country:	CANADA		
Postal Code:	M5T1X5		
Entity Type:	Corporation: ONTARIO		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	6403992	GOOD AFTERNOON	
CORRESPONDENCE DATA			
Fax Number:	2129537201		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2124159200		
Email:	ny.trademark@dorsey.com		
Correspondent Name:	Sarah M. Robertson, Dorsey & Whitney LLP		
Address Line 1:	51 West 52nd Street		
Address Line 4:	New York, NEW YORK 10019-6119		
ATTORNEY DOCKET NUMBER:	453654-00001		
DOMESTIC REPRESENTATIVE			
Name:	Sarah M. Robertson, Dorsey & Whitney LLP		
Address Line 1:	51 West 52nd Street		
Address Line 4:	New York, NEW YORK 10019-6119		
NAME OF SUBMITTER:	Sarah M. Robertson		

OP \$40.00 6403992

SIGNATURE:	/smr/
DATE SIGNED:	11/29/2022
Total Attachments: 3 source=Trademark Assignment - The Treadstone Group Inc. to BBCCC Inc#page1.tif source=Trademark Assignment - The Treadstone Group Inc. to BBCCC Inc#page2.tif source=Trademark Assignment - The Treadstone Group Inc. to BBCCC Inc#page3.tif	

TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement (“Agreement”) is entered into by and between THE TREADSTONE GROUP, INC., a North Carolina corporation with a principal place of business at 2173 Smith Harbour Drive, Denver, North Carolina 28037 (“Assignor”) and BBCCC, Inc., an Ontario corporation with a principal place of business at 180 John St., Suite 701, Toronto, Ontario, Canada M5T 1X5, and its parents, subsidiaries and affiliates (“Assignee”) (collectively, Assignor and Assignee are “Parties”). This Agreement shall be effective on the last date of signature of the Parties (“Effective Date”).

WHEREAS, Assignor is the owner of the trademarks (each, a “Mark”, collectively, the “Marks”) and the registrations and pending and abandoned applications therefor in the United States Patent and Trademark Office and Canadian Intellectual Property Office attached hereto as “Exhibit A” (the “Filings”) in connection with oral vaporizers and other goods and services as identified in the Filings; and

WHEREAS, Assignee is desirous of acquiring all trademark rights in the Marks and the Filings.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Parties hereby agree as follows:

1. ASSIGNMENT

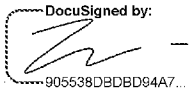
Assignor hereby irrevocably sells, transfers, conveys and assigns to Assignee all worldwide right, title and interest in and to the Marks and the Filings including, but not limited to, the right to pursue legal action for past infringement of the Marks, and related damages, together with the goodwill of the business symbolized by the Marks and all common law rights associated with the Marks.

2. GENERAL

Each of the Parties will execute and deliver such further and other documents as may be necessary to give effect to this Agreement and to carry out its provisions.

IN WITNESS WHEREOF, the Parties hereby execute this Agreement as of the Effective Date.

BBCCC, INC.

By:  _____
905638DBDBD94A7...

Name: Tara L. Heath

Title: Chief Legal officer

Date: 11/18/2022

THE TREADSTONE GROUP, INC.

By: Ross D. Bulla

Name: Ross D. Bulla

Title: President

Date: 11/18/2022

Exhibit A – Filings

Jurisdiction	Application / Registration Information	Trademark	Status
United States	Application No. 88/284,587 Filed on January 31, 2019 First Use Anywhere/First Use in Commerce in the US: 03/00/2020 Registration No. 6403992 Registered June 29, 2021	GOOD AFTERNOON	Registered
Canada	Application No. 1,943,612 Filed on January 30, 2019 Registration No. TMA1146149 Registered Oct 13, 2022	GOOD NIGHT	Registered
Canada	Application No. 1,943,609 Filed on January 30, 2019	GOOD AFTERNOON	Pending
Canada	Application No. 1,943,611 Filed on January 30, 2019	GOOD EVENING	Pending
United States	Application No. 88/286,068 Filed February 1, 2019	GOOD NIGHT	Abandoned
United States	Application No. 88/286,071 Filed on February 1, 2019	GOOD EVENING	Abandoned
United States	Application No. 88/284,550 Filed on January 31, 2019	GOOD MORNING	Abandoned