

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM778979

<b>SUBMISSION TYPE:</b>	RESUBMISSION
<b>NATURE OF CONVEYANCE:</b>	MERGER
<b>EFFECTIVE DATE:</b>	10/31/2022
<b>RESUBMIT DOCUMENT ID:</b>	900729945

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
COMENITY LLC		10/31/2022	Limited Liability Company: DELAWARE

## RECEIVING PARTY DATA

<b>Name:</b>	BREAD FINANCIAL PAYMENTS, INC.
<b>Street Address:</b>	3095 LOYALTY CIRCLE
<b>City:</b>	COLUMBUS
<b>State/Country:</b>	OHIO
<b>Postal Code:</b>	43219
<b>Entity Type:</b>	Corporation: DELAWARE

## PROPERTY NUMBERS Total: 20

Property Type	Number	Word Mark
Registration Number:	4726004	ACCOUNT ASSURE
Registration Number:	3319880	ACCOUNT ASSURE
Registration Number:	3146849	ACCOUNT ASSURE
Registration Number:	3152001	ACCOUNT ASSURE PRO
Registration Number:	6283525	ALLIANCE DATA SELECT
Registration Number:	4634019	ASPIRE IMAGINE MORE
Registration Number:	5174912	BLISPAY
Registration Number:	5481666	BLISPAY
Registration Number:	5481667	
Registration Number:	6286635	BREAD
Registration Number:	4154883	COMENITY
Registration Number:	5185549	EVERY CUSTOMER COUNTS
Registration Number:	3532331	HEALTHIPLAN
Registration Number:	3148565	KNOW MORE. SELL MORE.
Registration Number:	2978278	MY WORLD
Registration Number:	5930329	O COMENITY
Registration Number:	5930330	O COMENITY

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	6108607	O COMENITY DIRECT
Registration Number:	5919696	SIMPLYQUALIFY
Registration Number:	6262540	SIMPLYSHARE

**CORRESPONDENCE DATA**

**Fax Number:** 5134210991

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 5133694250

**Email:** ipdocket@porterwright.com

**Correspondent Name:** MARTIN J. MILLER

**Address Line 1:** 41 SOUTH HIGH STREET

**Address Line 2:** 29TH FLOOR

**Address Line 4:** COLUMBUS, OHIO 43215

<b>ATTORNEY DOCKET NUMBER:</b>	4011425-229624
<b>NAME OF SUBMITTER:</b>	MARTIN J. MILLER
<b>SIGNATURE:</b>	/MARTIN J. MILLER/
<b>DATE SIGNED:</b>	01/06/2023

**Total Attachments: 4**

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# Delaware

The First State

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I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"COMENITY LLC", A DELAWARE LIMITED LIABILITY COMPANY, WITH AND INTO "BREAD FINANCIAL PAYMENTS, INC." UNDER THE NAME OF "BREAD FINANCIAL PAYMENTS, INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE ON THE TWENTY-FIFTH DAY OF OCTOBER, A.D. 2022, AT 5:22 O`CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF MERGER IS THE THIRTY-FIRST DAY OF OCTOBER, A.D. 2022.



  
Jeffrey W. Bullock, Secretary of State

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SR# 20223858470

Authentication: 204705350  
Date: 10-26-22

You may verify this certificate online at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

**TRADEMARK**  
**REEL: 007904 FRAME: 0880**

**STATE OF DELAWARE  
CERTIFICATE OF MERGER OF  
DOMESTIC LIMITED LIABILITY COMPANY  
INTO A  
DOMESTIC CORPORATION**

Pursuant to Title 8, Section 264(c) of the Delaware General Corporation Law and Title 6, Section 18-209 of the Delaware Limited Liability Company Act, the undersigned corporation executed the following Certificate of Merger:

**FIRST:** The name of the surviving corporation is Bread Financial Payments, Inc.  
\_\_\_\_\_, a Delaware Corporation, and the name of the  
limited liability company being merged into this surviving corporation is Comenity LLC  
\_\_\_\_\_.

**SECOND:** The Agreement of Merger has been approved, adopted, certified, executed and acknowledged by the surviving corporation and the merging limited liability company.

**THIRD:** The name of the surviving corporation is Bread Financial Payments, Inc.  
\_\_\_\_\_.

**FOURTH:** The merger is to become effective on October 31, 2022  
\_\_\_\_\_.

**FIFTH:** The Agreement of Merger is on file at 3095 Loyalty Circle, Columbus, Ohio 43219  
\_\_\_\_\_, the place of business of the surviving corporation.

**SIXTH:** A copy of the Agreement of Merger will be furnished by the corporation on request, without cost, to any stockholder of any constituent corporation or member of any constituent limited liability company.

**SEVENTH:** The Certificate of Incorporation of the surviving corporation shall be its Certificate of Incorporation

**IN WITNESS WHEREOF**, said Corporation has caused this certificate to be signed by an authorized officer, the 25th day of October, A.D., 2022.

By:   
Authorized Officer

Name: Benjamin L. Morgan  
Print or Type  
Title: Assistant Secretary