

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM771164

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Wells Fargo Bank, National Association		11/30/2022	national banking association: UNITED STATES
RECEIVING PARTY DATA			
Name:	Wright & McGill Co.		
Street Address:	4245 E 46th Ave		
City:	Denver		
State/Country:	COLORADO		
Postal Code:	80216		
Entity Type:	Corporation: COLORADO		
PROPERTY NUMBERS Total: 27			
Property Type	Number	Word Mark	
Registration Number:	0440655		
Registration Number:	2840795	CRAVE	
Registration Number:	2863172	CRAVE	
Registration Number:	2831700	CRAVE GRAVY	
Registration Number:	1588033	DIAMOND POINT	
Registration Number:	1888632	EAGLE CLAW	
Registration Number:	1888631	EAGLE CLAW	
Registration Number:	0505204	EAGLE CLAW HOOKS	
Registration Number:	1894190		
Registration Number:	1900783		
Registration Number:	1894189		
Registration Number:	0568797		
Registration Number:	3056054	ESSENTIALS AND ACCESSORIES	
Registration Number:	2863173		
Registration Number:	2036741	GRANGER	
Registration Number:	2863170	HOOKED ON CRAVE	
Registration Number:	1996668	KAHLE	
Registration Number:	1454466	LAZER SHARP	
Registration Number:	2563364		

OP \$690.00 0440655

Property Type	Number	Word Mark
Registration Number:	2840794	NEW HOOKED ON CRAVE CRAVEBAIT.COM
Registration Number:	3289498	NITRO DIVER
Serial Number:	77315950	NON OFFSET TOURNAMENT APPROVED
Serial Number:	77024685	SALTWATER SALSA
Registration Number:	2863171	SEXATTRACT
Registration Number:	0564185	"SWEETHEART"
Registration Number:	1208617	THEY HOOK AND HOLD
Serial Number:	77368243	TRAILMASTER

CORRESPONDENCE DATA

Fax Number: 6127661600
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.
Phone: 6127666911
Email: susan.carlson@faegredrinker.com
Correspondent Name: Susan Carlson, Faegre Drinker Biddle
Address Line 1: 90 S 7th St Ste 2200
Address Line 4: Minneapolis, MINNESOTA 55402

NAME OF SUBMITTER:	Susan Carlson
SIGNATURE:	/e/ Susan Carlson
DATE SIGNED:	12/01/2022

Total Attachments: 4
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PATENT AND TRADEMARK RELEASE AND REASSIGNMENT


This Patent and Trademark Release and Reassignment is entered into as of November 30, 2022, by **WELLS FARGO BANK, NATIONAL ASSOCIATION**, a national banking association (the "**Secured Party**").

Wright & McGill Co., a Colorado corporation ("**Grantor**"), entered into an Amended and Restated Patent and Trademark Security Agreement between the Grantor and the Secured Party, dated as of January 4, 2008, pursuant to which the Grantor granted the Secured Party a security interest in the Patent and Trademark Collateral as defined therein, including the Patents referred to on Schedule I hereto and the Trademarks referred to on Schedule II hereto (the "**Patent and Trademark Agreement**"). As used herein, capitalized terms defined in the Patent and Trademark Agreement and not otherwise defined herein have the meanings given them in the Patent and Trademark Agreement.

The Patent and Trademark Agreement was recorded by the Assignment Recordation Branch of the United States Patent and Trademark Office on April 25, 2014 at Reel 032762, Frame 0720 with respect to the patent collateral and on January 25, 2008, at Reel 003704, Frame 0220 with respect to the trademark collateral.

The Secured Party hereby irrevocably releases its security interest in the Patent and Trademark Collateral, including without limitation the Patents referred to on Schedule I hereto and the Trademarks referred to on Schedule II hereto, and hereby reassigns, grants and conveys to the Grantor, without any representation, warranty, recourse or undertaking by the Secured Party, all of the Secured Party's right, title and interest in and to the Patent and Trademark Collateral, including without limitation the Patents referred to on Schedule I hereto and the Trademarks referred to on Schedule II hereto.

**WELLS FARGO BANK, NATIONAL
ASSOCIATION**

By: 
Name: Joseph S. Primack
Title: Authorized Signatory

SCHEDULE I
to
PATENT AND TRADEMARK RELEASE AND REASSIGNMENT

Patent Registrations/Applications

Title	Patent Number	Issue Date
Fishing Tackle Pack	7213364	05/08/2007
Method for producing combination fish hook and weed guard device	6253485	07/03/2001
Fish hook and weed guard device	6032402	05/07/2000
Multiple barb fish hook	5214875	06/01/1993

SCHEDULE II
to
PATENT AND TRADEMARK RELEASE AND REASSIGNMENT

Trademark Registrations/Applications

Trademark	Registration Number / Application Number	Registration Date / Application Date
Claw & Design	440655	09/14/1948
CRAVE	2840795	05/11/2004
CRAVE	2863172	07/13/2004
CRAVE GRAVY	2831700	04/13/2004
DIAMOND POINT	1588033	03/20/1990
EAGLE CLAW	1888632	04/11/1995
EAGLE CLAW	1888631	04/11/1995
EAGLE CLAW HOOKS	505204	12/28/1948
Eagle Design	1894190	05/16/1995
Eagle Design	1900783	06/20/1995
Eagle Design	1894189	05/16/1995
Eagle with Fish Design	568797	01/06/1953
ESSENTIALS AND ACCESSORIES	3056054	1/31/2006
Fish Character Design	2863173	07/13/2004
GRANGER	2036741	02/11/1997
HOKED ON CRAVE	2863170	07/13/2004
KAHLE	1996668	08/27/1996
LAZER SHARP	1454466	08/25/1987
Miscellaneous Design	2563364	04/23/2002
NEW HOKED ON CRAVE CRAVEBAIT.COM	2840794	05/11/2004
NITRO DIVER	3289498	09/11/2007

Schedule II - 1

US.353851561.02

TRADEMARK
REEL: 007905 FRAME: 0786

Trademark	Registration Number / Application Number	Registration Date / Application Date
NON OFFSET TOURNAMENT APPROVED	77315950	10/29/2007
SALTWATER SALSA	77024685	10/19/2006
SEXATTRACK	2863171	07/13/2004
"SWEETHEART"	564185	09/16/1952
THEY HOOK AND HOLD	1208617	09/14/1982
TRAILMASTER	77368243	01/10/2006

Schedule II - 2

US.353851561.02

RECORDED: 12/01/2022

TRADEMARK
REEL: 007905 FRAME: 0787