

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM771232

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NOTICE OF GRANT OF SECURITY INTEREST IN TRADEMARKS		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
MARITZ GLOBAL EVENTS - AT&L INC.		12/01/2022	Corporation: MISSOURI
RECEIVING PARTY DATA			
Name:	BANK OF AMERICA, N.A., as Administrative Agent		
Street Address:	900 W Trade St		
Internal Address:	NC1-026-06-09 (MacLegal)		
City:	Charlotte		
State/Country:	NORTH CAROLINA		
Postal Code:	28255		
Entity Type:	National Banking Association: UNITED STATES		
PROPERTY NUMBERS Total: 8			
Property Type	Number	Word Mark	
Registration Number:	4924698	EXPERIENT	
Registration Number:	4488160	SELECTSOURCE	
Registration Number:	4397164	TRAFFICBOOST	
Registration Number:	4170017	SWAP	
Registration Number:	3740350	EVENTXL	
Registration Number:	2721582	MEET WITH SUCCESS	
Registration Number:	2486084	OUR CLIENTS MEET WITH SUCCESS	
Registration Number:	2198220	CONFERON	
CORRESPONDENCE DATA			
Fax Number:	7043311159		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7043311000		
Email:	PTO_TMconfirmation@mvalaw.com, maryelizabethzaldivar@mvalaw.com		
Correspondent Name:	Moore & Van Allen PLLC		
Address Line 1:	100 North Tryon Street		
Address Line 2:	Suite 4700, ATTN: IP DEPARTMENT		
Address Line 4:	Charlotte, NORTH CAROLINA 28202		

OP \$215.00 4924698

ATTORNEY DOCKET NUMBER:	327000.028843
NAME OF SUBMITTER:	John Slaughter
SIGNATURE:	/john slaughter/
DATE SIGNED:	12/01/2022

Total Attachments: 4

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NOTICE OF GRANT OF SECURITY INTEREST IN TRADEMARKS

United States Patent and Trademark Office

Ladies and Gentlemen:

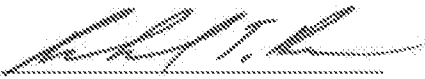
Please be advised that pursuant to the Security and Pledge Agreement dated as of December 1, 2022 (as the same may be amended, restated, amended and restated, extended, supplemented or otherwise modified from time to time, the "Agreement") by and among the Obligors from time to time party thereto (each an "Obligor") and Bank of America, N.A., as the administrative agent (in such capacity, the "Administrative Agent"), the undersigned Obligor has granted to the Administrative Agent a continuing security interest in and a right to set off against, any and all right, title and interest of such Obligor in and to the trademarks and trademark applications set forth on Schedule 1 attached hereto.

[signature pages follow]

The undersigned Obligor and the Administrative Agent hereby acknowledge and agree that the security interest in the foregoing trademarks and trademark applications (a) may only be terminated in accordance with the terms of the Agreement, and (b) is not to be construed as an assignment of any trademark or trademark application.

Very truly yours,

MARITZ GLOBAL EVENTS - AT&L INC.,
a Missouri corporation

By: 

Name: Richard T. Ramos

Title: Vice President and Treasurer

Acknowledged and Accepted:

BANK OF AMERICA, N.A.,
as Administrative Agent

By: 

Name: Priscilla Ruffin

Title: AVP

Schedule 1

Maritz Global Events - AT&L Inc.
(Missouri corporation)

U.S. Trademarks

Trademark Registrations

Mark	Reg. No.	Reg. Date
EXPERIENT	4924698	03/29/2016
SELECTSOURCE	4488160	02/25/2014
TRAFFICBOOST	4397164	09/03/2013
SWAP	4170017	07/10/2012
EVENTXL	3740350	01/19/2010
MEET WITH SUCCESS	2721582	06/03/2003
OUR CLIENTS MEET WITH SUCCESS	2486084	09/04/2001
CONFERON	2198220	10/20/1998