

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM771231

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NOTICE OF GRANT OF SECURITY INTEREST IN TRADEMARKS		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
MARITZ HOLDINGS INC.		12/01/2022	Corporation: MISSOURI
RECEIVING PARTY DATA			
Name:	BANK OF AMERICA, N.A., as Administrative Agent		
Street Address:	900 W Trade St		
Internal Address:	NC1-026-06-09 (MacLegal)		
City:	Charlotte		
State/Country:	NORTH CAROLINA		
Postal Code:	28255		
Entity Type:	National Banking Association: UNITED STATES		
PROPERTY NUMBERS Total: 37			
Property Type	Number	Word Mark	
Registration Number:	5957027	MARITZ EX	
Registration Number:	5941564	DECISIONPOINT	
Registration Number:	5899113	PX EXCHANGE	
Registration Number:	5791532	POINTS CONCIERGE	
Registration Number:	5753604	PEOPLESCIENCE	
Registration Number:	5737465	CARTWHEEL A MARITZ AGENCY	
Registration Number:	5631184	DESIGN THE JOURNEY - NOT JUST THE DESTIN	
Registration Number:	5562917	ENGAGEMENT POTENTIAL INDEX	
Registration Number:	5297588	CHANNELNEXT	
Registration Number:	5102030	MARITZ GLOBAL EVENTS	
Registration Number:	5014322	EVENTBIT	
Registration Number:	4974726		
Registration Number:	4934245	CULTURENEXT	
Registration Number:	4889664	EDGE	
Registration Number:	4852271	EARNPOWER	
Registration Number:	4744912	PLANWELL MEETWELL	
Registration Number:	4733105	REWARDSPHERE	
Registration Number:	4432616	OPPORTUNITY MAX	

OP \$940.00 5957027

Property Type	Number	Word Mark
Registration Number:	3700116	LOYALTYHQ
Registration Number:	3649559	MARITZ TRAVEL
Registration Number:	3356360	E
Registration Number:	3037613	VIRTUOSO
Registration Number:	2755572	THE SCIENCE AND ART OF PEOPLE AND POTENT
Registration Number:	2736287	
Registration Number:	2668313	IMPACT
Registration Number:	2662582	YOUR REWARDS
Registration Number:	2214505	EXCLUSIVELY YOURS
Registration Number:	2122049	VIRTUAL CUSTOMERS
Registration Number:	1634313	RUN THROUGH THE WAREHOUSE
Registration Number:	1438291	MARITZ
Registration Number:	1349928	EXCLUSIVELY YOURS
Registration Number:	1322618	IDEASYSTEM
Serial Number:	97482163	THE FUTURE OF AUTOMOTIVE RETAIL
Serial Number:	97477910	FAR
Serial Number:	97350056	MORE THAN EXPERIENCE
Serial Number:	97306349	STRATEGIC TENURE
Serial Number:	88193408	SPECTRUM

CORRESPONDENCE DATA

Fax Number: 7043311159

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 7043311000

Email: PTO_TMconfirmation@mvalaw.com,
maryelizabethzaldivar@mvalaw.com

Correspondent Name: Moore & Van Allen PLLC

Address Line 1: 100 North Tryon Street

Address Line 2: Suite 4700, ATTN: IP DEPARTMENT

Address Line 4: Charlotte, NORTH CAROLINA 28202

ATTORNEY DOCKET NUMBER: 327000.028843

NAME OF SUBMITTER: John Slaughter

SIGNATURE: /john slaughter/

DATE SIGNED: 12/01/2022

Total Attachments: 5

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NOTICE OF GRANT OF SECURITY INTEREST IN TRADEMARKS

United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that pursuant to the Security and Pledge Agreement dated as of December 1, 2022 (as the same may be amended, restated, amended and restated, extended, supplemented or otherwise modified from time to time, the "Agreement") by and among the Obligors from time to time party thereto (each an "Obligor") and Bank of America, N.A., as the administrative agent (in such capacity, the "Administrative Agent"), the undersigned Obligor has granted to the Administrative Agent a continuing security interest in and a right to set off against, any and all right, title and interest of such Obligor in and to the trademarks and trademark applications set forth on Schedule 1 attached hereto.

[signature pages follow]

The undersigned Obligor and the Administrative Agent hereby acknowledge and agree that the security interest in the foregoing trademarks and trademark applications (a) may only be terminated in accordance with the terms of the Agreement, and (b) is not to be construed as an assignment of any trademark or trademark application.

Very truly yours,

MARITZ HOLDINGS INC.,
a Missouri corporation


By: 

Name: Richard T. Ramos

Title: Executive Vice President, Chief Financial Officer
and Treasurer

Acknowledged and Accepted:

BANK OF AMERICA, N.A.,
as Administrative Agent

By: 

Name: Priscilla Ruffin

Title: AVP

Schedule 1

**Maritz Holdings Inc.
(Missouri corporation)**

U.S. Trademarks

Trademark Registrations

Mark	Reg. No.	Reg. Date
MARITZ EX	5957027	01/07/2020
DECISIONPOINT	5941564	12/24/2019
PX EXCHANGE	5899113	10/29/2019
POINTS CONCIERGE	5791532	07/02/2019
PEOPLESCIENCE	5753604	05/14/2019
CARTWHEEL A MARITZ AGENCY and Design	5737465	04/30/2019
DESIGN THE JOURNEY - NOT JUST THE DESTINATION	5631184	12/18/2018
ENGAGEMENT POTENTIAL INDEX	5562917	09/11/2018
CHANNELNEXT	5297588	09/26/2017
MARITZ GLOBAL EVENTS	5102030	12/13/2016
EVENTBIT	5014322	08/02/2016
Design Only	4974726	06/07/2016
CULTURENEXT	4934245	04/05/2016
EDGE	4889664	01/19/2016
EARNPOWER	4852271	11/10/2015
PLANWELL MEETWELL	4744912	05/26/2015
REWARDSPHERE	4733105	05/05/2015
OPPORTUNITY MAX	4432616	11/12/2013
LOYALTYHQ	3700116	10/20/2009
MARITZ TRAVEL	3649559	07/07/2009
E and Design	3356360	12/18/2007
VIRTUOSO	3037613	01/03/2006
THE SCIENCE AND ART OF PEOPLE AND POTENTIAL	2755572	08/26/2003
Design Only	2736287	07/15/2003
IMPACT	2668313	12/31/2002
YOUR REWARDS	2662582	12/17/2002
EXCLUSIVELY YOURS	2214505	12/29/1998
VIRTUAL CUSTOMERS	2122049	12/16/1997
RUN THROUGH THE WAREHOUSE	1634313	02/05/1991
MARITZ	1438291	04/28/1987
EXCLUSIVELY YOURS	1349928	07/16/1985
IDEASYSTEM	1322618	02/26/1985

Trademark Applications

Mark	Appl. No.	Filing Date
THE FUTURE OF AUTOMOTIVE RETAIL	97482163	06/29/2022
FAR	97477910	06/27/2022

MORE THAN EXPERIENCE	97350056	04/06/2022
STRATEGIC TENURE	97306349	03/10/2022
SPECTRUM	88193408	11/14/2018