

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM771139

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Santera Spirits LLC		11/30/2022	Limited Liability Company: ALASKA
RECEIVING PARTY DATA			
Name:	Destiladora Del Valle De Tequila SA De CV		
Street Address:	Carretera Internacional #102		
Internal Address:	Colonia Santa Cruz de Los Espinos		
City:	Tequila, Jalisco C.P.		
State/Country:	MEXICO		
Postal Code:	46403		
Entity Type:	Sociedad Anonima: MEXICO		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5664373	SANTERA	
CORRESPONDENCE DATA			
Fax Number:	5612957355		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	5612957325		
Email:	frank@fjcpllc.com		
Correspondent Name:	Francis John Ciaramella, Esquire		
Address Line 1:	110 Front Street, Suite 300		
Address Line 4:	Jupiter, FLORIDA 33477		
NAME OF SUBMITTER:	Francis John Ciaramella, Esquire		
SIGNATURE:	/Francis John Ciaramella/		
DATE SIGNED:	12/01/2022		
Total Attachments: 2			
source=SignedTrademarkAssignAgreem. (1)#page1.tif			
source=SignedTrademarkAssignAgreem. (1)#page2.tif			

OP \$40.00 5664373

TRADEMARK ASSIGNMENT AGREEMENT

WHEREAS, SANTERA SPIRITS LLC ("Assignor"), an Alaska Limited Liability Company with a principal address located at 2025 Broadway 19F, New York, NY 10023, has adopted and used in its business the trademark SANTERA, which is registered in the United States Patent and Trademark Office under Registration No. 5,664,373, dated January 29, 2019, for "*Alcoholic beverages, namely, distilled blue agave liquor*" in International Class 033; and

WHEREAS, DESTILADORA DEL VALLE DE TEQUILA SA DE CV ("Assignee"), a Mexico Sociedad Anonima with a principal address located Carretera Internacional #102, Colonia Santa Cruz de Los Espinos, Tequila, Jalisco C.P. MEXICO 46403, is desirous of acquiring said mark and the registration thereof for use with "*Alcoholic beverages, namely, distilled blue agave liquor*";

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor SANTERA SPIRITS LLC of New York does hereby sell and assign unto Assignee DESTILADORA DEL VALLE DE TEQUILA SA DE CV of Mexico, all right, title and interest in and to Trademark Registration No. 5,664,373 (SANTERA), together with the goodwill of the business symbolized by the mark and with the right to recover and have damages and profits for past infringement, if any.

IN WITNESS WHEREOF, Assignor SANTERA SPIRITS LLC has caused this instrument to be executed as of the 30th day of November, 2022.

[SIGNATURES ON NEXT PAGE]

For Assignor: SANTERA SPIRITS LLC

Carol Van Wijnen
Signature

CAROL VAN WIJNEN
Name (Printed)

November 30, 2022
Date

For Assignee: DESTILADORA DEL VALLE DE TEQUILA SA DE CV

Celia Maestri
Signature

Celia Maestri
Name (Printed)

11/30/2022
Date