

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM771236

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SilverCloud Health Limited		11/28/2022	Private Limited Company: IRELAND
RECEIVING PARTY DATA			
Name:	American Well Corporation		
Street Address:	75 State Street		
City:	Boston		
State/Country:	MASSACHUSETTS		
Postal Code:	02109		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	5253613	SILVERCLOUD	
Registration Number:	5253614		
CORRESPONDENCE DATA			
Fax Number:	8777697945		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	617-542-5070		
Email:	tmdoctc@fr.com		
Correspondent Name:	Meredith Bayer		
Address Line 1:	P.O. Box 1022		
Address Line 4:	Minneapolis, MINNESOTA 55440-1022		
ATTORNEY DOCKET NUMBER:	22569.0164001		
NAME OF SUBMITTER:	Meredith Bayer		
SIGNATURE:	/Meredith Bayer/		
DATE SIGNED:	12/01/2022		
Total Attachments: 2			
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source=SilverCloud Health to American Well Corporation - Trademark Assignment for RN 5253613 and RN			

CH \$65.00 5253613

TRADEMARK ASSIGNMENT

This Trademark Assignment Agreement (“Agreement”), effective as of the date of the last signature below, is by and between SilverCloud Health Limited and American Well Corporation.

WHEREAS, SilverCloud Health Limited, an Ireland private limited company having a place of business at The Priory, Johns Street West, Dublin 8, Dublin, Ireland (hereinafter “Assignor”), did adopt, use and is using the trademarks, the short particulars of which are set forth in the Schedule attached hereto (hereinafter “the Trademarks”); and

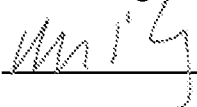
WHEREAS, American Well Corporation, a Delaware corporation having a place of business at 75 State Street, Boston, MA 02109 (hereinafter “Assignee”), is desirous of acquiring the Trademarks and the good will of the business in connection with which the Trademarks are used.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns, and transfers to Assignee all right, title, and interest in and to the Trademarks, together with the good will of the business in connection with which the Trademarks are used.

Assignor shall do all acts and execute all documents that may be reasonably required by Assignee in order to effect the assignment of the Trademarks.

IN WITNESS WHEREOF, the parties have caused this Agreement to be executed by their authorized representatives.

SilverCloud Health Limited
as Assignor

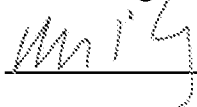
By: 

Name: Bradford Gay

Title: President

Date: 11-28-2022

American Well Corporation
as Assignee

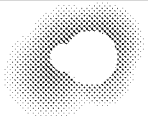


By: 

Name: Bradford Gay

Title: SVP, General Counsel

Date: 11-28-2022

SCHEDULE

Mark	Country	App. No.	App. Date	Reg. No.	Reg. Date
SILVERCLOUD	USPTO	86/796,541	October 22, 2015	5,253,613	August 1, 2017
	USPTO	86796616	October 22, 2015	5253614	August 1, 2017
SILVERCLOUD	Canada	1997562	November 25, 2019	Pending	Pending
	United Kingdom	UK00914402259	July 23, 2015	UK00914402259	January 11, 2016
SILVERCLOUD	United Kingdom	UK00914402234	July 23, 2015	UK00914402234	January 11, 2016
SILVERCLOUD	EU	14402234	July 23, 2015	14402234	January 11, 2016
	EU	14402259	July 23, 2015	14402259	January 11, 2016