

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM769054

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|---|--|-----------------------|--------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| MEATSNACKS GROUP LTD. | | 10/13/2022 | Company: ENGLAND |
| RECEIVING PARTY DATA | | | |
| Name: | NEW WORLD FOODS (EUROPE) LIMITED | | |
| Street Address: | 38 Barnard Road | | |
| City: | Norwich | | |
| State/Country: | UNITED KINGDOM | | |
| Postal Code: | NR5 9JP | | |
| Entity Type: | Company: ENGLAND | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 3618601 | WILD WEST | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 7036831080 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 703-683-0500 | | |
| Email: | mail@baconthomas.com | | |
| Correspondent Name: | Bacon & Thomas, PLLC (TJM) | | |
| Address Line 1: | 201 N. Union Street, Suite 320 | | |
| Address Line 4: | Alexandria, VIRGINIA 22314-2650 | | |
| NAME OF SUBMITTER: | Thomas J. Moore | | |
| SIGNATURE: | /Thomas J. Moore/ | | |
| DATE SIGNED: | 11/21/2022 | | |
| Total Attachments: 4 | | | |
| source=SIGNED TM Assignment from Meatsnacks to NWF#page1.tif | | | |
| source=SIGNED TM Assignment from Meatsnacks to NWF#page2.tif | | | |
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OP \$40.00 3618601

THIS ASSIGNMENT is made the 13th day of October 2022

BETWEEN

MEATSNACKS GROUP LIMITED also known as **MEATSNACKS GROUP LTD** (company number 06242292) of 38 Barnard Road, Bowthorpe, Norwich, England, NR5 9JP (hereinafter called the "Assignor")

and

NEW WORLD FOODS (EUROPE) LIMITED (company number 07843083) of 38 Barnard Road, Norwich, England, NR5 9JP (hereinafter called the "Assignee")


WHEREAS:


- (A) "Ltd" is a standard abbreviation for "Limited" in the UK. The Assignor is therefore interchangeably referred to as Meatsnacks Group Limited or Meatsnacks Group Ltd.
- (B) The Assignor is the registered proprietor of the trademarks details of which are set out in the Schedule (hereinafter called "the Trademarks").
- (C) The parties hereto have agreed that the Trademarks shall be transferred by the Assignor to the Assignee for the consideration hereinafter set forth.

NOW IT IS HEREBY AGREED as follows:

In pursuance of the said agreement and in consideration of the sum of £1.00 now paid by the Assignee to the Assignor (receipt of which is hereby acknowledged), the Assignor with effect from 13 October 2022 with full title guarantee hereby assigns unto the Assignee all the property right title and interest in the said Trademarks together with the goodwill associated with and relating to the said Trademarks and all rights, powers and privileges and immunities conferred on the Assignor thereof together with all rights of action or contingent in respect of any past, existing or future infringements of the Trademarks.

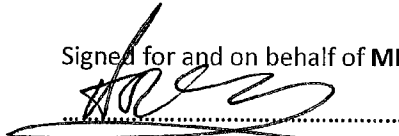
SCHEDULE

| Trademark | Territory | Classes | Type | Device | Registration Number | Application Date | Registration Date | Renewal Date |
|---|----------------|------------|--------|---|---------------------|------------------|-------------------|--------------|
| New World Foods | United Kingdom | 29, 30 | Device |  | UK00003024531 | 08/03/2013 | 14/03/2014 | 08/03/2023 |
| Cruga | United Kingdom | 29, 30 | Device |  | UK00002362724 | 07/05/2004 | 08/10/2004 | 07/05/2024 |
| BulIOX | United Kingdom | 29 | Word | | UK00002409057 | 14/12/2005 | 22/09/2006 | 14/12/2025 |
| CACTUS JACKS/Cactus Jacks (series of 2) | United Kingdom | 29, 30 | Word | | UK00002621750 | 16/05/2012 | 07/09/2012 | 16/05/2032 |
| KRAVE | United Kingdom | 29 | Word | | UK00003115977 | 02/07/2015 | 23/10/2015 | 02/07/2025 |
| WILD WEST DELI RANGE | United Kingdom | 29 | Word | | UK00003132189 | 19/10/2015 | 15/01/2016 | 19/10/2025 |
| SPEYSIDE SMOKEHOUSE | United Kingdom | 29 | Word | | UK00003231064 | 15/05/2017 | 08/09/2017 | 15/05/2027 |
| JERTONG/JER-TONG (series of 2) | United Kingdom | 29, 35 | Word | | UK00003243784 | 14/07/2017 | 10/11/2017 | 14/07/2027 |
| BULLOX | United Kingdom | 29 | Word | | UK00905132352 | 13/06/2006 | 27/04/2007 | 13/06/2026 |
| WILD WEST | United Kingdom | 29 | Word | | UK00907493018 | 24/12/2008 | 04/08/2009 | 24/12/2028 |
| HOG BITES | United Kingdom | 29 | Word | | UK00910425734 | 17/11/2011 | 06/10/2012 | 17/11/2031 |
| STRIVE | United Kingdom | 29, 35 | Word | | UK00911706603 | 03/04/2013 | 07/08/2013 | 03/04/2023 |
| WILDBITES | United Kingdom | 29, 35 | Word | | UK00911707668 | 03/04/2013 | 07/08/2013 | 03/04/2023 |
| CRUGA | United Kingdom | 29, 30, 35 | Word | | UK00914507701 | 26/08/2015 | 22/12/2015 | 26/08/2025 |
| SPEYSIDE SMOKEHOUSE | United Kingdom | 29 | Word | | UK00917474891 | 13/11/2017 | 08/03/2018 | 13/11/2027 |
| WILD WEST | Canada | 29 | Word | | TMA933272 | 18/04/2012 | 01/04/2016 | 01/04/2031 |
| WILD WEST | Canada | 29 | Word | | TMA828472 | 17/01/2011 | 23/07/2012 | 23/07/2027 |
| HOGBITES | Canada | 29 | Word | | TMA933262 | 18/04/2012 | 01/04/2016 | 01/04/2031 |
| WILD WEST | European Union | 29 | Word | | 7493018 | 24/12/2008 | 04/08/2009 | 24/12/2028 |
| HOGBITES | European Union | 29 | Word | | 10425734 | 17/11/2011 | 06/10/2012 | 17/11/2031 |
| BulIOX | European Union | 29 | Word | | 5132352 | 13/06/2006 | 27/04/2007 | 13/06/2026 |
| WILDBITES | European Union | 29, 35 | Word | | 11707668 | 03/04/2013 | 07/08/2013 | 03/04/2023 |

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|-----------------------------|--------------------------|------------|--------|---|-----------|------------|------------|------------|
| STRIVE | European Union | 29, 35 | Word | | 11706603 | 03/04/2013 | 07/08/2013 | 03/04/2023 |
| CRUGA | European Union | 29, 30, 35 | Word | | 14507701 | 26/08/2015 | 22/12/2015 | 26/08/2025 |
| SPEYSIDE SMOKEHOUSE | European Union | 29 | Word | | 17474891 | 13/11/2017 | 08/03/2018 | 13/11/2027 |
| WILD WEST | Hong Kong | 29 | Word | | 303572956 | 22/10/2015 | 12/04/2016 | 21/10/2025 |
| HOGBITES | Hong Kong | 29 | Word | | 303572875 | 22/10/2015 | 12/04/2016 | 21/10/2025 |
| BUNDU | Hong Kong | 29 | Device | BUNDU | 303573009 | 22/10/2015 | 12/04/2016 | 21/10/2025 |
| SUPREME PROTEIN KINGS | Hong Kong | 29 | Device |  | 304179231 | 20/06/2017 | 05/10/2018 | 19/06/2027 |
| SPEYSIDE SMOKEHOUSE | Madrid Protocol | 29 | Word | | 1600773 | 23/09/2020 | 23/09/2020 | 23/09/2030 |
| SPEYSIDE SMOKEHOUSE | China | 29 | Word | | 1600773 | 23/09/2020 | 23/09/2020 | 23/09/2030 |
| WILD WEST | Iceland | 29 | Word | | 1296668 | 25/02/2016 | 15/02/2017 | 25/02/2026 |
| WILD WEST | Norway | 29 | Word | | 1296668 | 25/02/2016 | 13/01/2017 | 25/02/2026 |
| WILD WEST | United States of America | 29 | Word | | 3618601 | 25/06/2008 | 12/05/2009 | 14/05/2029 |
| WILD WEST | Madrid Protocol | 29 | Word | | 1296668 | 25/02/2016 | 25/02/2016 | 25/02/2026 |
| KINGS SUPREME PROTEIN KINGS | Australia | 29, 30 | Device | | 1772853 | 25/05/2016 | 10/01/2017 | 25/05/2026 |
| SUPREME PROTEIN KINGS | Madrid Protocol | 29 | | | 1442796 | 23/10/2018 | 23/10/2018 | 23/10/2028 |

IN WITNESS WHEREOF the parties hereto have executed this document the day and year first above written:

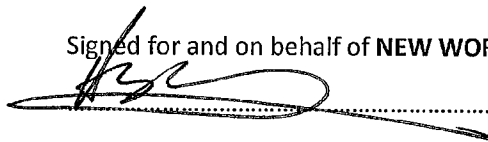
Signed for and on behalf of **MEATSNACKS GROUP LIMITED**

..... (signature)

ASHLEY HICKS.....(print name)

MANAGING DIRECTOR.....(position)

Signed for and on behalf of **NEW WORLD FOODS (EUROPE) LIMITED**

..... (signature)

ASHLEY HICKS.....(print name)

MANAGING DIRECTOR.....(position)