

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM771497

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
SEQUENCE:	1		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Salvador N. Vilcovsky		10/05/2022	INDIVIDUAL:
RECEIVING PARTY DATA			
Name:	Memomi Labs Inc.		
Street Address:	288 Hamilton Avenue		
City:	Palo Alto		
State/Country:	CALIFORNIA		
Postal Code:	94301		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85983876	MEMOMI	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	ustm@walmartlegal.com		
Correspondent Name:	Danica Acosta		
Address Line 1:	702 SW 8th Street, MS 0215		
Address Line 4:	Bentonville, ARKANSAS 72716		
ATTORNEY DOCKET NUMBER:	WM - Project Mirror		
NAME OF SUBMITTER:	Danica Acosta		
SIGNATURE:	/Danica Acosta/		
DATE SIGNED:	12/02/2022		
Total Attachments: 2			
source=Project Mirror -- Salvador Nissi Vilcovsky to Memomi (Memomi) Trademark Assignment Signed#page1.tif			
source=Project Mirror -- Salvador Nissi Vilcovsky to Memomi (Memomi) Trademark Assignment Signed#page2.tif			


OP \$40.00 85983876

TRADEMARK ASSIGNMENT

In consideration for the sum of one dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Salvador Nissi Vilcovsky ("Assignor"), hereby sells, conveys, transfers and assigns to Memomi Labs, Inc. ("Assignee"), a Delaware limited liability company, all worldwide right, title and interest in and to the trademark set forth on Exhibit A attached hereto and incorporated herein (the "Trademark"), the goodwill of the business connected with the use of and symbolized by the Trademark, and the right to sue for past, present and future infringements of the foregoing.

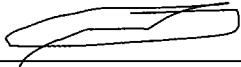
IN WITNESS WHEREOF, the parties have executed this Trademark Assignment as of the date set forth below.

Salvador Nissi Vilcovsky

By:  _____

Date: 05 Oct 2022

Memomi, Inc.

By:  _____

Name: Salvador Nissi Vilcovsky

Title: CEO

Date: 05 Oct 2022

Exhibit A

Citation	Status/Key Dates	Full Goods/Services	Owner
MEMOMI RN: 4860165 SN: 85983876	Registered, April 25, 2022 Office Status: Section 8 & 15-Accepted and Acknowledged Int'l Class: 09,42 First Use: November 19, 2014 Filed: August 28, 2012 Registered: November 24, 2015 Register Type: Principal Register	Int'l Class: 09, 42 (Int'l Class: 09) imaging, display and communication system comprised of a mirror display and imaging device that can function in mirror or display monitor mode, and that can be partitioned and operate simultaneously as both a mirror and a display monitor, and that can also operate as an imaging device that is also comprised of embedded, interactive image processing, managing, organizing, comparing, transmitting, editing and display software and user interface software for said imaging, display and communication system and mobile applications for aggregating, accessing, providing, creating, managing and sharing information and other digital content in the fields of fashion and shopping and for enabling brand owners and retailers to connect with their patrons; computer software for organizing, editing, comparing and displaying digital images; computer software application for use with mobile devices used to store, organize, share, retrieve, edit and display images and used for purposes of remote shopping, purchasing and making peer fashion recommendations; computer software programs for object recognition, imaging, and image analysis for use in computer vision; computer software programs for preprocessing and extracting information from an image for facial recognition; computer e-commerce software to allow users to perform electronic business transactions via a global computer network (Int'l Class: 42) computer programming services; computer services, namely, electronic imaging of photographs for others; providing online non-downloadable software for image processing, managing, transmitting, editing, organizing, comparing and display; providing temporary use of on-line non-downloadable software development tools for image processing, managing, transmitting, editing, organizing, comparing and display; providing on-line non-downloadable software to retailers for processing, managing, transmitting, editing, organizing, comparing and displaying images retail inventory; computer services, namely, creating an on-line virtual environment for use by retail sellers to enable comparison shopping by retail consumers and to share marketing and demographic data with each other and merchandise manufacturers; computer services, namely, interactive hosting services which allow the user to publish and share their own fashion-related content and images on-line; providing online non-downloadable interactive fashion software to help users determine the style of clothing best suited to their individual needs and preferences, including computerized clothes scanning and fitting of clothes for the purpose of clothes selection for fashion purposes and for making automated and peer fashion recommendations, providing a website featuring technology that enables users to upload, post, display and share images and videos of, and opinions about, clothing and fashion, providing non-downloadable software as a service for aggregating, accessing, providing, creating, managing and sharing information and other digital content in the fields of fashion and shopping, and providing non-downloadable software as a service for enabling brand owners and retailers to connect with their patrons	Salvador Nissi Vilcovsky (Israel Individual)