

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM779908

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|------------------------------|--|
| SUBMISSION TYPE: | RESUBMISSION |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL |
| RESUBMIT DOCUMENT ID: | 900734495 |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|---------------------------|----------|----------------|-------------------------|
| The Caden Companies, Inc. | | 11/23/2022 | Corporation: CALIFORNIA |

RECEIVING PARTY DATA

| | |
|------------------------|---------------------------------------|
| Name: | The Caden Companies, LLC |
| Street Address: | 13412 Ventura Blvd, Suite 300 |
| City: | Sherman Oaks |
| State/Country: | CALIFORNIA |
| Postal Code: | 91423 |
| Entity Type: | Limited Liability Company: CALIFORNIA |

PROPERTY NUMBERS Total: 29

| Property Type | Number | Word Mark |
|----------------------|---------|--|
| Registration Number: | 5600096 | MADE WITH FOR MOMS BY MOMS |
| Registration Number: | 5524968 | RECOVERWEAR |
| Registration Number: | 5518395 | TUCKIT |
| Registration Number: | 5501146 | CRAPSULE |
| Registration Number: | 5558605 | NURTURING IS IN OUR NATURE |
| Registration Number: | 5506401 | MOTHER NURTURE |
| Registration Number: | 5400544 | YOU NURTURE THE BABY WE'LL NURTURE THE B |
| Registration Number: | 5623564 | YOU'VE GOT THIS LABOR IN THE BAG |
| Registration Number: | 5413252 | BELLY DEFENSE |
| Registration Number: | 4870400 | HIP BANDIT |
| Registration Number: | 5182201 | B |
| Registration Number: | 5182407 | BB |
| Registration Number: | 5139677 | TUMMY TUCKER |
| Registration Number: | 3650521 | BELLY BANDIT |
| Registration Number: | 4772060 | BELLY BANDIT |
| Registration Number: | 4767240 | FLAWLESS BELLY |
| Registration Number: | 4767241 | BELLY SHIELD |
| Registration Number: | 4560153 | BB BELLY BANDIT |

TRADEMARK

| Property Type | Number | Word Mark |
|----------------------|---------|-------------------------|
| Registration Number: | 4560148 | BB BELLY BANDIT |
| Registration Number: | 4160645 | UPSIE BELLY |
| Registration Number: | 4112536 | MOTHER TUCKER |
| Registration Number: | 3810007 | MUFFINOLOGY |
| Registration Number: | 3865464 | UNDER WRAPZ |
| Registration Number: | 3829166 | BOSOM BANDIT |
| Registration Number: | 5669421 | WONDERWEAVE |
| Registration Number: | 5442425 | BABY BANDIT |
| Registration Number: | 5916823 | ACTIVESUPPORT |
| Registration Number: | 5821259 | SHAPEWEAR NOT SHAMEWEAR |
| Registration Number: | 5182200 | B BUMP BASICS |

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: alevine@stetinalaw.com

Correspondent Name: Mark B. Garred

Address Line 1: 75 Enterprise, Suite 250

Address Line 4: Aliso Viejo, CA, CALIFORNIA 92656

| | |
|--------------------------------|----------------|
| ATTORNEY DOCKET NUMBER: | BBNDT-000 |
| NAME OF SUBMITTER: | Mark B. Garred |
| SIGNATURE: | /mbg/ |
| DATE SIGNED: | 01/11/2023 |

Total Attachments: 7

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Worldwide Trademark Assignment

This Trademark Assignment is effective as of the 23 day of November, 2022 (the "Effective Date") by and between The Caden Companies, Inc., a California corporation having an address of 13412 Ventura Boulevard, Suite 300, Sherman Oaks, California 91423, USA ("Assignor"), and The Caden Companies, LLC, a California limited liability company having an address at 13412 Ventura Boulevard, Suite 300, Sherman Oaks, California 91423, USA ("Assignee").

WHEREAS, Assignor is the owner of all right, title and interest in and to the trademarks and the corresponding registrations listed in the attached Trademark Schedule (collectively, the "Trademarks"), together with the goodwill of the business connected with and symbolized by the Trademarks; and

WHEREAS, Assignee desires to acquire all right, title and interest in and to the Trademarks and the issued registrations corresponding thereto.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, the parties hereby agree as follows:

1. As of the Effective Date, Assignor hereby sells, assigns, transfers and conveys to Assignee the entire right, title, interest in and to the Trademarks in the United States and all jurisdictions outside the United States, together with all corresponding goodwill of the business connected with and symbolized by the Trademarks, and any and all other rights and privileges provided under the laws of all relevant jurisdictions, including without limitation the laws of the United States, of the various states, and of foreign (i.e., non-U.S.) jurisdictions with respect to the Trademarks (including, without limitation, the right to renew any registrations included in the Trademarks, the right to apply for trademark registrations within or outside the United States based in whole or in part upon the Trademarks, and any priority right that may arise from the Trademarks), the same to be held and enjoyed by Assignee as fully and entirely as said interest could have been held and enjoyed by Assignor had this sale, assignment, transfer and conveyance not been made.


2. Assignor authorizes the Commissioner of Trademarks of the United States and other empowered officials of the United States Patent and Trademark Office and in any applicable jurisdictions outside the United States to record the transfer of the registrations listed in the attached Trademark Schedule to Assignee as assignee of Assignor's entire right, title and interest therein. Assignor agrees to further execute any documents reasonably necessary to effect this assignment or to confirm Assignee's ownership of the Trademarks.

3. As of the Effective Date, Assignor further grants, conveys and assigns to Assignee all its right, title and interest in and to any and all proceeds, causes of action, claims, injunctive and other legal or equitable relief, and rights of recovery for past, current and future infringement or misappropriation of any of the Trademarks.

4. This Trademark Assignment may be executed in counterparts, each of which will be deemed an original, but all of which together constitute one and the same original.

IN WITNESS WHEREOF, the undersigned have caused this Trademark Assignment to be duly executed as of the date first written above.

THE CADEN COMPANIES, INC. ("Assignor")

By: 

Name: Jodi Caden

Title: CEO

State of _____)

County of _____)

On _____ before me, _____
(date) (Name, Title of the Officer)

personally appeared Jodi Caden who proved to me on the basis of satisfactory evidence, to be the person whose name is subscribed to the within instrument and acknowledged to me that she executed the same in his/her authorized capacity, and that by his/her signature on the instrument the person, or entity upon behalf of which the person acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of _____ that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature *SEE ATTACHED (Seal)

CALIFORNIA ACKNOWLEDGMENT

CIVIL CODE § 1189

A notary public or other officer completing this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document.

State of California

County of Los Angeles

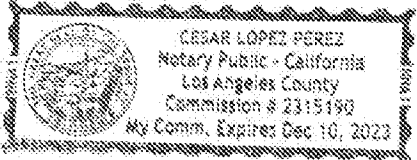
On 23rd November 2022 before me, Cesar Lopez Perez, Notary Public

personally appeared Jodi Elyse Caben

who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) I have subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.



Signature [Handwritten Signature] Signature of Notary Public

Place Notary Seal and/or Stamp Above

OPTIONAL

Completing this information can deter alteration of the document or fraudulent reattachment of this form to an unintended document.

Description of Attached Document

Title or Type of Document: Worldwide Trademark Assignment


Document Date: 11/23/2022 Number of Pages:

Signer(s) Other Than Named Above:

Capacity(ies) Claimed by Signer(s)

Signer's Name: [Handwritten Name] Signer's Name: [Handwritten Name]
[] Corporate Officer - Title(s): [] Corporate Officer - Title(s):
[] Partner - [] Limited [] General [] Partner - [] Limited [] General
[] Individual [] Attorney in Fact [] Individual [] Attorney in Fact
[] Trustee [] Guardian or Conservator [] Trustee [] Guardian or Conservator
[] Other: [] Other:
Signer is Representing: Signer is Representing:

THE CADEN COMPANIES, LLC ("Assignee")

By: 

Name: Jodi Caden

Title: CEO

State of _____)

County of _____)

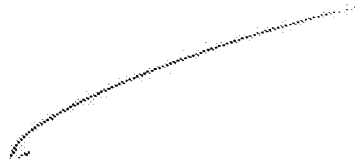
On _____ before me, _____
(date) (Name, Title of the Officer)

personally appeared **Jodi Caden** who proved to me on the basis of satisfactory evidence, to be the person whose name is subscribed to the within instrument and acknowledged to me that she executed the same in his/her authorized capacity, and that by his/her signature on the instrument the person, or entity upon behalf of which the person acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of _____ that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature *SEE ATTACHED (Seal)



CALIFORNIA ACKNOWLEDGMENT

CIVIL CODE § 1189

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State of California

County of Los Angeles

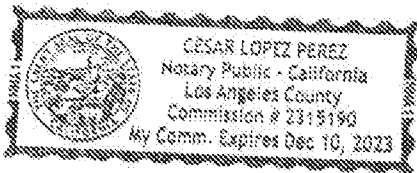
On 23rd November 2022 before me,

Cesar Lopez Perez, Notary Public

personally appeared

Jodi Elyse Cadem

who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) subscribed to the within instrument and acknowledged to me that he or she/they executed the same in his or her/their authorized capacity(ies), and that by his or her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.



I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature

[Handwritten Signature]

Signature of Notary Public

Place Notary Seal and/or Stamp Above

OPTIONAL

Completing this information can deter alteration of the document or fraudulent reattachment of this form to an unintended document.

Description of Attached Document

Title or Type of Document: Worldwide Trademark Assignment




Document Date: 11/23/2022 Number of Pages:


Signer(s) Other Than Named Above:

Capacity(ies) Claimed by Signer(s)

Signer's Name: [Signature]
[] Corporate Officer -- Title(s):
[] Partner -- [] Limited [] General
[] Individual [] Attorney in Fact
[] Trustee [] Guardian or Conservator
[] Other:
Signer is Representing:

TRADEMARK SCHEDULE

| Mark | Country | Serial/Reg. No. |
|--|---------------|-----------------|
| Made with  for moms by moms | United States | 5,600,096 |
| RECOVERWEAR | United States | 5,524,968 |
| TUCKIT | United States | 5,518,395 |
| CRAPSULE | United States | 5,501,146 |
| NURTURING IS IN OUR NATURE | United States | 5,558,605 |
| MOTHER NURTURE | United States | 5,506,401 |
| YOU NURTURE THE BABY WE'LL NURTURE THE BUMP | United States | 5,400,544 |
| YOU'VE GOT THIS LABOR IN THE BAG | United States | 5,623,564 |
| BELLY DEFENSE | United States | 5,413,252 |
| HIP BANDIT | United States | 4,870,400 |
|  | United States | 5,182,201 |
|  | United States | 5,182,407 |
| TUMMY TUCKER | United States | 5,139,677 |
| BELLY BANDIT | United States | 3,650,521 |
| BELLY BANDIT | United States | 4,772,060 |
| FLAWLESS BELLY | United States | 4,767,240 |
| BELLY SHIELD | United States | 4,767,241 |
| BELLY  BANDIT | United States | 4,560,153 |
|  BELLY BANDIT | United States | 4,560,148 |
| UPSIE BELLY | United States | 4,160,645 |

| | | |
|---|----------------|---------------|
| MOTHER TUCKER | United States | 4,112,536 |
| MUFFINOLOGY | United States | 3,810,007 |
| UNDER WRAPZ | United States | 3,865,464 |
| BOSOM BANDIT | United States | 3,829,166 |
| WONDERWEAVE | United States | 5,669,421 |
| BABY BANDIT | United States | 5,442,425 |
| ACTIVE SUPPORT | United States | 5,916,823 |
| SHAPEWEAR NOT SHAMEWEAR | United States | 5,821,259 |
|  | United States | 5,182,200 |
| BELLY BANDIT | Europe | 15057573 |
| BELLY BANDIT | United Kingdom | UK00915057573 |
| MOTHER TUCKER | Europe | 015057631 |
| MOTHER TUCKER | United Kingdom | UK00915057631 |
| UNDERWRAPZ | Europe | 15057516 |
| UNDERWRAPZ | United Kingdom | UK00915057516 |