

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM780076

<b>SUBMISSION TYPE:</b>	RESUBMISSION		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>RESUBMIT DOCUMENT ID:</b>	900735620		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Global Advantage Trading and Imports, L.L.C.		04/29/2022	Limited Liability Company: MISSOURI
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	H2O Liquid Investments, LLC		
<b>Street Address:</b>	3118 Watson Rd		
<b>City:</b>	St. Louis		
<b>State/Country:</b>	MISSOURI		
<b>Postal Code:</b>	63139		
<b>Entity Type:</b>	Limited Liability Company: MISSOURI		
<b>PROPERTY NUMBERS Total: 16</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4501958	AQUA LOGIC	
<b>Registration Number:</b>	6065177	BRU	
<b>Registration Number:</b>	6065176	COFFEE CARTEL	
<b>Registration Number:</b>	6065178	COFFEE CARTEL	
<b>Registration Number:</b>	6097267	COFFEE CARTEL	
<b>Registration Number:</b>	4552033	ICE MELT	
<b>Registration Number:</b>	5157153	KORE GEAR	
<b>Registration Number:</b>	5686854	RUGGED TERRAIN	
<b>Registration Number:</b>	5686855	RUGGED TERRAIN	
<b>Registration Number:</b>	5788876	SIP & STRAW	
<b>Registration Number:</b>	2792812	SUBZERO	
<b>Registration Number:</b>	3690985	SUBZERO	
<b>Registration Number:</b>	4874276	SUBZERO	
<b>Registration Number:</b>	4991354	SUBZERO	
<b>Registration Number:</b>	5014082	SUBZERO	
<b>Registration Number:</b>	5142445	SUBZERO	
<b>CORRESPONDENCE DATA</b>			

**Fax Number:** 3146121301

***Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.***

**Phone:** 3144447600

**Email:** ipdept@lewisrice.com

**Correspondent Name:** Michael J. Hickey

**Address Line 1:** 600 Washington Avenue, Suite 2500

**Address Line 4:** St. Louis, MISSOURI 63101

<b>NAME OF SUBMITTER:</b>	Michael J. Hickey
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<b>SIGNATURE:</b>	/Michael J. Hickey/
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<b>DATE SIGNED:</b>	01/11/2023
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**Total Attachments: 11**

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**INTELLECTUAL PROPERTY ASSIGNMENT AND SALE OF MISCELLANEOUS  
SAMPLES OF PRODUCT**

**THIS ASSIGNMENT** ("Assignment") and **SALE** ("Sale") (also known as "Agreement"), dated as of this 21 day of April, 2022, is made and entered into by **Global Advantage Trading and Imports, L.L.C.**, a Missouri Limited Liability Company ("Global"), and the **Estate of Kenneth Berresheim** ("Berresheim Estate") (collectively "Assignors"), in favor of **H2O Liquid Investments, LLC**, a Missouri Limited Liability Company (the "Assignee").

**WHEREAS**, Global is the owner of the trademarks and patents listed on Exhibit A hereto and the following domain names relating to the trademarks and patents: subzerogear.com, subzerohydration.com, koregear.net and ruggedterrain.net ("Domain Names");

**WHEREAS**, the Berresheim Estate is the owner of the patent listed on Exhibit B hereto;

**WHEREAS**, Global is also the owner of an unknown quantity of miscellaneous samples of product consisting mainly of water/drink bottles, cups, mugs and bags that are not part of Global's existing inventory relating to the trademarks and patents listed on Exhibit A which are located at the Red Dot Storage Rental Center Unit at 9651 St. Charles Rock Road, St. Louis, MO 63114 and Global's building located at 3118 Watson Road, St. Louis, MO 63139 ("Samples").

**WHEREAS**, Assignor desires to assign to Assignee, and Assignee desires to acquire from Assignors, all right, title and interest in and to the intellectual property listed on Exhibits A and B hereto (collectively, the "Intellectual Property"), including, without limitation, all of the Domain Names, common law rights relating to the trademarks and all renewals and extensions that may be granted in connection with the registrations thereto, together with the goodwill of Global's business associated with the trademarks and registrations, along with the inventions and all patent rights therefor;

**WHEREAS**, Global also desires to sell to H2O Liquid Investments, LLC the non-inventory Samples.

**NOW, THEREFORE**, for the amount of USD \$50,000.00 (Fifty Thousand Dollars and Zero Cents) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged:

1. Global hereby assign, sell and set over to H2O Liquid Investments, LLC all right, title and interest in and to the Intellectual Property, Domain Names and Samples, together with the goodwill of Assignors' business symbolized by the trademarks and registrations listed on Exhibit A, and all other rights that Assignors have enjoyed thereunder as trademarks, service marks, trade names, Domain Names and otherwise, including, without limitation, all rights and remedies based upon past infringement (including the right to sue and collect damages and profits for such infringement).

2. Assignors, do hereby sell, assign, transfer and set over unto said Assignee, the entire rights, title and interest in and to the inventions listed on Exhibits A and B hereto, and in and to all

Letters Patent and patent rights which may be granted or issued for said inventions, in the United States and all foreign countries, and any reissues, reexaminations, continuations, continuation-in-parts, divisions, or extensions thereof, the same to be held and enjoyed by said Assignee, its successors and assigns, as fully and entirely as the same would have been held and enjoyed by us if this Assignment and sale had not been made; and Assignors agree to execute such further applications, powers of attorney, assignments and other documents as may be necessary or desirable to effectuate this Agreement. Assignors further authorize and request the Commissioner of Patents and Trademarks to issue said Letters Patent, when granted, to the said Assignee, its successors and assigns, as assignees of the entire right, title and interest in and to said invention, for the sole use and behoof of said Assignee, and for its successors and assigns, to the full ends of the terms for which Letters Patent may be granted. Assignors further grant to Assignee, its successors and assigns, the right to claim for any application for patent for said invention the full benefit of any international agreement between the United States and any foreign country or countries.

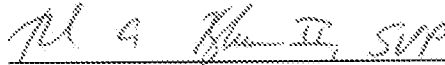
3. Assignors covenants and agree that they will, at any time, on request, execute and deliver any and all papers that may be necessary or desirable to perfect the title to the aforementioned assets and rights assigned by this Assignment.

4. The Berresheim Estate is in the process of winding down the business of Global, including selling-off its remaining inventory. Assignee hereby grants Global a fully-paid up, non-royalty bearing, worldwide, non-transferable, non-sublicensable limited license to sell and offer for sale any remaining inventory bearing the trademarks or utilizing the patents of the Intellectual Property for a sell-off period of one (1) year from the date of execution of this Assignment, which sell-off period shall be extended, if necessary, but only for the purpose of selling its remaining inventory, for additional consideration of one dollar (\$1.00) by written agreement between Assignee and Global.

IN WITNESS WHEREOF, Global and H2O Liquid Investments have executed this Agreement as of the day and year first above written.

**GLOBAL ADVANTAGE TRADING  
AND IMPORTS, L.L.C.**

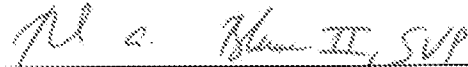
By: Its sole Member, Midwest Trust  
Company of Missouri, as personal  
representative de bonis non of the Estate of  
Kenneth J. Berresheim



Name: Richard A. Blume, II  
Title: Senior Vice-President and Trust  
Officer Midwest Trust Company of  
Missouri

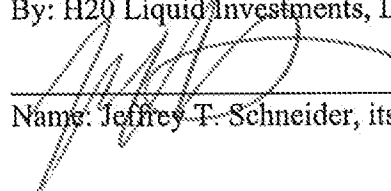
**THE ESTATE OF KENNETH  
BERRESHEIM**

By: Midwest Trust Company of Missouri, as  
personal representative de bonis non of the  
Estate of Kenneth J. Berresheim



Name: Richard A. Blume, II  
Title: Senior Vice-President and Trust  
Officer Midwest Trust Company of Missouri


By: H2O Liquid Investments, LLC

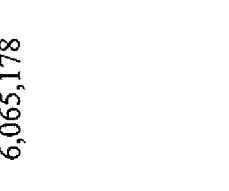
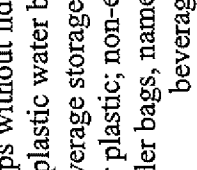
 4/29/2022  
Name: Jeffrey T. Schneider, its sole Member

**EXHIBIT A**

**Trademarks**


<b>Trademark</b>	<b>Goods/Services</b>	<b>Country</b>	<b>Reg. No. / Ser. No.</b>	<b>Status</b>
AQUA LOGIC	Class 21: Bottles, sold empty; portable coolers, thermal insulated bags for food or beverages; lunch kits comprised of a thermal insulated bag and reusable empty containers used for food and beverage storage	U.S.	4,501,958	Registered
AQUA LOGIC	Bottles, sold empty; portable coolers, thermal insulated bags for food or beverages; lunch kits comprised of a thermal insulated bag and reusable empty containers used for food and beverage storage	Canada	1,683,605	Registered




Trademark	Goods/Services	Country	Reg. No./ Ser. No.	Status
	<p><u>Class 21</u>: Bottles, sold empty; sports bottles sold empty; vacuum bottles; drinking glasses, namely, tumblers; drinking glasses, namely, tumblers with lids; tumblers for use as drinking glasses; travel coffee mugs and drinking glasses, namely, tumblers with lids, made of plastic, silicone, ceramic and stainless steel; double wall cups with and double wall cups without lids; coffee cups; coffee mugs; plastic water bottles sold empty; lids for beverage storage containers, made of silicone or plastic; non-electric portable coolers and cooler bags, namely, insulated bags for food or beverages for domestic use</p>	U.S.	6,065,177	Registered
COFFEE CARTEL	<p><u>Class 21</u>: Bottles, sold empty; sports bottles sold empty; vacuum bottles; drinking glasses, namely, tumblers; drinking glasses, namely, tumblers with lids; tumblers for use as drinking glasses; travel coffee mugs and drinking glasses, namely, tumblers with lids, made of plastic, silicone, ceramic and stainless steel; double wall cups with and double wall cups without lids; coffee cups; coffee mugs; plastic water bottles sold empty; lids for beverage storage containers, made of silicone or plastic; non-electric portable coolers and cooler bags, namely, insulated bags for food or beverages for domestic use</p>	U.S.	6,065,176	Registered

Trademark	Goods/Services	Country	Reg. No. / Ser. No.	Status
	<p><u>Class 21</u>: Bottles, sold empty; sports bottles sold empty; vacuum bottles; drinking glasses, namely, tumblers; drinking glasses, namely, tumblers with lids; tumblers for use as drinking glasses; travel coffee mugs and drinking glasses, namely, tumblers with lids, made of plastic, silicone, ceramic and stainless steel; double wall cups with and double wall cups without lids; coffee cups; coffee mugs; plastic water bottles sold empty; lids for beverage storage containers, made of silicone or plastic; non-electric portable coolers and cooler bags, namely, insulated bags for food or beverages for domestic use</p>	U.S.	6,065,178	Registered
	<p><u>Class 21</u>: Bottles, sold empty; sports bottles sold empty; vacuum bottles; drinking glasses, namely, tumblers; drinking glasses, namely, tumblers with lids; tumblers for use as drinking glasses; travel coffee mugs and drinking glasses, namely, tumblers with lids, made of plastic, silicone, ceramic and stainless steel; double wall cups with and double wall cups without lids; coffee cups; coffee mugs; plastic water bottles sold empty; lids for beverage storage containers, made of silicone or plastic; non-electric portable coolers and cooler bags, namely, insulated bags for food or beverages for domestic use</p>	U.S.	6,097,267	Registered



Trademark	Goods/Services	Country	Reg. No. / Ser. No.	Status
ICE MELT	<p><u>Class 21:</u> Bottles, sold empty; portable coolers, thermal insulated bags for food or beverages; lunch kits comprised of a thermal insulated bag and reusable empty containers used for food and beverage storage</p>	U.S.	4,552,033	Registered
ICE MELT	<p>Bottles, sold empty; portable coolers, thermal insulated bags for food or beverages; lunch kits comprised of a thermal insulated bag and reusable empty containers used for food and beverage storage</p>	Canada	1,683,604	Allowed
KORE GEAR	<p><u>Class 18:</u> Tool bags sold empty, tool pouches sold empty, duffel bags, auto storage duffels, car safety kit bags sold empty, all purpose sports bags, waist packs, tote bags, back packs, hard-sided and soft-sided carry bags, hard-sided and soft-sided luggage, briefcases, briefcase-type portfolios, hand bags, umbrellas and all accessories related to the above, namely, straps for luggage and handbags and luggage tags</p> <p><u>Disclaimer:</u> No claim is made to the exclusive right to use "GEAR" apart from the mark as shown.</p>	U.S.	5,157,153	Registered

Trademark	Goods/Services	Country	Reg. No./ Ser. No.	Status
RUGGED TERRAIN	<p><u>Class 18</u>: All purpose sports bags, waist packs, tote bags, duffel bags, backpacks, hard sided and soft sided carry-on bags and luggage, briefcases, briefcase type portfolios and handbags</p>	U.S.	5,686,854	Registered
RUGGED TERRAIN	<p><u>Class 21</u>: Bottles, sold empty; sports bottles sold empty; vacuum bottles; portable coolers and cooler bags, namely, insulated bags for food or beverages</p>	U.S.	5,686,855	Registered
SIP & STRAW	<p><u>Class 21</u>: Bottles, sold empty; sports bottles sold empty; vacuum bottles; tumblers; tumblers with lids; tumblers for use as drinking glasses; travel coffee mugs or drinking glasses, namely, tumblers with lids, made of plastic, silicon, ceramic or stainless steel; double wall cups with or without lids; coffee cups; coffee mugs; plastic water bottles sold empty; lids for beverage storage containers, made of silicon or plastic</p>	U.S.	5,788,876	Registered
	<p><u>Class 18</u>: All purpose sports bags, waist packs, tote bags, duffel bags, backpacks, hard sided and soft sided carry-on bags and luggage, briefcases, briefcase type portfolios and handbags</p> <p><u>Class 21</u>: Portable coolers and cooler bags</p>	U.S.	2,792,812	Registered

Trademark	Goods/Services	Country	Reg. No./ Ser. No.	Status
SUBZERO	<u>Class 21</u> : Bottles, sold empty; Sports bottles sold empty; Vacuum bottles	U.S.	3,690,985	Registered
	<u>Class 21</u> : Bottles, sold empty; sports bottles sold empty; vacuum bottles	U.S.	4,874,276	Registered
SUBZERO	<u>Class 21</u> : Portable coolers and cooler bags, namely, insulated bags for food or beverages	U.S.	4,991,354	Registered
	<u>Class 18</u> : All purpose sports bags, waist packs, tote bags, duffel bags, backpacks, hard sided and soft sided carry-on bags and luggage, briefcases, briefcase type portfolios and handbags	U.S.	5,014,082	Registered
	<u>Class 21</u> : Bottles, sold empty; sports bottles sold empty; vacuum bottles; portable coolers and cooler bags, namely, insulated bags for food or beverages	U.S.	5,142,445	Registered
SUBZERO	All purpose sports bags, tote bags, duffel bags, back packs, hard-sided and soft-sided carry bags, hard-sided and soft-sided luggage, portable and rolling coolers and cooler bags	Canada	TMA734192	Registered

Trademark	Goods/Services	Country	Reg. No./ Ser. No.	Status
SUBZERO	Bottles, composed of at least one of stainless steel, plastic and aluminum, for water and other beverages; cooler wraps for bottles; cooler wraps for cans	Canada	TMA741942	Registered

Patents

Title	Country	Application No.	Filing Date	Reg. No.	Issue Date	Status
Flip Top Bottle Lid	United States	29/380,078	Nov. 30, 2010	US D682,016 S	May 14, 2013	Issued
Beverage Container	United States	29/596,977	Mar. 13, 2017	US D847,571	May 7, 2019	Issued
Lid for Bottle	United States	29/634,881	Jan. 25, 2018	US D878,147	Mar. 17, 2020	Issued
Beverage Container	United States	29/676,263	Jan. 9, 2019	US D886,516	June 9, 2020	Issued
Apparatus and Methods for Dispensing Beverages	United States	16/371,968	Apr. 1, 2019	N/A	N/A	Pending

**EXHIBIT B**

Patents

Title	Country	Application No.	Filing Date	Reg. No.	Issue Date	Status
Beverage Container	Canada	176957	Sept. 13, 2017	176957	Nov. 22, 2018	Issued