

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM771800

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
FirstBank		09/27/2022	Corporation: TENNESSEE
RECEIVING PARTY DATA			
Name:	REAL GENIUS LLC		
Street Address:	1625 SOUTH CONGRESS AVE		
Internal Address:	SUITE 190		
City:	DELRAY BEACH		
State/Country:	FLORIDA		
Postal Code:	33445		
Entity Type:	Limited Liability Company: FLORIDA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	6382443	CONSUMERDIRECT MORTGAGE	
CORRESPONDENCE DATA			
Fax Number:	6152446804		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	615-850-8741		
Email:	trademarkdocket@wallerlaw.com		
Correspondent Name:	Robert P. Felber, Jr.		
Address Line 1:	c/o Waller Lansden Dortch & Davis, LLP		
Address Line 2:	511 Union Street, Suite 2700		
Address Line 4:	Nashville, TENNESSEE 37219		
ATTORNEY DOCKET NUMBER:	042476.27583		
NAME OF SUBMITTER:	Robert P. Felber, Jr.		
SIGNATURE:	/ROBERT P. FELBER, JR./		
DATE SIGNED:	12/05/2022		
Total Attachments: 4			
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OP \$40.00 6382443

SCHEDULE 2 to EXHIBIT A

**CONSUMER DIRECT MORTGAGE - ASSIGNMENT OF TRADEMARK,
ACCOMPANYING REGISTRATION, AND GOODWILL**

This **ASSIGNMENT OF TRADEMARK, ACCOMPANYING REGISTRATION, AND GOODWILL** (this "**Assignment**") is entered into as of 9/27/2022 (the "**Effective Date**"), by and between **FirstBank**, a Tennessee corporation (the "**Assignor**"), and **Real Genius, LLC** (the "**Assignee**"), in accordance with the terms of that certain Asset Purchase Agreement, dated as of the Effective Date, by and between Assignor and Assignee (the "**Agreement**"). This Assignment may refer to either Assignor or Assignee, as applicable, as a "**Party**" or together, as the "**Parties**". Capitalized terms used in this Assignment and not otherwise defined herein shall have the meanings ascribed in the Agreement.

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, assign, transfer, and set over to Assignee, all of Assignor's worldwide rights, title, and interest in and to the trademark listed on *Appendix A* attached hereto (the "**Mark**") together with the goodwill of the business in connection with which the Mark is used and which is symbolized by the Mark, and the resulting right to recover damages, profits, restitution, and injunctive and other legal and equitable relief for past, present, or future infringements or unauthorized uses thereof, with the right to sue for and collect the same for its own use and enjoyment, and for the use and enjoyment of its successors, assigns, or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment and sale had not been made.

Notwithstanding anything to the contrary contained herein, the terms of this Assignment are subject to the terms, provisions, conditions, and limitations set forth in the Agreement, and this Assignment is not intended to alter the rights or obligations of the Parties to the Agreement. In the event of any inconsistencies between the terms of this Assignment and the terms of the Agreement, and with respect to matters addressed in the Agreement but not addressed herein, the Parties hereto agree that the terms of the Agreement shall control.

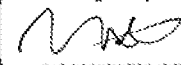
For the convenience of the Parties, this Assignment may be executed in multiple counterparts. Each Party shall deliver to the other Party a signed original of the counterpart executed by such Party. Each Party's signature page to a counterpart may be appended to any other counterpart to produce a complete document with the signature of all Parties. In any event, each executed counterpart shall be considered an original of one and the same agreement if each Party has executed at least one counterpart. Any signature to this Agreement delivered by a Party via facsimile transmission, electronic mail, or other electronic means shall be deemed to be an original signature.

[Signature Page Follows]

IN WITNESS WHEREOF, the Parties have executed this Assignment or caused this Assignment to be duly executed on their respective behalf, by their respective duly authorized officers all as of the Effective Date.

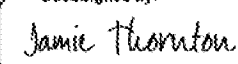
ASSIGNOR:

FirstBank

DocuSigned by:

By: _____
Name: Michael Mettee
Title: Chief Financial Officer
Date: 9/27/2022

ASSIGNEE:

Real Genius LLC

DocuSigned by:

By: _____
Name: Jamie Thornton
Title: CEO
Date: 9/27/2022

APPENDIX A TO SCHEDULE 2

Mark	Jurisdiction	Serial Number	Filing Date	Registration Number	Registration Date	Goods/Services
CONSUMERDIRECT MORTGAGE	USA	8875284 3	Jan 9, 2020	6382443	Jun 8, 2021	Mortgage lending services; Online mortgage lending; Mortgage procurement for others; Mortgage origination services; Mortgage banking services; Mortgage financing services; Mortgage refinancing services (Class 36)