

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM772095

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
All Holding Company, LLC		11/18/2022	Limited Liability Company: PENNSYLVANIA
RECEIVING PARTY DATA			
Name:	Leidy's, LLC		
Street Address:	101 W. Harrisburg Avenue		
City:	Rheems		
State/Country:	PENNSYLVANIA		
Postal Code:	17570		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 10			
Property Type	Number	Word Mark	
Registration Number:	3186965	LEIDY'S	
Registration Number:	3279045	LEIDY'S	
Registration Number:	3319198	LEIDY'S SIMPLY DELICIOUS PORK	
Registration Number:	3519237	NATURE'S TRADITION	
Registration Number:	3516244	A ALDERFER NATURAL WOOD SMOKED MEATS	
Registration Number:	3526516	NATURE'S TRADITION NATURALLY GOOD	
Registration Number:	4551398	ALDERFER	
Registration Number:	6113650	LEIDY'S PREMIUM MEATS SINCE 1893	
Registration Number:	6134874	PENNSYLVANIA FARM FRESH	
Registration Number:	6183496	ALDERFER SMOKEHOUSE	
CORRESPONDENCE DATA			
Fax Number:	7172914660		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7173991503		
Email:	ipdocket@barley.com		
Correspondent Name:	Scott F. Landis		
Address Line 1:	126 East King Street		
Address Line 4:	Lancaster, PENNSYLVANIA 17602		

CH \$265.00 3186965

NAME OF SUBMITTER:	Scott F. Landis
SIGNATURE:	/scott f. landis/
DATE SIGNED:	12/06/2022
Total Attachments: 4 source=[07] (Revised Executed) Trademark Assignment#page1.tif source=[07] (Revised Executed) Trademark Assignment#page2.tif source=[07] (Revised Executed) Trademark Assignment#page3.tif source=[07] (Revised Executed) Trademark Assignment#page4.tif	

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment") is made effective as of November 18, 2022 by and between **ALL HOLDING COMPANY, LLC**, a Pennsylvania limited liability company, having its principal office of business at 266 W Cherry Ln, Souderton, PA 18964 ("**Assignor**"), and **LEIDY'S, LLC**, a Delaware limited liability company, and having its principal office of business at 101 W. Harrisburg Avenue, Rheems, PA 17570 ("**Assignee**").

RECITALS:

A. Assignor is the owner of certain trademark registrations (the "Trademarks"), as more fully identified on Schedule A attached hereto; and

B. Pursuant to the terms of to the ASSET PURCHASE AGREEMENT, dated November 18, 2022 between Assignor and Assignee (the "Purchase Agreement"), Assignee hereby provides Assignor with notice of Assignee's exercise of the option to acquire from Assignor, all worldwide right, title and interest in and to the Trademarks.

C. Capitalized terms used herein and not otherwise defined shall have the meaning assigned to them by the Purchase Agreement.

AGREEMENT:

NOW, THEREFORE, in consideration of such payment as set forth in the Purchase Agreement and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, and intending to be legally bound hereby, Assignor hereby sells, assigns, and transfers unto Assignee the entire right, title, and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks, and all claims for damages by reason of past infringement of the Trademarks, with the right to sue for and collect the same for its own use and enjoyment, and for the use and enjoyment of its successors, assigns, and other legal representatives.

Assignor agrees that it shall execute and/or deliver any additional instrument, and shall take any additional step, reasonably requested by Assignee in order to effect, evidence, or perfect Assignee's rights in and to the Trademarks.

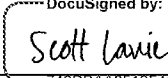
This Trademark Assignment shall be executed simultaneously or in counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same agreement. The parties agree that facsimile signatures on this Agreement shall be deemed effective and equivalent to original signatures.

[Signature page to follow]

IN WITNESS WHEREOF, the parties hereto have set their hands and seals on the day and year first above written.

ASSIGNOR:

All Holding Company, LLC

By:  _____
Name: Scott Lavie
Title: Authorized Person

Date: November 18, 2022

ASSIGNEE:

Leidy's LLC

By: _____
Name: Philmer Rohrbaugh
Title:

Date: November 18, 2022

IN WITNESS WHEREOF, the parties hereto have set their hands and seals on the day and year first above written.

ASSIGNOR:

All Holdings Company, LLC

By: _____

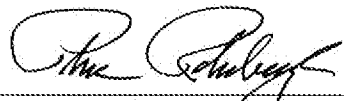
Name:

Title:

Date: November 18, 2022

ASSIGNEE:

Leidy's, LLC

By:  _____

Name: Philmer Rohrbaugh

Title: CEO

Date: November 18, 2022

SCHEDULE "A"

TRADEMARK	TYPE
LEIDY'S	Registration No. 3,186,965
LEIDY'S	Registration No. 3,279,045
LEIDY'S SIMPLY DELICIOUS PORK	Registration No. 3,319,198
A ALDERFER NATURAL WOOD SMOKED MEATS	Registration No. 3,516,244
NATURE'S TRADITION	Registration No. 3,519,237
NATURE'S TRADITION NATURALLY GOOD	Registration No. 3,526,516
ALDERFER	Registration No. 4,551,398
LEIDY'S PREMIUM MEATS SINCE 1893	Registration No. 6,113,650
PENNSYLVANIA FARM FRESH	Registration No. 6,134,874
ALDERFER SMOKEHOUSE	Registration No. 6,183,496