

## TRADEMARK ASSIGNMENT COVER SHEET

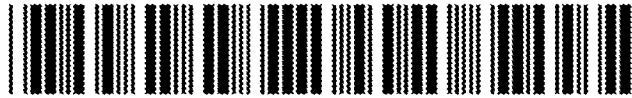
Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM780286

<b>SUBMISSION TYPE:</b>	RESUBMISSION		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>RESUBMIT DOCUMENT ID:</b>	900735379		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
FLYING BLUE IMPORTS, LLC		12/01/2022	Limited Liability Company:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	C. Mondavi & Family		
<b>Street Address:</b>	2800 Main Street		
<b>City:</b>	St. Helena		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	94574		
<b>Entity Type:</b>	Corporation: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4928129	FRENCH BLUE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	414-975-0500		
<b>Email:</b>	roger@flyingblueimports.com		
<b>Correspondent Name:</b>	Roger Scommegna		
<b>Address Line 1:</b>	120 Bishops Way, Ste 124		
<b>Address Line 4:</b>	Brookfield, WISCONSIN 53005		
<b>NAME OF SUBMITTER:</b>	Roger A. Scommegna		
<b>SIGNATURE:</b>	/Roger A. Scommegna/		
<b>DATE SIGNED:</b>	01/12/2023		
<b>Total Attachments: 3</b>			
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**ASSIGNMENT OF TRADEMARK**  
**Regarding Document ID: 900735379**



900735379

Whereas Flying Blue Imports, LLC ("Assignor") of 120 Bishops Way, Ste 124, Brookfield, Wisconsin 53005, is a Wisconsin Limited Liability Company, and owns trademark registration #4928129, Word Mark "FRENCH BLUE;" and

Whereas C. Mondavi and Family ("Assignee") of 2800 Main Street, St. Helena, California 94574, is a California Corporation; and

Whereas, the Assignee desires to acquire from the Assignor all of Assignor's right, title and interest in and to the Trademark application and/or registration, together with the benefit of any use of the Trademark by the Assignor, and the goodwill of the business relations to the Trademark and to the wares or services associated with it, to hold unto the Assignee absolutely.

Now therefore, in consideration of the payment of one dollar (\$1.00) and for good and valuable consideration, the receipt, sufficiency and adequacy of which is hereby acknowledged, the Assignor and the Assignee hereby agree as follows:

Trademark Assignment: the Assignor hereby sells, transfers and assigns to the Assignee, its successors and assigns, the Assignor's entire right, title and interest in and to the Trademark application and/or registrations, together with (i) the benefit of any use of the Trademark by the Assignor (ii) the goodwill of the business relations to the Trademark and to the wares or services associated with it, (iii) all income, royalties and damages hereafter due or payable to Assignor with respect to the Trademark(s) to hold unto the Assignee absolutely.

  
\_\_\_\_\_  
(Signature of Assignor)

December 1, 2022  
\_\_\_\_\_  
Date of Execution

**Roger A. Scommegna, CEO, Flying Blue Imports, LLC**  
\_\_\_\_\_  
Name and Title of signatory, if assignor is a corporation.