

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM772710

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
H2O Plus, LLC		12/07/2022	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	POLA ORBIS HOLDINGS INC.		
Street Address:	2-2-3 NISHI GOTANDA, SHINAGAWA-KU		
City:	TOKYO		
State/Country:	JAPAN		
Postal Code:	141-8523		
Entity Type:	Corporation: JAPAN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5125665	H2O+	
CORRESPONDENCE DATA			
Fax Number:	2027218250		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	202-721-8200		
Email:	wlp@wenderoth.com		
Correspondent Name:	Kumiko Ide		
Address Line 1:	1025 Connecticut Avenue NW, Suite 500		
Address Line 4:	Washington, D.C. 20036		
ATTORNEY DOCKET NUMBER:	TM22-0202		
DOMESTIC REPRESENTATIVE			
Name:	Wenderoth, Lind & Ponack, L.L.P.		
Address Line 1:	1025 Connecticut Avenue NW, Suite 500		
Address Line 4:	Washington, D.C. 20036		
NAME OF SUBMITTER:	Kumiko Ide		
SIGNATURE:	/idekumiko/		
DATE SIGNED:	12/08/2022		

OP \$40.00 5125665

Total Attachments: 2

source=Assignment-0202#page1.tif

source=Assignment-0202#page2.tif

ASSIGNMENT AGREEMENT

WHEREAS, H2O Plus, LLC, hereinafter ASSINOR, a limited liability company of Delaware, having its principal place of business at #200 727 Sansome St., San Francisco, CA 94111, has adopted, owns, and is using the mark identified below, and owns the corresponding Federal Trademark Registration on the Principal Register of the United States Patent and Trademark Office in connection with the goods identified therein:

MARK	U.S. Registration No.	Goods
H2O+	5,125,665	Int'l Class 3: Non-medicated skin care preparations; Cosmetic preparations for skin care; Cosmetic preparations for body care; skin care products, namely, non-medicated skin serum, beauty serums, non-medicated anti-aging serum, skin creams, cosmetic creams, face and body creams, eye creams, anti-wrinkle creams, anti-aging creams, night creams, age spot reducing creams; sunscreen creams, nail cream, face and body lotions, skin lotions, body lotions with SPF, gels for cosmetic purposes, beauty gels and shower and bath gel; eye lotions; eye gels; facial masks; facial washes; facial creams; facial cleansers; facial moisturizers; skin moisturizers; skin masks; cosmetic masks; beauty masks; gel eye masks; toning lotion for the face, body and hands; anti-aging toner; skin toners; soap; anti-aging cleanser; skin cleansers, wipes impregnated with a skin cleanser; skin cleansing gels; skin care preparations, namely, skin peels; cosmetic preparations, namely, firming creams, firming lotions, facial moisturizer with SPF, face powder, non-medicated exfoliating preparations for use on the face, skin, body, hands and feet; lip cream; lip balm; non-medicated lip care preparations; lip balm with SPF; make-up remover; cloths or tissues impregnated with a skin cleanser; Cosmetic body scrubs for the face, skin, body, hands and feet; beauty creams for body care; body and beauty care cosmetics; body wash; skin care preparations, namely, body balm, skin and body topical lotions, creams and oils for cosmetic use; body butter, body oil, hair care preparations, hair shampoos and conditioners; hand cream; non-medicated foot cream and foot scrubs; Lipstick; After-shave balms; shaving soaps; shaving preparations, Pre-shave creams, pre-shave oils; non-medicated

	<p>bath salts, non-medicated bath preparations; skin refreshers; antiperspirants; personal deodorants; deodorants for body care; cosmetic pads; pre-moistened cosmetic towelettes; body masks; body washes; cosmetic preparations for eye care; lip glosses; nail care preparations; non-medicated acne treatment lotions; non-medicated acne treatment preparations</p> <p>Int'l Class 5: Medicated sunscreen, namely, lotions containing sunscreen; acne treatment preparations, namely, cleansing pads, lotions, creams, and cleansers</p>
--	---

WHEREAS, POLA ORBIS HOLDINGS INC., hereinafter ASSIGNEE, a corporation of Japan, having its principal place of business at 2-2-3 NISHI GOTANDA, SHINAGAWA-KU, TOKYO, 141-8523 JAPAN, is desirous of acquiring the mark and the above-referenced Federal Trademark Registration;

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, said ASSIGNOR does hereby assign unto the said ASSIGNEE all right, title, and the goodwill of the business in which the mark is used, and the above-identified registration thereof.

IN WITNESS THEREOF, the undersigned ASSIGNOR and ASSIGNEE have caused this Assignment to be executed by their duly authorized representatives on 7th day of December, 2022.

ASSIGNOR:

H2O Plus, LLC

Signature: *Junko Gomi*

Name: JUNKO GOMI

Title: Chief Executive Officer and President

ASSIGNEE:

POLA ORBIS HOLDINGS INC.

Signature: *Y. Yokote*

Name: YOSHIKAZU YOKOTE

Title: Director in charge of group

international business