

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM772720

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ask Benjamin LLC dba Trim		11/28/2022	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	OneMain Financial Holdings, LLC		
Street Address:	100 International Drive		
City:	Baltimore		
State/Country:	MARYLAND		
Postal Code:	21202		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	5374373	TRIM	
Registration Number:	5541643	DEBX	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2123091187		
Email:	zhassoun@huntonak.com		
Correspondent Name:	c/o Zeina Hassoun		
Address Line 1:	200 Park Avenue, FL 52		
Address Line 4:	New York, NEW YORK 10166		
ATTORNEY DOCKET NUMBER:	117866.49/50		
NAME OF SUBMITTER:	Jeremy S. Boczko		
SIGNATURE:	/Jeremy S. Boczko/		
DATE SIGNED:	12/08/2022		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

This Assignment (“Assignment”) is made this 28 day of November, 2022 by Ask Benjamin LLC DBA Trim, a Delaware Limited Liability Company with an address of 660 York Street, San Francisco, CA 94110, United States of America (“ASSIGNOR”), to and in favor of OneMain Financial Holdings, LLC, a Delaware Limited Liability Company with an address of 100 International Drive, Baltimore, MD 21202, United States of America (“ASSIGNEE”).

WITNESSETH:

WHEREAS, ASSIGNOR is the owner of rights in and to the trademarks attached hereto as Schedule A, including without limitation all registrations therefor and all common law rights therein (collectively, “the Marks”); and

WHEREAS, ASSIGNOR desires to assign to ASSIGNEE all of ASSIGNOR’s right, title, and interest in and to the Marks,

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR hereby permanently and irrevocably assigns, transfers, conveys, grants, bequeaths, sells, contributes and delivers to ASSIGNEE all of ASSIGNOR’s right, title and interest, of whatever kind or nature whatsoever, throughout the world, in and to the Marks, including without limitation the registrations therefor which are identified in Schedule “A” hereto and all common law rights therein, together with: (1) the goodwill of the business relating and appurtenant to the Marks and to all of the goods and services in connection with which the Marks is and has been used; (2) all income, royalties and damages hereafter due or payable to ASSIGNOR with respect to the Marks; and (3) the right to sue and recover for the past, present and future infringement or violation of the Marks.

IN WITNESS WHEREOF, ASSIGNOR has duly executed under seal and delivered this Assignment, as of the day and year first written above.

Ask Benjamin LLC DBA Trim

BY: Thomas J. Smyth
Thomas J. Smyth
President

Schedule "A"

Mark	Registration No.	Registration Date	Country
TRIM	5,374,373	01/09/2018	USA
DEBX	5,541,643	08/14/2018	USA