

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM772672

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
DANISH CROWN FOODS A/S		12/01/2022	aktieselskab: DENMARK
RECEIVING PARTY DATA			
Name:	DANISH CROWN A/S		
Street Address:	Danish Crown Vej 1		
City:	Randers SV		
State/Country:	DENMARK		
Postal Code:	DK-8940		
Entity Type:	aktieselskab: DENMARK		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	2200155	DANESANO	
Registration Number:	0733866	JAMONILLA	
Registration Number:	0848263	MAJESTY	
Serial Number:	90893464	ROYAL DANE	
CORRESPONDENCE DATA			
Fax Number:	2029068669		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2029068600		
Email:	tm@dykema.com, smckeon@dykema.com		
Correspondent Name:	Shannon Marie McKeon c/o Dykema Gossett		
Address Line 1:	1301 K Str., N.W., Suite 1100		
Address Line 4:	Washington, D.C. 20005		
ATTORNEY DOCKET NUMBER:	067137.0254		
NAME OF SUBMITTER:	Shannon Marie McKeon		
SIGNATURE:	/Shannon Marie McKeon/		
DATE SIGNED:	12/08/2022		
Total Attachments: 2			
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ASSIGNMENT OF TRADEMARKS

WHEREAS, effective as of 1 December 2022, **DANISH CROWN FOODS A/S**, an aktieselskab of Denmark (hereinafter ASSIGNOR), having a principal address at Tulipvej 1, Randers SV, DENMARK DK-9040, is the owner of the trademark rights and goodwill in and to U.S. Registration No. 2,200,155 of the mark DANESANO, U.S. Registration No. 733866 for the mark JAMONILLA, U.S. Registration No. 0848263 for the mark MAJESTY & Design, and Serial No. 90/893,464 for the mark ROYAL DANE & Design (collectively "The Marks"), and common law rights relating to usage of The Marks alone or in conjunction with prefix or suffix words and designs (hereinafter TRADEMARKS AND TRADEMARK RIGHTS).

WHEREAS, **DANISH CROWN A/S**, an aktieselskab of Denmark (hereinafter ASSIGNEE), having a principal address at Danish Crown Vej 1, Randers SV, DENMARK DK-8940 is desirous of formally acquiring said TRADEMARKS AND TRADEMARK RIGHTS by express assignment.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR does hereby assign, transfer and set over unto ASSIGNEE, its legal representatives, successors, and assigns, all trademark rights in and to said TRADEMARKS AND TRADEMARK RIGHTS, together with the business symbolized thereby and goodwill appurtenant thereto, and the right to sue and recover for damages for past infringement thereof.

DANISH CROWN FOODS A/S

1 December 2022

Date

By:  _____

Tim Ørting Jørgensen, Chief Executive Officer

1 December 2022

Date

By:  _____

Jais Stampe Li Valeur,
Chairman of the Board of Directors

DANISH CROWN A/S

1 December 2022

Date

By:  _____

Erik Michael Bredholt, Chairman of the Board of
Directors

By: _____

1 December 2022
Date



Chief Executive Officer

Jais Stampe Li Valeur,