

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM772885

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Tecnoviv LLC		11/21/2022	Limited Liability Company: FLORIDA
RECEIVING PARTY DATA			
Name:	Genviv Holdings, LLC		
Street Address:	2011 N.W. 70th Avenue		
City:	Miami		
State/Country:	FLORIDA		
Postal Code:	33122		
Entity Type:	Limited Liability Company: FLORIDA		
PROPERTY NUMBERS Total: 34			
Property Type	Number	Word Mark	
Registration Number:	3800610	DOUBLE TIME	
Registration Number:	3800602	FUN TIME	
Registration Number:	3804263	ACTIVA	
Registration Number:	4276045	GO BANANAS	
Registration Number:	4301628	BRILLIANT STARS	
Registration Number:	4099525	ESMERALDA SYMPHONY	
Registration Number:	4491410	ESMERALDA BELLA	
Registration Number:	4199126	MAGNET	
Registration Number:	4354359	STILETTO	
Registration Number:	4384345	CHECKMATE	
Registration Number:	4756158	PARTY TIME	
Registration Number:	4123006	SHOW TIME	
Registration Number:	4432977	GROOVY	
Registration Number:	4707078	PLAYA BLANCA	
Registration Number:	5127664	MARDI GRAS	
Registration Number:	6240414	DOSIS	
Registration Number:	6246177	MEGAPERICUM	
Registration Number:	6301896	PINK NOISE	
Registration Number:	6301897	REDIANT	

OP \$865.00 3800610

Property Type	Number	Word Mark
Registration Number:	6479554	V.I.PINK \$
Registration Number:	6486788	ESMERALDA CONE
Registration Number:	6274167	ESMERALDA OVER TIME
Registration Number:	6585876	BIG TIME
Registration Number:	6714380	GENVIV JADE
Registration Number:	6777822	FIBONACCI
Registration Number:	6274145	VIXEN
Registration Number:	6274188	PLAYA BLANCA
Serial Number:	90796426	WINK
Serial Number:	90692610	HAPPINK
Serial Number:	90796416	REDVOLUTION
Serial Number:	90796429	GENVIV ICE
Serial Number:	90796434	NOVIA
Serial Number:	97507571	GENVIV WINK
Serial Number:	97025585	GENVIV

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 212.554.7800
Email: mspringut@mosessinger.com
Correspondent Name: Milton Springut
Address Line 1: 405 Lexington Avenue
Address Line 2: 12TH FLOOR
Address Line 4: New York, NEW YORK 10405

NAME OF SUBMITTER:	Milton Springut
SIGNATURE:	/Milton Springut/
DATE SIGNED:	12/08/2022

Total Attachments: 4
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ASSIGNMENT OF TRADEMARKS

This Assignment is made by and between Tecnoviv LLC, a limited liability company, organized and existing under the laws of the State of Florida and having its address at 12080 S.W. 127th Avenue, B-1 #112, Miami, FL 33186 (hereinafter referred to as the "Assignor")

and

Genviv Holdings, LLC, a limited liability company organized and existing under the laws of the State of Florida and having its address at 2011 N.W. 70th Avenue, Miami, FL 33122 (hereinafter referred to as the "Assignee")

PREAMBLE

WHEREAS the Assignor is the owner of certain trademarks and the registrations and applications therefore as set forth in Exhibit A attached to this Assignment (hereinafter referred to as the "Trademarks");

WHEREAS the Assignor agrees to sell to the Assignee all right, title and interest in and to the Trademarks and the Assignee agrees to purchase said Trademarks.

NOW THEREFORE, for good and valuable consideration, the receipt of which is duly acknowledged, it is hereby agreed as follows:

1. The Assignor hereby assigns unto the Assignee all right, title, and interest in the Trademarks together with all the associated goodwill;
2. The Assignor hereby assigns, transfers and conveys to the Assignee all rights to institute or maintain legal proceedings, or to secure legal and/or administrative relief, as well as to collect damages including any form of compensation or other monetary award, in respect of any claims for infringement of, or other unauthorized use in relation to the Trademarks which may have arisen or accrued prior to the effective date of this Assignment;
3. The Assignor undertakes, without additional consideration, to execute and/or to procure the execution and delivery of all assignment deeds, transfer documents, acquittances, acknowledgements, powers of attorney, as well as any other documents deemed necessary or appropriate by the Assignee to enable due recordal of the Assignment to be effected and completed in favor of the Assignee in all jurisdictions to which this Assignment relates;
4. The Assignor further undertakes to execute and/or have executed,

any and all documentation necessary to confirm and/or to maintain in full force and effect any license records and/or authorized use records, wherever necessary or appropriate, so that the Assignee may enjoy the full benefit of this Assignment;

5. The Assignor appoints and constitutes the Assignee as its attorney-in-fact, with full power of substitution, for and on behalf of such Assignor in relation to any purpose or action necessary or appropriate to record and/or confirm the Assignment herein.

TECNOVIV LLC

Date: 11/21/22

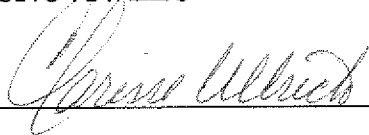
By: 

EXHIBIT "A"

Mark	Application No.	Registration No.
DOUBLE TIME	77683675	3800610
FUN TIME	77682826	3800602
ACTIVA	77683682	3804263
GO BANANAS	77724545	4276045
BRILLIANT STARS	77746116	4301628
ESMERALDA SYMPHONY	77901214	4099525
ESMERALDA BELLA	85104383	4491410
MAGNET	85156964	4199126
STILETTO	85171864	4354359
CHECKMATE	85181996	4384345
PARTY TIME	85284290	4756158
SHOW TIME	85285982	4123006
GROOVY	85384152	4432977
PLAYA BLANCA	86304456	4707078
MARDI GRAS	87050273	5127664
DOSIS	88319739	6240414
MEGAPERICUM	88319821	6246177
PINK NOISE	88319843	6301896
REDIANT	88319859	6301897
V.I.PINK \$	88510991	6479554
ESMERALDA CONE	88459730	6486788
ESMERALDA OVER TIME	88834139	6274167
BIG TIME	90016072	6585876
GENVIV JADE	90391603	6714380
FIBONACCI	90604900	6777822
WINK	90796426	
HAPPINK	90692610	
REDVOLUTION	90796416	

GENVIV ICE	90796429	
NOVIA	90796434	
GENVIV WINK	97507571	
GENVIV and Design	97025585	
VIXEN	88819859	6274145
PLAYA BLANCA and Design	88849713	6274188