

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM773159

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Redwood Television Partners LLC		08/01/2022	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Imagicomm Eureka Operations, LLC		
Street Address:	3000 World Reach Drive		
City:	Indian Land		
State/Country:	SOUTH CAROLINA		
Postal Code:	29707		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2297255	THE SPIRIT OF THE NORTH COAST	
CORRESPONDENCE DATA			
Fax Number:	2067577014		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	206-757-8014		
Email:	michaelamalone@dwt.com, mmoersfelder@dwt.com		
Correspondent Name:	Matthew E. Moersfelder		
Address Line 1:	920 Fifth Avenue, Suite 3300		
Address Line 4:	Seattle, WASHINGTON 98104-1610		
ATTORNEY DOCKET NUMBER:	102442-17		
NAME OF SUBMITTER:	Matthew E. Moersfelder		
SIGNATURE:	/MEM/		
DATE SIGNED:	12/09/2022		
Total Attachments: 4			
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ASSIGNMENT OF TRADEMARK AND REGISTRATION

This Assignment of Trademark and Registration (“**Assignment**”), effective August 1, 2022 (the “**Effective Date**”), is made by and between Redwood Television Partners LLC, a Delaware limited liability company (“**Assignor**”), and Imagicomm Eureka Operations, LLC, a Delaware limited liability company (“**Assignee**”). Assignor and Assignee may be referred to herein collectively as the “**Parties**.”

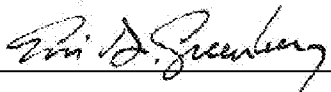
For good and valuable consideration exchanged in connection with an asset purchase transaction involving the Parties, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns, transfers, conveys, grants, releases and delivers to Assignee all of Assignor’s right, title and interest, including common law rights, in the trademark and registration for said trademark identified on Schedule 1 attached hereto (the “**Mark**”), together with the goodwill of the business associated therewith and symbolized thereby.

Notwithstanding anything to the contrary, the respective rights of the Parties with respect to the Mark sold, transferred, assigned, conveyed and delivered hereby shall be governed exclusively by that certain Asset Purchase Agreement dated as of March 29, 2022 and entered into by and among CMG Media Corporation (f/k/a Terrier Media Buyer, Inc. and d/b/a Cox Media Group), Imagicomm Communications, LLC, and, solely for purposes of Section 10.4 thereof, INSP, LLC (as it may be amended, restated, modified or otherwise supplemented from time to time, the “**Purchase Agreement**”), and nothing in this Assignment shall alter any liability or obligations of any Party arising under the Purchase Agreement, which shall (without limiting the generality of the foregoing) govern, and shall contain the sole and exclusive representations, warranties and obligations of the Parties with respect to the transactions contemplated by the Purchase Agreement. If there is any conflict or inconsistency between the provisions of the Purchase Agreement and this Assignment, the provisions of the Purchase Agreement shall govern.

[Signature page(s) follow(s).]

IN WITNESS WHEREOF, Assignor has duly executed and delivered, and Assignee has agreed to and accepted, this Assignment as of the Effective Date.

ASSIGNOR
Redwood Television Partners LLC

Signature 

Name: Eric Greenberg

Title: Vice President and Secretary

ASSIGNEE
Imagicomm Eureka Operations, LLC

Signature _____

Name _____

Title _____

IN WITNESS WHEREOF, Assignor has duly executed and delivered, and Assignee has agreed to and accepted, this Assignment as of the Effective Date.

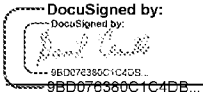
ASSIGNOR
Redwood Television Partners LLC

Signature _____

Name Eric Greenberg

Title Vice President and Secretary

ASSIGNEE
Imagicomm Eureka Operations, LLC

Signature  _____
9BD070380C1C4DB...

Name David Cerullo

Title President & CEO

[Signature Page to Assignment of Trademark and Registration]

Schedule 1

Trademarks

UNITED STATES (Federal)

Mark	U.S. Serial No. and Filing Date	U.S. Registration No. and Date	Status
THE SPIRIT OF THE NORTH COAST	App. No. 75/276,470 Apr 17, 1997	Reg. No. 2,297,255 Dec 7, 1999	Registered