

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM773162

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
AdvoCare International, LLC		12/08/2022	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	CERPUR Pioneer, LLC		
Street Address:	2800 Telecom Pkwy		
City:	Richardson		
State/Country:	TEXAS		
Postal Code:	75082		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 92			
Property Type	Number	Word Mark	
Registration Number:	6896449	GO MES	
Registration Number:	6672028	ALOE EASE	
Registration Number:	6457569	MNS DELTA	
Registration Number:	6457567	MNS OMNI	
Registration Number:	6296571	ADVOCARE ALOE EASE	
Registration Number:	6086545	BIOFUEL	
Registration Number:	5828349	ADVO BAR	
Registration Number:	5904651	BODYLEAN25	
Registration Number:	5091219	ADVOCARE	
Registration Number:	5091198	A ADVOCARE	
Registration Number:	5091197	WE BUILD CHAMPIONS	
Registration Number:	5091196	ADVOCARE	
Registration Number:	5091166	A ADVOCARE	
Registration Number:	5091165	ADVOCARE	
Registration Number:	5099748	FORMULA W	
Registration Number:	5099747	JOINT PROMOTION	
Registration Number:	5091199	WE BUILD CHAMPIONS	
Registration Number:	5997662	RETHINK WHAT YOU DRINK	
Registration Number:	5623921	28-DAY LIFESTYLE	
		TRADEMARK	

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Property Type	Number	Word Mark
Registration Number:	5623805	24 DAY JUMP START
Registration Number:	5623804	28 DAY OPTIMIZE
Registration Number:	5623803	ADVOCARE ONE/80
Registration Number:	5634073	ONE/80
Registration Number:	5568458	ARGININE EXTREME
Registration Number:	5432417	MUSCLE GAIN
Registration Number:	5638729	ADVOCARE CATALYST
Registration Number:	5311417	ADVOCARE OASIS
Registration Number:	5377938	PROBIOTIC RESTORE ULTRA
Registration Number:	5638728	ADVOCARE ARGININE EXTREME
Registration Number:	5354291	CLEAR MOOD
Registration Number:	5638727	ADVOCARE MUSCLE GAIN
Registration Number:	5358887	VO2 PRIME
Registration Number:	5487879	WHAT'S YOUR FIT
Registration Number:	5482238	ADVOCARE GLOW
Registration Number:	5357964	SPARK
Registration Number:	5124488	OTG ADVOCARE
Registration Number:	5242822	REDEFINING REHYDRATION
Registration Number:	5124311	ADVOCARE NICE ICE
Registration Number:	5178277	START SOMETHING
Registration Number:	5099746	PURPLE CHAMPS
Registration Number:	5090615	V100
Registration Number:	5090613	CU24
Registration Number:	5090611	AMPLIFY A.T.
Registration Number:	4955897	BE A CHAMPION
Registration Number:	4955896	BE A CHAMPION
Registration Number:	4855739	ADVOCARE GIVES BACK
Registration Number:	4974191	CRAVE CHECK SR
Registration Number:	4951440	SPARK ENERGY
Registration Number:	4781536	A ADVOCARE
Registration Number:	4898642	ADVOSTRONG
Registration Number:	4898774	ADVOCARE
Registration Number:	4883888	SPARK
Registration Number:	4587592	USE IT THE PROS DO
Registration Number:	4855740	ADVOCARE
Registration Number:	4858566	ADVOCARE REHYDRATE
Registration Number:	4815953	24-DAY CHALLENGE
Registration Number:	4810107	ADVOCARE CORE

Property Type	Number	Word Mark
Registration Number:	4613108	V16
Registration Number:	4587566	MNS
Registration Number:	4551065	WE BUILD CHAMPIONS
Registration Number:	4550530	DB9
Registration Number:	4496498	24 DAY CHALLENGE
Registration Number:	5162597	ADVOGREENS
Registration Number:	5115935	PROBIOTIC FASTMELT
Registration Number:	5443589	ADVOCARE OTG
Registration Number:	5003895	DB9
Registration Number:	4432599	MASS IMPACT
Registration Number:	4432598	O2 GOLD
Registration Number:	4432597	THERMOPLUS
Registration Number:	4432496	SLEEPWORKS
Registration Number:	4432491	CARB-EASE
Registration Number:	4356944	PRO-20
Registration Number:	3382775	A ADVOCARE
Registration Number:	3303370	ADVOCARE SPARK
Registration Number:	2750513	OPTISIGHT
Registration Number:	2750512	INTELLEQ
Registration Number:	2819688	COFFECCINO
Registration Number:	3901761	BIOCHARGE
Registration Number:	3901760	BIOTUNE
Registration Number:	3511975	ADVOCARE SLAM
Registration Number:	3628269	ADVOCARE SLIM
Registration Number:	2726908	DEFINITIVE SCIENCE FOR BEAUTIFUL SKIN
Registration Number:	2717408	DEFINITE DIFFERENCE
Registration Number:	2785419	DEBTBUSTER
Registration Number:	2511330	COREPLEX
Registration Number:	2173041	C-GRAMS
Registration Number:	2173040	ACTOTHERM
Registration Number:	2227261	OMEGAPLEX
Registration Number:	1959765	ADVOCARE
Serial Number:	97524673	ADVOCARE 10-DAY RESET
Serial Number:	97509458	SPARK
Serial Number:	97475134	YÜMBAR

CORRESPONDENCE DATA

Fax Number: 6785534779

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 678-553-4778
Email: atltrademark@gtlaw.com
Correspondent Name: Joel R. Feldman
Address Line 1: 3333 Piedmont Rd. NE, Suite 2500
Address Line 4: Atlanta, GEORGIA 30305

ATTORNEY DOCKET NUMBER:	153290.012400
NAME OF SUBMITTER:	Joel R. Feldman
SIGNATURE:	/jrf/
DATE SIGNED:	12/09/2022

Total Attachments: 4
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TRADEMARK AND SERVICE MARK ASSIGNMENT

WHEREAS, AdvoCare International, LLC, a Delaware limited liability company with an address of 2800 Telecom Pkwy, Richardson, TX 75082 (“AdvoCare”), owns the U.S. trademarks and service marks listed in Schedule A (collectively, the “Marks”);

WHEREAS, CERPUR Pioneer, LLC, a Delaware limited liability company with an address of 2800 Telecom Pkwy, Richardson, TX 75082 (“CERPUR Pioneer”), by virtue of a plan of division, is the successor to the portion of AdvoCare’s ongoing and existing business to which the Marks pertain;

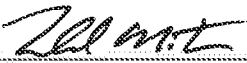
WHEREAS, AdvoCare wishes to assign to CERPUR Pioneer all of AdvoCare’s U.S. rights in the Marks, including the U.S. applications and registrations, common-law rights related to the Marks, the goodwill of its business connected to the Marks, and the right to recover damages for past infringement of the Marks (collectively, the “Property”); and

WHEREAS, CERPUR Pioneer wishes to receive the Property from AdvoCare;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, AdvoCare assigns the Property to CERPUR Pioneer.

AdvoCare will execute and deliver at the request of CERPUR Pioneer any additional papers, instruments, or assignments, and will perform any other reasonable acts that CERPUR Pioneer requests, related to the assignment of the Property.


ADVOCARE INTERNATIONAL, LLC




Todd Martin
General Counsel

Date: December 8, 2022

SCHEDULE A

SERIAL NO.	REG. NO.	MARK	CLASS(ES)
97524673	N/A	ADVOCARE 10-DAY RESET	5
97509458	N/A	spark	5
97475134	N/A	YUMBAR	29
90623618	6896449	GO MES	5
90702291	6672028	ALOE EASE	5
90089975	6457569	MNS DELTA	5
90089920	6457567	MNS OMNI	5
88763874	6296571	ADVOCARE ALOE EASE	5
88256962	6086545	BIOFUEL	5
88282223	5828349	ADVO BAR	5
88077428	5904651	BODYLEAN25	5
87048585	5091219	ADVOCARE	35
87036298	5091198		35
87036290	5091197	WE BUILD CHAMPIONS	25
87036269	5091196	ADVOCARE	35
87030239	5091166		5
87030146	5091165	ADVOCARE	5
87005833	5099748	FORMULA W	5
87005813	5099747	JOINT PROMOTION	5
87036356	5091199	WE BUILD CHAMPIONS	35
87898063	5997662	RETHINK WHAT YOU DRINK	32
87664219	5623921	28-DAY LIFESTYLE	5
87618966	5623805	24 DAY JUMP START	5
87618891	5623804	28 DAY OPTIMIZE	5
87618876	5623803	ADVOCARE ONE/80	5
87618859	5634073	ONE/80	5
87578433	5568458	ARGININE EXTREME	5
87578406	5432417	MUSCLE GAIN	5
87428848	5638729	ADVOCARE CATALYST	5
87428842	5311417	ADVOCARE OASIS	5
87428834	5377938	PROBIOTIC RESTORE ULTRA	5
87428830	5638728	ADVOCARE ARGININE EXTREME	5
87428826	5354291	CLEAR MOOD	5

87428821	5638727	ADVOCARE MUSCLE GAIN	5
87428796	5358887	VO2 PRIME	5
87421711	5487879	WHAT'S YOUR FIT	5
87388116	5482238	ADVOCARE GLOW	5
87229589	5357964	SPARK	5
87162217	5124488	OTG ADVOCARE	32
87092452	5242822	REDEFINING REHYDRATION	32
87085324	5124311	ADVOCARE NICE ICE	3
87069728	5178277	START SOMETHING	5
87005802	5099746	PURPLE CHAMPS	5
87005783	5090615	V100	5
87005774	5090613	CU24	9
87005762	5090611	AMPLIFY A.T.	5
86774883	4955897	 BE A CHAMPION	5
86774845	4955896	BE A CHAMPION	5
86613913	4855739	ADVOCARE GIVES BACK	36
86512705	4974191	CRAVE CHECK SR	5
86774861	4951440	SPARK ENERGY	5
86470419	4781536	 ADVOCARE	25
86689663	4898642	ADVOSTRONG	25
86752024	4898774	ADVOCARE	25
86334361	4883888	SPARK	5
86092133	4587592	USE IT THE PROS DO	5
86613929	4855740	ADVOCARE	41
86590870	4858566	ADVOCARE REHYDRATE	32
86334468	4815953	24-DAY CHALLENGE	5
86398949	4810107	ADVOCARE CORE	5
86191949	4613108	V16	5
86088381	4587566	MNS	5
86094406	4551065	WE BUILD CHAMPIONS	5
86023280	4550530	DB9	5
86023267	4496498	24 DAY CHALLENGE	5
86915291	5162597	ADVOGREENS	5
86899072	5115935	PROBIOTIC FASTMELT	5
86456100	5443589	ADVOCARE OTG	32
86334454	5003895	DB9	29
85933953	4432599	MASS IMPACT	5
85933918	4432598	O2 GOLD	5
85933890	4432597	THERMOPLUS	5

85896383	4432496	SLEEPWORKS	5
85896318	4432491	CARB-EASE	5
85704597	4356944	PRO-20	5
78517448	3382775		5
78296802	3303370	ADVOCARE SPARK	5
78171389	2750513	OPTISIGHT	5
78171388	2750512	INTELLEQ	5
78171383	2819688	COFFECCINO	5
77859747	3901761	BIOCHARGE	5
77859740	3901760	BIOTUNE	5
77413999	3511975	ADVOCARE SLAM	5
77413916	3628269	ADVOCARE SLIM	5
76434173	2726908	DEFINITIVE SCIENCE FOR BEAUTIFUL SKIN	3
76430062	2717408	DEFINITE DIFFERENCE	3
76299132	2785419	DEBTBUSTER	36
75324588	2511330	COREPLEX	5
75324592	2173041	C-GRAMS	5
75324590	2173040	ACTOTHERM	5
75293143	2227261	OMEGAPLEX	5
74561456	1959765	ADVOCARE	3, 5