

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM772097

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Plasencia 1865 LLC		12/06/2022	Limited Liability Company: FLORIDA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Caribbean Cigar Company, S.A.		
<b>Street Address:</b>	5100 NW 72nd Street		
<b>Internal Address:</b>	Bay B		
<b>City:</b>	Miami		
<b>State/Country:</b>	FLORIDA		
<b>Postal Code:</b>	33166		
<b>Entity Type:</b>	Corporation: PANAMA		
<b>PROPERTY NUMBERS Total: 17</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	97625625	PLASENCIA RESERVA ORIGINAL	
<b>Serial Number:</b>	97569296		
<b>Registration Number:</b>	5783959		
<b>Registration Number:</b>	5569897	P PLASENCIA	
<b>Registration Number:</b>	5591278	PLASENCIA ALMA	
<b>Registration Number:</b>	3281570	PLASENCIA RESERVA ORGANICA	
<b>Registration Number:</b>	2335094	ROYAL NICARAGUAN	
<b>Registration Number:</b>	2138330	TABAQUERO VINTAGE SELECTION	
<b>Registration Number:</b>	2073955	FLOR DE HONDURAS	
<b>Registration Number:</b>	2111873	PLASENCIA	
<b>Registration Number:</b>	1773810	STAG	
<b>Registration Number:</b>	1637758	JOYA DEL REY	
<b>Registration Number:</b>	1605868	BEVERLY HILLS V.I.P. HANDMADE LONG FILLE	
<b>Registration Number:</b>	1096231	BERING	
<b>Registration Number:</b>	0653575	CHURCHILL	
<b>Registration Number:</b>	0543255	LA PRIMADORA	
<b>Registration Number:</b>	0245778	BERING	

OP \$440.00 97625625

**CORRESPONDENCE DATA****Fax Number:** 7037060882

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 7039201122**Email:** trademarks@iplawsolutions.com**Correspondent Name:** Stewart Gitler**Address Line 1:** 1451 Dolley Madison Blvd.**Address Line 2:** Suite 210**Address Line 4:** McLean, VIRGINIA 22101

<b>NAME OF SUBMITTER:</b>	Stewart L Gitler
<b>SIGNATURE:</b>	/Stewart L Gitler/
<b>DATE SIGNED:</b>	12/06/2022

**Total Attachments: 2**

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TRADEMARK ASSIGNMENT

WHEREAS, PLASENCIA 1865 LLC (a Limited Liability Company of Florida) doing business at 201 Alhambra Circle Suite 702 Coral Gables Florida 33134 (hereinafter "ASSIGNOR"), is the sole and exclusive owner of the entire right, title and interest in, to:

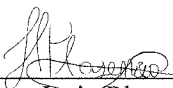
**All the marks listed on the attached Appendix A**

WHEREAS, Caribbean Cigar Company, S.A., a Panama Corporation having its principal place of business at Bay B, 5100 NW 72<sup>nd</sup> Avenue, Miami Florida 33166 ("ASSIGNEE"), is desirous of acquiring said Marks and the U.S. and Foreign Trademark Registrations and Applications.



NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said ASSIGNOR does hereby assign to ASSIGNEE the entire right, title and interest in and to the trademarks and the U.S. and Foreign Trademark Registrations/Applications associated therewith, the entire business associated with the trademarks, together with the goodwill of the business symbolized by said trademarks.

IN TESTIMONY WHEREOF, ASSIGNOR has caused this agreement to be executed effective as of 12/06/2022.

Plasencia 1865 LLC

By:   
Name: Jose Luis Plasencia  
Title: Vice President

**APPENDIX A**

	Serial No.	Reg. No.	Mark
1	97625625		PLASENCIA RESERVA ORIGINAL
2	97569296		(  )
3	88264249	5783959	(  )
4	87798443	5569897	P PLASENCIA
5	87506559	5591278	PLASENCIA ALMA
6	77025886	3281570	PLASENCIA RESERVA ORGANICA
7	75605388	2335094	ROYAL NICARAGUAN
8	75147648	2138330	TABAQUERO VINTAGE SELECTION
9	75143058	2073955	FLOR DE HONDURAS
10	75128602	2111873	PLASENCIA
11	74020684	1773810	STAG
12	73837544	1637758	JOYA DEL REY
13	73837374	1605868	BEVERLY HILLS V.I.P. HANDMADE LONG FILLER
14	73129985	1096231	BERING
15	72006930	0653575	CHURCHILL
16	71562784	0543255	LA PRIMADORA
17	71264020	0245778	BERING

International Registration No. 1423916 PLASENCIA  
(Countries) Albania, Australia, Bosnia-Herzegovina, Switzerland, China, Europe, including [Austria, Belgium, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Latvia, Lithuania, Luxembourg, Malta, the Netherlands, Poland, Portugal, Romania, Slovakia, Slovenia, Spain and Sweden], Israel, Cambodia, Montenegro, Serbia, Russia, Singapore, Thailand, Vietnam

International Registration No. 1697410 P PLASENCIA  
(Countries) Europe, including [Austria, Belgium, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Latvia, Lithuania, Luxembourg, Malta, the Netherlands, Poland, Portugal, Romania, Slovakia, Slovenia, Spain and Sweden], Great Britain