

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM781412

<b>SUBMISSION TYPE:</b>	RESUBMISSION
<b>NATURE OF CONVEYANCE:</b>	NUNC PRO TUNC ASSIGNMENT
<b>EFFECTIVE DATE:</b>	07/21/2022
<b>RESUBMIT DOCUMENT ID:</b>	900732197

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Purily, LLC		11/11/2022	Limited Liability Company: FLORIDA

## RECEIVING PARTY DATA

<b>Name:</b>	Natures Design Products, LLC
<b>Street Address:</b>	239 2ND AVE. S., 2ND FLOOR
<b>City:</b>	ST. PETERSBURG
<b>State/Country:</b>	FLORIDA
<b>Postal Code:</b>	33701
<b>Entity Type:</b>	Limited Liability Company: FLORIDA

## PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
<b>Serial Number:</b>	88900540	PURILY

## CORRESPONDENCE DATA

**Fax Number:** 9545074502  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 9545074500  
**Email:** info@johnsondalal.com  
**Correspondent Name:** Mark C. Johnson  
**Address Line 1:** 111 North Pine Island Road, Suite 105  
**Address Line 4:** Plantation, FLORIDA 33324

<b>ATTORNEY DOCKET NUMBER:</b>	PURI_20_TM1
<b>NAME OF SUBMITTER:</b>	Mark C. Johnson
<b>SIGNATURE:</b>	/Mark C. Johnson/
<b>DATE SIGNED:</b>	01/18/2023

## Total Attachments: 3

source=Executed assignment - nunc pro tunc#page1.tif  
source=Executed assignment - nunc pro tunc#page2.tif



**WORLDWIDE TRADEMARK ASSIGNMENT AGREEMENT**  
**(NUNC PRO TUNC)**

This Worldwide Assignment Agreement ("ASSIGNMENT") is between Purily, LLC, a dissolved Florida Limited Liability Company, located at 239 2nd Avenue S., Second Floor, St. Petersburg, FL 33701 ("ASSIGNOR"), and Natures Design Products, LLC, a Florida Limited Liability Company located at 239 2nd Avenue S., Second Floor, St. Petersburg, FL 33701 ("ASSIGNEE").

WHEREAS, ASSIGNOR is the owner of the below formative trademarks ("the Marks"), including, but not limited to, those embodied and identified in:

U.S. Trademark Application No. 88/900,540, filed May 05, 2020: (PURILY);

The Marks also include the goodwill of the business symbolized thereby in connection with the goods and services with which the Marks is or will be used.

WHEREAS, ASSIGNOR desires to convey, transfer, assign, deliver, and contribute to ASSIGNEE all of her rights, titles, and interests in and to the Marks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR agrees that ASSIGNOR hereby assigned unto ASSIGNEE nunc pro tunc, effective as of July 21, 2022, and hereby conveys, transfers, assigns, delivers, and contributes to ASSIGNEE any and all of ASSIGNOR's rights, titles, interests of whatever kind in and to the Marks (including foreign and domestic rights), together with: (1) the goodwill of the business relating to the goods and services in respect upon which the Marks is used or will be used and which are identified above; (2) all income, royalty, and damages hereafter due or payable to ASSIGNOR with respect to the Marks, including without limitation damages and payments for past or future infringements and misappropriations of the Marks; and (3) all rights to sue for past, present, and future infringements or misappropriations of the Marks.

ASSIGNOR covenants that it will execute all documents, papers, forms, and authorizations and take all other actions that may be necessary for securing, completing, or vesting in ASSIGNEE full right, title, and interest in the Marks.

ASSIGNOR further covenants that it is the lawful owner of the Marks, that upon information and belief the same is unencumbered, free and clear of all liens, and not subject to any claims of ownership, that there are no pending claims of infringement, and that ASSIGNOR has full right to make this ASSIGNMENT.

IN WITNESS WHEREOF, ASSIGNOR has duly executed and delivered this ASSIGNMENT, as of the date written below.

Purily, LLC

Signature: Brian Baer

Date: 11/11/22

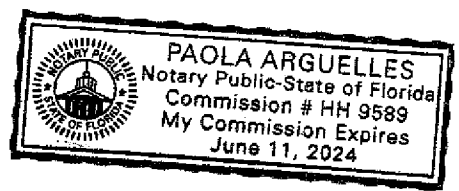
Print Name: Brian Baer

STATE OF Florida )  
COUNTY OF Broward )

BEFORE ME, the undersigned authority, personally appeared \_\_\_\_\_, known to me or who produced \_\_\_\_\_ as identification, and who upon oath deposes and says that the statements and signature contained herein are true and correct to the best of his/her knowledge and belief.

SWORN TO and subscribed before me on this 11 day of November, 2022

Paola Arguelles  
Notary Public  
My Commission Expires:



To be complete and acknowledge the obligations of ASSIGNOR, ASSIGNEE also executes the ASSIGNMENT as of the date written below.

Natures Design Products, LLC

Signature: Brian Baer  
Print Name: Brian Baer  
Title: Manager

Date: 11/15/22

STATE OF Florida )  
COUNTY OF Broward )

BEFORE ME, the undersigned authority, personally appeared \_\_\_\_\_, known to me or who produced \_\_\_\_\_ as identification, and who upon oath deposes and says that the statements and signature contained herein are true and correct to the best of his/her knowledge and belief.

SWORN TO and subscribed before me on this 11 day of November, 2022

Paola Arguelles  
Notary Public  
My Commission Expires:

