

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM773455

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Arkik USA Inc.		11/03/2022	Corporation: FLORIDA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Cemex Innovation Holding Ltd.		
<b>Street Address:</b>	General-Guisan-Strasse 6		
<b>City:</b>	Zug		
<b>State/Country:</b>	SWITZERLAND		
<b>Postal Code:</b>	6300		
<b>Entity Type:</b>	Corporation: SWITZERLAND		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3044221	ACTIVETRAC	
<b>Registration Number:</b>	2983788	ACTIVESUITE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	5123225201		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	512-482-5242		
<b>Email:</b>	sespenshade@pirkeybarber.com		
<b>Correspondent Name:</b>	Steven M. Espenshade		
<b>Address Line 1:</b>	1801 East 6th Street		
<b>Address Line 2:</b>	Suite 300		
<b>Address Line 4:</b>	Austin, TEXAS 78702		
<b>NAME OF SUBMITTER:</b>	Steven M. Espenshade		
<b>SIGNATURE:</b>	/sm espenshade/		
<b>DATE SIGNED:</b>	12/12/2022		
<b>Total Attachments: 1</b>			
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**TRADEMARK ASSIGNMENT AGREEMENT**

WHEREAS, Arkik USA Inc. ("Assignor"), a Florida corporation with a principal place of business at 703 Waterford Way, Suite 700, Miami, Florida 33126 is using the following trademarks (the "Marks"), which are the subject of the following United States trademark registrations:

MARK	REG NO.
ACTIVETRAC	3,044,221
ACTIVESUITE	2,983,788

WHEREAS, Cemex Innovation Holding Ltd. ("Assignee"), a Switzerland corporation with an address of General-Guisan-Strasse 6, Zug, Switzerland 6300, desires to acquire any and all rights and goodwill associated with the Marks within the United States and the above-referenced registrations owned by Assignor;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign to Assignee effective as of the date of the last signature below all right, title, and interest in and to the Marks and the registrations thereof, together with the goodwill associated with or symbolized by the Marks.

ARKIK USA INC.

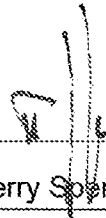


\_\_\_\_\_  
Name: Gonzalo Galindo Gout

Title: Director

Date: November 3th, 2022

CEMEX INNOVATION HOLDING LTD.



\_\_\_\_\_  
Name: Thierry Sporisen

Title: Director

Date: November 3th, 2022



\_\_\_\_\_  
Name: Jose David Rodriguez Soto

Title: Director

Date: November 3th, 2022