

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM773562

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
EXPERIENT INC.		10/21/2020	Corporation: MISSOURI
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Maritz Global Events - AT&L Inc.		
<b>Street Address:</b>	1375 NORTH HIGHWAY DRIVE		
<b>City:</b>	FENTON		
<b>State/Country:</b>	MISSOURI		
<b>Postal Code:</b>	63099		
<b>Entity Type:</b>	Corporation: MISSOURI		
<b>PROPERTY NUMBERS Total: 9</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4488160	SELECTSOURCE	
<b>Registration Number:</b>	4397164	TRAFFICBOOST	
<b>Registration Number:</b>	4170017	SWAP	
<b>Registration Number:</b>	3740350	EVENTXL	
<b>Registration Number:</b>	4924698	EXPERIENT	
<b>Registration Number:</b>	2721582	MEET WITH SUCCESS	
<b>Registration Number:</b>	2486084	OUR CLIENTS MEET WITH SUCCESS	
<b>Registration Number:</b>	2198220	CONFERON	
<b>Registration Number:</b>	3369206	PERFECTING THE EVENT EXPERIENCE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	3148630800		
<b>Email:</b>	kelley.bastunas@stinson.com, robert.bain@stinson.com		
<b>Correspondent Name:</b>	STINSON LLP- ROBERT BAIN		
<b>Address Line 1:</b>	7700 Forsyth Blvd, Suite 1100		
<b>Address Line 4:</b>	St. Louis, MISSOURI 63105		
<b>ATTORNEY DOCKET NUMBER:</b>	3509501.0978		

CH \$240.00 4488160

<b>NAME OF SUBMITTER:</b>	Robert Bain
<b>SIGNATURE:</b>	/Robert Bain/
<b>DATE SIGNED:</b>	12/12/2022
<b>Total Attachments: 3</b> source=NAME CHANGE EXPERIENT INC. to Maritz Global Events AT&L Inc#page1.tif source=NAME CHANGE EXPERIENT INC. to Maritz Global Events AT&L Inc#page2.tif source=NAME CHANGE EXPERIENT INC. to Maritz Global Events AT&L Inc#page3.tif	



**State of Missouri**  
**John R. Ashcroft Secretary of State**  
Corporations Division  
PO Box 778 / 600 W.Main St., Rm. 322  
Jefferson City, MO 65102

01223508  
Date Filed: 10/21/2020  
John R. Ashcroft  
Missouri Secretary of State

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## Amended Articles of Incorporation

**Reference Number** SR112883

**Receipt Number** TR315527

### Article One

**The name of the corporation is:** Experient Inc.

**Charter #:** 01223508

**Amendment Adoption Date:** 09/01/2020

**Name Change:** Maritz Global Events - AT&L Inc.

**Address:** 1375 North Highway Drive, Fenton, Missouri, 63099, United States

### Article Two

**The registered agent's name is:** Richard T. Ramos

**The address, including street and number for the registered agent's office in the state of Missouri is:**  
1375 North Highway Drive, Fenton, Missouri, 63099, United States

### Article Three

**The Capital of shares owned by the Organization:** \$100

**Classes and values of shares as listed in form**

**Share Class:** Common

**Number of Authorized Shares:** 100

**Share par Value:**

No Par Value

**State the preferences, qualifications, limitations, restrictions and the special or relative rights including convertible right, if any, in respect of the share of each class:**

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**Details of the total of outstanding shares, how many were entitled to vote on such amendment?** 10

**Number of outstanding shares of any class entitled to vote**

**Class:** common

**Number of outstanding shares:** 10

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**Number of shares voted for and against the amendment**

**Class:** common

**Number voted for:** 10

**Number voted against:** 0

**Article Four**

**The name and physical business or residence address of each Officer/Director/Incorporator:**

<b>Name</b>	<b>Address</b>	<b>City/State/Zip</b>	<b>Relationship</b>
W S Maritz	1375 N Highway Drive	Fenton, Missouri, 63099	Director
David Peckinpaugh	1375 North Highway Drive	Fenton, Missouri, 63099	President
Christopher Carril	1375 North Highway Drive	Fenton, Missouri, 63099	Assistant Treasurer
Richard Ramos	1375 North Highway Drive	Fenton, Missouri, 63099	Treasurer
Steven Gallant	1375 North Highway Drive	Fenton, Missouri, 63099	Secretary

**Article Five**

**The number of years the corporation is to continue or perpetual:** Perpetual

**Article Six**

**The corporation is formed for the following lawful purpose(s):**

any lawful business within the State of Missouri or any other jurisdiction

**Article Seven**

**The number of directors to constitute the board of directors:**

1

**The effective date of this document is the date it is filed by the Secretary of State of Missouri unless a future date is otherwise indicated:**

10/21/2020

**In Affirmation thereof, the facts stated above are true and correct:**

The undersigned believes the statements presented in this filing are true and correct to the best of their knowledge and belief, they are subject to the penalties provided under section 575.040 RSMo. for making a false declaration under Section 575.060 RSMo

The undersigned agrees and represents that he/she is authorized to execute this document

**Name** W S Maritz  
**Title** Director  
**Date** 10/21/2020

# STATE OF MISSOURI



**John R. Ashcroft**  
**Secretary of State**

## Certificate of Amendment

WHEREAS, Articles of Incorporation of

**Maritz Global Events - AT&L Inc.**

**01223508**

have been received and filed in the Office of the Secretary of State, which Articles, in all respects, comply with the requirements of General Business For Profit – Domestic Law

NOW, THEREFORE, I, John R. Ashcroft, Secretary of State of the State of Missouri, do by virtue of the authority vested in me by law, do hereby certify and declare this entity a body corporate, duly organized this date and that it is entitled to all rights and privileges granted corporations organized under the General and Business Corporation Law.

Effective Date: October 21, 2020

IN TESTIMONY WHEREOF, I hereunto set my hand and cause to be affixed the GREAT SEAL of the State of Missouri. Done at the City of Jefferson, the 21st day of October, 2020.

  
Secretary of State

