

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM773893

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
NSA (HOLDINGS) LIMITED		11/01/2021	Company: ENGLAND AND WALES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	ANTHEIA SERVICES LIMITED		
<b>Street Address:</b>	Agiou Georgiou Makri, 64, ANNA MARIA LENA COURT		
<b>Internal Address:</b>	Flat/Office 201		
<b>City:</b>	Larnaca		
<b>State/Country:</b>	CYPRUS		
<b>Postal Code:</b>	6037		
<b>Entity Type:</b>	Company: CYPRUS		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4170074	CUPID.COM	
<b>Registration Number:</b>	5044918	LOVEAGAIN	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	3035726574		
<b>Email:</b>	gtipmail@gtlaw.com		
<b>Correspondent Name:</b>	Gayle L. Strong		
<b>Address Line 1:</b>	1144 15th Street, Suite 3300		
<b>Address Line 4:</b>	Denver, COLORADO 80202		
<b>ATTORNEY DOCKET NUMBER:</b>	210144010100		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Gayle L. Strong		
<b>Address Line 1:</b>	1144 15th Street, Suite 3300		
<b>Address Line 4:</b>	Denver, COLORADO 80202		
<b>NAME OF SUBMITTER:</b>	Gayle Lynn Strong		

CH \$65.00 4170074

<b>SIGNATURE:</b>	/Gayle L. Strong/
<b>DATE SIGNED:</b>	12/13/2022
<b>Total Attachments: 2</b> source=cupid.com, loveagain_NSI to ANTHEIA_Trademark Assignment_1.11.2021 (public version)-2#page1.tif source=cupid.com, loveagain_NSI to ANTHEIA_Trademark Assignment_1.11.2021 (public version)-2#page2.tif	

**TRADEMARK ASSIGNMENT**

This Trademark Assignment Agreement (the "Assignment") is made as of 1 November 2021 (the "Effective Date") by and between **NSI (HOLDINGS) LIMITED**, incorporated and registered in England and Wales with company number 05236118 with its registered office is at Tintagel House, 92 Albert Embankment, London, England, SE1 7TY (**Assignor**) and **ANTHEIA SERVICES LIMITED** incorporated and registered in Cyprus with company number HE 422200 with its registered office is at Agiou Georgiou Makri, 64, ANNA MARIA LENA COURT, Flat/Office 201, 6037, Larnaca, Cyprus (**Assignee**).

WHEREAS, the Assignor and Assignee have entered into an asset purchase agreement dated 27 October 2021 (the "Purchase Agmt") governing the sale and transfer of the following trademark(s) (the "Marks"):

<b>Trademark</b>	<b>Reg. Number</b>	<b>Territory</b>
Cupid.com	4170074	US
LOVE AGAIN	5044918	US

WHEREAS, in order to effectuate Assignor's assignment to Assignee of all of its rights, title and interests in and to all of Marks, Assignor is executing this instrument of assignment.

NOW THEREFORE, with effect from the Effective Date, for good and valuable consideration, the sufficiency and receipt of which are hereby acknowledged, Assignor hereby assigns, transfers and conveys, to Assignee, Assignor's entire right, title and interest in and to, as well as the goodwill of the business symbolized by, the Marks.

Together with Assignor's right, title and interest in and to each of the Marks, as well as the goodwill of the business associated with said Marks being assigned to Assignee, are the rights to police, monitor and enforce said Marks against any and all past infringements, up to the date of this present Trademark Assignment, together with any and all further privileges throughout the world to establish use, ownership, and/or registration thereof.

Assignor has, with respect to each of the Marks, the full right to convey its above described right, title, interest and goodwill by this instrument.

Assignor agrees to perform all affirmative acts which may be necessary or desirable to perfect the above-described transfer of trademark rights, as well as to cooperate with Assignee in obtaining and/or providing information required in any proceedings relating to the Marks, at Assignee's expense.

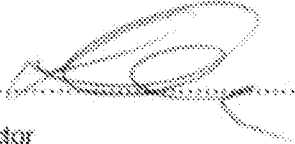
In respect of Marks, Assignor further authorizes the appropriate official in any country throughout the world, to issue any and all trademark registrations, amended registrations and/or renewals that may be granted in respect of the Marks upon any application or petition for same, to Assignee, and/or Assignee's successors and/or assigns.

Assignor hereby grants to the designated attorneys of Assignee, the authority and power to insert on this instrument, any further identification which may be necessary or desirable for purposes of recordation by the Trademark Office of any country throughout the world.

This Agreement may be executed in counterparts, and by the Parties on separate counterparts but shall not be effective until each Party has executed at least one counterpart. Each counterpart when executed shall be deemed an original of this Agreement but both counterparts shall constitute but one and the same agreement. Parties agree that if this agreement is agreed to be signed by electronic signature (whatever form the electronic signature takes), that this method of signature is as conclusive of parties' intention to be bound by this agreement as if signed by each party's manuscript signature.

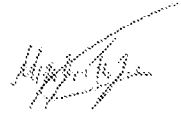
IN WITNESS WHEREOF, Assignor and Assignee have executed and delivered this Trademark Assignment by their duly authorized representatives as of the Effective Date.

Signed by Laura Edison  
for and on behalf of NSI (HOLDINGS) LIMITED



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Director

Signed by Michael Pavlou  
for and on behalf of ANTHEIA SERVICES LIMITED



.....  
Director