

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM771795

| | | | |
|---|--|-----------------------|------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| FirstBank | | 09/27/2022 | Corporation: TENNESSEE |
| RECEIVING PARTY DATA | | | |
| Name: | REAL GENIUS LLC | | |
| Street Address: | 1625 SOUTH CONGRESS AVE | | |
| Internal Address: | SUITE 190 | | |
| City: | DELRAY BEACH | | |
| State/Country: | FLORIDA | | |
| Postal Code: | 33445 | | |
| Entity Type: | Limited Liability Company: FLORIDA | | |
| PROPERTY NUMBERS Total: 10 | | | |
| Property Type | Number | Word Mark | |
| Serial Number: | 97251865 | REAL GENIUS | |
| Serial Number: | 97251839 | REAL GENIUS | |
| Serial Number: | 97251829 | REAL GENIUS | |
| Serial Number: | 97251823 | REAL GENIUS | |
| Serial Number: | 97104504 | REAL GENIUS | |
| Registration Number: | 4888422 | REAL GENIUS | |
| Serial Number: | 97251853 | REAL GENIUS | |
| Serial Number: | 97251804 | REAL GENIUS | |
| Serial Number: | 97251791 | REAL GENIUS | |
| Serial Number: | 97251788 | REAL GENIUS | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 6152446804 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 615-850-8741 | | |
| Email: | trademarkdocket@wallerlaw.com | | |
| Correspondent Name: | Robert P. Felber, Jr. | | |
| Address Line 1: | c/o Waller Lansden Dortch & Davis, LLP | | |
| Address Line 2: | 511 Union Street, Suite 2700 | | |

OP \$265.00 97251865

Address Line 4: Nashville, TENNESSEE 37219

ATTORNEY DOCKET NUMBER: 042476.27583

NAME OF SUBMITTER: Robert P. Felber, Jr.

SIGNATURE: /ROBERT P. FELBER, JR./

DATE SIGNED: 12/05/2022

Total Attachments: 10

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SCHEDULE 1 to EXHIBIT A

**REAL GENIUS - ASSIGNMENT OF TRADEMARK,
ACCOMPANYING REGISTRATION, AND GOODWILL**

This **ASSIGNMENT OF TRADEMARK, ACCOMPANYING REGISTRATION, AND GOODWILL** (this "Assignment") is entered into as of 9/27/2022 (the "Effective Date"), by and between **FirstBank**, a Tennessee corporation (the "Assignor"), and **Real Genius, LLC** (the "Assignee"), in accordance with the terms of that certain Asset Purchase Agreement, dated as of the Effective Date, by and between Assignor and Assignee (the "Agreement"). This Assignment may refer to either Assignor or Assignee, as applicable, as a "Party" or together, as the "Parties". Capitalized terms used in this Assignment and not otherwise defined herein shall have the meanings ascribed in the Agreement.

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, assign, transfer, and set over to Assignee, all of Assignor's worldwide rights, title, and interest in and to the trademark listed on Appendix A attached hereto (the "Mark") together with the goodwill of the business in connection with which the Mark is used and which is symbolized by the Mark, and the resulting right to recover damages, profits, restitution, and injunctive and other legal and equitable relief for past, present, or future infringements or unauthorized uses thereof, with the right to sue for and collect the same for its own use and enjoyment, and for the use and enjoyment of its successors, assigns, or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment and sale had not been made.

Notwithstanding anything to the contrary contained herein, the terms of this Assignment are subject to the terms, provisions, conditions, and limitations set forth in the Agreement, and this Assignment is not intended to alter the rights or obligations of the Parties to the Agreement. In the event of any inconsistencies between the terms of this Assignment and the terms of the Agreement, and with respect to matters addressed in the Agreement but not addressed herein, the Parties hereto agree that the terms of the Agreement shall control.

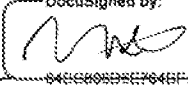
For the convenience of the Parties, this Assignment may be executed in multiple counterparts. Each Party shall deliver to the other Party a signed original of the counterpart executed by such Party. Each Party's signature page to a counterpart may be appended to any other counterpart to produce a complete document with the signature of all Parties. In any event, each executed counterpart shall be considered an original of one and the same agreement if each Party has executed at least one counterpart. Any signature to this Agreement delivered by a Party via facsimile transmission, electronic mail, or other electronic means shall be deemed to be an original signature.

[Signature Page Follows]

IN WITNESS WHEREOF, the Parties have executed this Assignment or caused this Assignment to be duly executed on their respective behalf, by their respective duly authorized officers all as of the Effective Date.

ASSIGNOR:

FirstBank

DocuSigned by:

By: _____
Name: Michael Mettee
Title: Chief Financial Officer
Date: 9/27/2022

ASSIGNEE:

Real Genius LLC

DocuSigned by:

By: _____
Name: Jamie Thornton
Title: CEO
Date: 9/27/2022

APPENDIX A TO SCHEDULE 1

| Mark | Jurisdiction | Serial Number | Filing Date | Registration Number | Registration Date | Goods/Services |
|-------------|--------------|---------------|-------------|---------------------|-------------------|--|
| REAL GENIUS | USA | 97251865 | Feb 3, 2022 | | | downloadable mobile applications for providing mortgage information, analysis, and advice in the fields of mortgage lending and home equity lending; downloadable mobile applications for providing mortgage quotes, for confirming lender availability and interest, and for reviewing and rating lenders and mortgage professionals; downloadable mobile applications for searching, retrieving, viewing, accessing, sharing, and providing data and information in the fields of real estate, consumer lending, and mortgages; downloadable mobile applications for searching, retrieving, viewing, accessing, sharing, and providing data and information related to real estate markets, trends, properties, listings, pricing, open houses, agents and brokers; downloadable software for searching, retrieving, viewing, accessing, sharing, and providing data and information in the field of consumer lending (Class 09) |
| REAL GENIUS | USA | 97251839 | Feb 3, 2022 | | | providing an interactive website offering prospective purchasers and sellers real estate listings market analysis, comparison data, property descriptions, prices, locations, maps, neighborhood information, and other information that would be influential to a prospective purchaser or seller in making a purchase or sale decision; market analysis and research in the fields of consumer lending, mortgages, and real estate; providing marketing services for real estate agents; providing real estate leads for prospective purchasers; providing online referrals in the field of buying and selling real estate; matching consumers with professionals in the field of real estate; lead generation (Class 35) |

| Mark | Jurisdiction | Serial Number | Filing Date | Registration Number | Registration Date | Goods/Services |
|-------------|--------------|---------------|-------------|---------------------|-------------------|--|
| REAL GENIUS | USA | 97251829 | Feb 3, 2022 | | | <p>providing an interactive website featuring information about real property listings, the purchase and sale of residential real property, and existing purchase and sale transactions of residential real property; providing an interactive website featuring real estate information that allows users to manage transaction documents and manage their property listing details, profiles and contact information; providing computer databases featuring information about real estate property listings, property valuation, financial analysis, and forecasts in the nature of housing-market performance, in the field of real estate; providing computer databases featuring searchable indexes of information, real estate property listings, third-party web sites and links, and other resources available on computer networks, in the field of real estate; providing an online computer database and information in the field of real property; real estate advisory services for carrying out the purchase and sale of residential real property and providing real estate financial transaction information; providing real estate valuation services, namely, real estate property assessment and creation of real property valuation reports for others for real estate valuation purposes; financial services pertaining to personal financial accounts, daily monitoring of financial transactions and account balances, budget and spending loan financing, consumer lending, loan qualification and loan approval; financial consultation services provided to consumers; providing web-based, automated and customized personal financial management services, namely, user-directed management reporting; financial advice; origination, acquisition, servicing, securitization and brokerage of mortgage loans; mortgage planning, financial planning and refinancing services; loan financing, providing financial information on loans electronic processing (ACH) services; cash management, namely, facilitating transfers of electronic cash equivalents; credit card services; student loan services (Class 36)</p> |

| Mark | Jurisdiction | Serial Number | Filing Date | Registration Number | Registration Date | Goods/Services |
|-------------|--------------|---------------|--------------|---------------------|-------------------|---|
| REAL GENIUS | USA | 97251823 | Feb 3, 2022 | | | providing temporary use of online non-downloadable software for use in the field of consumer lending; providing temporary use of online non-downloadable software for searching, retrieving, viewing, accessing, sharing, and providing data and information in the fields of real estate, consumer lending, and mortgages; providing temporary use of online non-downloadable software for searching, retrieving, viewing, accessing, sharing, and providing data and information and opinions related to real estate markets, trends, properties, listing, pricing, open houses, agents and brokers; providing temporary use of online non-downloadable software programs for providing predictive analytics for property valuation; providing a website featuring technology that enables users to search, retrieve, view, share, access, and provide data and information in the fields of real estate, consumer lending, and mortgages; and providing a website featuring technology that enables users to search, retrieve, view, share, access, and provide data, information, and opinions related to real estate markets, trends, properties, listings pricing, open houses, agents and brokers (Class 42) |
| REAL GENIUS | USA | 97104504 | Nov 2, 2021 | | | Banking services; Consumer lending services; Mortgage lending; Real estate lending services (Class 36) |
| REAL GENIUS | USA | 86615925 | Apr 30, 2015 | 4888422 | Jan 19, 2016 | Business management for real estate agents; real estate sales management (Class 35); and Real estate brokerage (Class 36) |

| Mark | Jurisdiction | Serial Number | Filing Date | Registration Number | Registration Date | Goods/Services |
|-------------------|--------------|---------------|-------------|---------------------|-------------------|--|
| REALGENIUS | USA | 97251853 | Feb 3, 2022 | | | downloadable mobile applications for providing mortgage information, analysis, and advice in the fields of mortgage lending and home equity lending; downloadable mobile applications for providing mortgage quotes, for confirming lender availability and interest, and for reviewing and rating lenders and mortgage professionals; downloadable mobile applications for searching, retrieving, viewing, accessing, sharing, and providing data and information in the fields of real estate, consumer lending, and mortgages; downloadable mobile applications for searching, retrieving, viewing, accessing, sharing, and providing data and information related to real estate markets, trends, properties, listings, pricing, open houses, agents and brokers; downloadable software for searching, retrieving, viewing, accessing, sharing, and providing data and information in the field of consumer lending (Class 09) |
| REALGENIUS | USA | 97251804 | Feb 3, 2022 | | | providing an interactive website offering prospective purchasers and sellers real estate listings market analysis, comparison data, property descriptions, prices, locations, maps, neighborhood information, and other information that would be influential to a prospective purchaser or seller in making a purchase or sale decision; market analysis and research in the fields of consumer lending, mortgages, and real estate; providing marketing services for real estate agents; providing real estate leads for prospective purchasers; providing online referrals in the field of buying and selling real estate; matching consumers with professionals in the field of real estate; lead generation (Class 35) |

| Mark | Jurisdiction | Serial Number | Filing Date | Registration Number | Registration Date | Goods/Services |
|-------------------|--------------|---------------|-------------|---------------------|-------------------|--|
| REALGENIUS | USA | 97251791 | Feb 3, 2022 | | | <p>providing an interactive website featuring information about real property listings, the purchase and sale of residential real property, and existing purchase and sale transactions of residential real property; providing an interactive website featuring real estate information that allows users to manage transaction documents and manage their property listing details, profiles and contact information; providing computer databases featuring information about real estate property listings, property valuation, financial analysis, and forecasts in the nature of housing-market performance, in the field of real estate; providing computer databases featuring searchable indexes of information, real estate property listings, third-party web sites and links, and other resources available on computer networks, in the field of real estate; providing an online computer database and information in the field of real property; real estate advisory services for carrying out the purchase and sale of residential real property and providing real estate financial transaction information; providing real estate valuation services, namely, real estate property assessment and creation of real property valuation reports for others for real estate valuation purposes; financial services pertaining to personal financial accounts, daily monitoring of financial transactions and account balances, budget and spending loan financing, consumer lending, loan qualification and loan approval; financial consultation services provided to consumers; providing web-based, automated and customized personal financial management services, namely, user-directed management reporting; financial advice; origination, acquisition, servicing, securitization and brokerage of mortgage loans; mortgage planning, financial planning and refinancing services; loan financing, providing financial information on loans electronic processing (ACH) services; cash management, namely, facilitating transfers of electronic cash equivalents; credit card services; student loan services (Class 36)</p> |

| Mark | Jurisdiction | Serial Number | Filing Date | Registration Number | Registration Date | Goods/Services |
|-------------------|--------------|---------------|-------------|---------------------|-------------------|---|
| REALGENIUS | USA | 97251788 | Feb 3, 2022 | | | providing temporary use of online non-downloadable software for use in the field of consumer lending; providing temporary use of online non-downloadable software for searching, retrieving, viewing, accessing, sharing, and providing data and information in the fields of real estate, consumer lending, and mortgages; providing temporary use of online non-downloadable software for searching, retrieving, viewing, accessing, sharing, and providing data and information and opinions related to real estate markets, trends, properties, listing, pricing, open houses, agents and brokers; providing temporary use of online non-downloadable software programs for providing predictive analytics for property valuation; providing a website featuring technology that enables users to search, retrieve, view, share, access, and provide data and information in the fields of real estate, consumer lending, and mortgages; and providing a website featuring technology that enables users to search, retrieve, view, share, access, and provide data, information, and opinions related to real estate markets, trends, properties, listings pricing, open houses, agents and brokers (Class 42) |