

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM771760

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
EL Media Holdings USA, LLC		12/02/2022	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	USA Series of ELM Group Holdings, L.P.		
Street Address:	2850 East Camelback Road, Suite 110		
City:	Phoenix		
State/Country:	ARIZONA		
Postal Code:	85016		
Entity Type:	Limited Partnership: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5082539	BRANDED CITIES NETWORK	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2123091187		
Email:	zhassoun@huntonak.com		
Correspondent Name:	c/o Zeina Hassoun		
Address Line 1:	200 Park Avenue, FL 52		
Address Line 4:	New York, NEW YORK 10166		
ATTORNEY DOCKET NUMBER:	117907.assignment		
NAME OF SUBMITTER:	Jeremy S. Boczko		
SIGNATURE:	/Jeremy S. Boczko/		
DATE SIGNED:	12/05/2022		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

This Assignment ("Assignment") is made this 2nd day of December 2022 by EL Media Holdings USA, LLC, a Delaware limited liability company with an address of 2850 East Camelback Road, Suite 110, Phoenix, Arizona 85016, United States of America ("ASSIGNOR"), to and in favor of USA Series of ELM Group Holdings, L.P., a Delaware limited partnership with an address of 2850 East Camelback Road, Suite 110, Phoenix, Arizona 85016, United States of America ("ASSIGNEE").

WITNESSETH:

WHEREAS, ASSIGNOR is the owner of rights in and to the trademark "BRANDED CITIES NETWORK", Registration No. 5082539, including without limitation all registrations therefor and all common law rights therein (collectively, "the Mark"); and

WHEREAS, ASSIGNOR desires to assign to ASSIGNEE all of ASSIGNOR's right, title, and interest in and to the Mark,

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR hereby permanently and irrevocably assigns, transfers, conveys, grants, bequeaths, sells, contributes and delivers to ASSIGNEE all of ASSIGNOR's right, title and interest, of whatever kind or nature whatsoever, throughout the world, in and to the Mark, including without limitation the registrations therefor which are identified in Exhibit "A" hereto and all common law rights therein, together with: (1) the goodwill of the business relating and appurtenant to the Mark and to all of the goods and services in connection with which the Mark is and has been used; (2) all income, royalties and damages hereafter due or payable to ASSIGNOR with respect to the Mark; and (3) the right to sue and recover for the past, present and future infringement or violation of the Mark.


IN WITNESS WHEREOF, ASSIGNOR has duly executed under seal and delivered this Assignment, as of the day and year first written above.

EL Media Holdings USA, LLC

By: 

Ty Fields, its SVP & General Counsel

Exhibit "A"

Mark	Serial No.	Registration No.	Filing Date	Registration Date
BRANDED CITIES NETWORK (Stylized) 	86//094594	5082539	October 17, 2013	November 15, 2016