

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM781883

<b>SUBMISSION TYPE:</b>	RESUBMISSION
<b>NATURE OF CONVEYANCE:</b>	NUNC PRO TUNC ASSIGNMENT
<b>EFFECTIVE DATE:</b>	06/23/2022
<b>RESUBMIT DOCUMENT ID:</b>	900734420

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
GREAT AMERICAN OPPORTUNITIES, INC.		09/13/2022	Corporation: TENNESSEE

## RECEIVING PARTY DATA

<b>Name:</b>	MASCOT PECAN SHELLING COMPANY, INC.
<b>Street Address:</b>	819 SOUTH VETERANS HIGHWAY
<b>City:</b>	GLENNVILLE
<b>State/Country:</b>	GEORGIA
<b>Postal Code:</b>	30427
<b>Entity Type:</b>	Corporation: GEORGIA

## PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
<b>Registration Number:</b>	0634445	KATYDIDS
<b>Registration Number:</b>	2752722	IMPS

## CORRESPONDENCE DATA

Fax Number: 2022937860

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 202.293.7060

Email: tm@sughrue.com, vmullineaux@sughrue.com

Correspondent Name: LEIGH ANN LINDQUIST/SUGHRUE MION, PLLC

Address Line 1: 2000 PENNSYLVANIA AVENUE NW

Address Line 2: SUITE 9000

Address Line 4: WASHINGTON, D.C. 20006

<b>ATTORNEY DOCKET NUMBER:</b>	S26296
<b>NAME OF SUBMITTER:</b>	Leigh Ann Lindquist
<b>SIGNATURE:</b>	/Leigh Ann Lindquist/
<b>DATE SIGNED:</b>	01/20/2023

Total Attachments: 2

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## ASSIGNMENT

This Assignment is dated and made effective as of June 23, 2022 by and between Great American Opportunities, Inc., a Tennessee corporation doing business as Southwestern Fundraising, with principal offices located at 2451 Atrium Way, Nashville, Tennessee 37214 ("Assignor"), and Mascot Pecan Shelling Company, Inc., a Georgia corporation, with principal offices located at 819 South Veterans Highway, Glennville, Georgia 30427 ("Assignee").

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns, transfers, and conveys to Assignee all of its right, title and interest throughout the Territory in and to the Trademarks and Trade Dress described on Schedule 1 attached hereto and incorporated herein by reference, together with the associated goodwill in the Trademarks and Trade Dress and in the business, products, and services symbolized by the Trademarks and Trade Dress, including any and all rights, priorities, and privileges of Assignor under the laws of the Territory. The Territory for purposes of this Assignment shall be the United States and Canada.

Assignor also assigns to Assignee (a) all of its right, title, and interest in and to all proceeds or damages past, present, or future, arising from or relating to the Trademarks and Trade Dress; (b) the right to bring suit and recover damages for past claims or causes of action arising from or relating to the Trademarks and Trade Dress, including infringement, and misappropriation; and (c) all applications and registrations for the Trademarks and Trade Dress that Assignor holds or controls, including the right to file additional applications, and to all resulting registrations.

In addition, Assignor hereby grants, conveys and assigns to Assignee all of its right, title and interest in and to the Trade Secrets described on Schedule 1 (the "Assigned Trade Secrets"), any and all proceeds, causes of action and rights of recovery for past and future infringement or misappropriation of the Assigned Trade Secrets, and any and all rights of Assignor to obtain reissues, re-examinations, continuations, continuations in-part, divisions, extensions or other legal protections arising solely from the Assigned Trade Secrets that are or may be secured in any relevant jurisdiction in the Territory, now or hereinafter in effect.

Assignor will sign such additional documents as may be necessary to perfect or record the assignment and to carry out the intent of the parties as reflected in this Assignment. This Assignment may be executed in counterparts, each of which will be deemed an original, but all of which together constitute one and the same original.

**Great American Opportunities, Inc.  
d/b/a Southwestern Fundraising**

By: 

Name: Tim Nowak

Title: CFO

Date: 9/13/2022

**Mascot Pecan Shelling Company, Inc.**

By: 

Name: Kenny Tarver

Title: President

Date: 11/17/2022

SCHEDULE 1

**TRADEMARKS:**

1. The word trademark:

KATYDIDS

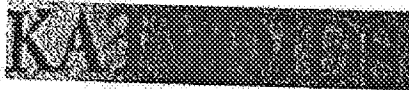
U.S. Patent and Trademark Office Reg. No. 0634445

2. The word trademark:

IMPS

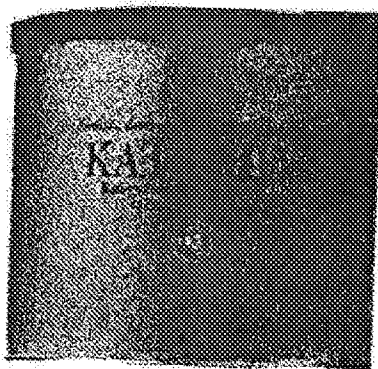
U.S. Patent and Trademark Office Reg. No. 2752722

The logo pictured below:



**TRADE DRESS:**

The label/packaging design pictured below:



**TRADE SECRETS:**

The proprietary recipe for Katydids™ candies.