

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM774874

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
The Arena Media Brands, LLC		12/15/2022	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	BRF Finance Co., LLC		
<b>Street Address:</b>	299 Park Avenue		
<b>Internal Address:</b>	21st Floor		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10171		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 55</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2054003	BIKE	
<b>Registration Number:</b>	5973595	BIKE MAG	
<b>Registration Number:</b>	2401348	CANOE & KAYAK	
<b>Registration Number:</b>	4340997	GRINDMEDIA	
<b>Registration Number:</b>	4341000	GRINDMEDIA	
<b>Registration Number:</b>	4340998	GRINDMEDIA	
<b>Registration Number:</b>	4341001	GRINDMEDIA	
<b>Registration Number:</b>	3262849	GRINDTV	
<b>Registration Number:</b>	4569148	JACKED IN A BOX	
<b>Registration Number:</b>	1519426	MEN'S FITNESS	
<b>Registration Number:</b>	1956592	MEN'S FITNESS	
<b>Registration Number:</b>	2197109	MEN'S FITNESS	
<b>Registration Number:</b>	4556230	MEN'S FITNESS	
<b>Registration Number:</b>	4509454	MEN'S FITNESS	
<b>Registration Number:</b>	2165985	MEN'S JOURNAL	
<b>Registration Number:</b>	2600881	MENSJOURNAL	
<b>Registration Number:</b>	2619152	MIND & BODY	
<b>Registration Number:</b>	3479943	NEWSCHOOLERS	

OP \$1390.00 2054003

Property Type	Number	Word Mark
Registration Number:	3243437	NORA
Registration Number:	5421311	PACIFIC PADDLE GAMES
Registration Number:	1066706	POWDER
Registration Number:	4533554	POWDER
Registration Number:	5546147	RIDE BMX
Registration Number:	3618951	SKATE & CREATE
Registration Number:	4661204	SKATE BOARDER
Registration Number:	3697917	SKATEBOARDER
Registration Number:	5487075	SKATEBOARDER MAGAZINE
Registration Number:	3891738	SNOWBOARDER
Registration Number:	2984918	STUPIDVIDEOS
Registration Number:	2398008	SUPERPARK
Registration Number:	1066705	SURFER
Registration Number:	4392969	SURFER
Registration Number:	4449795	SURFER
Registration Number:	4382326	SURFER
Registration Number:	5675596	SURFER
Registration Number:	5728308	SURFER
Registration Number:	5964363	SURFER [THE BAR]
Registration Number:	3645988	SURFER POLL
Registration Number:	1234543	SURFING
Registration Number:	3528894	SWELLWATCH
Registration Number:	4519134	THE NEW MEASURE OF SUCCESS
Registration Number:	5745780	THE ORIGINAL SKATE BOARDER MAGAZINE
Registration Number:	4971390	TRANSWORLD
Registration Number:	5800536	TRANSWORLD
Registration Number:	2643634	TRANSWORLD MOTOCROSS
Registration Number:	3426698	TRANSWORLD MOTOCROSS
Registration Number:	3426699	TRANSWORLD MOTOCROSS
Registration Number:	1544400	TRANSWORLD SKATEBOARDING
Registration Number:	2382801	TRANSWORLD SKATEBOARDING
Registration Number:	2395477	TRANSWORLD SKATEBOARDING
Registration Number:	6466277	TRANSWORLD SKATEBOARDING
Registration Number:	3843722	TRANSWORLD SKATEBOARDING AWARDS
Registration Number:	3505191	TRANSWORLD SNOWBOARDING
Registration Number:	5602166	TRANSWORLD SNOWBOARDING RIDERS POLL AWAR
Registration Number:	4293259	TWMX RACE SERIES

**CORRESPONDENCE DATA****Fax Number:**

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 6172485000  
**Email:** tadmin@choate.com  
**Correspondent Name:** Sara M. Bauer  
**Address Line 1:** Two International Place  
**Address Line 2:** Choate Hall & Stewart LLP  
**Address Line 4:** Boston, MASSACHUSETTS 02110

<b>ATTORNEY DOCKET NUMBER:</b>	2013401-0001
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<b>NAME OF SUBMITTER:</b>	Sara M. Bauer
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<b>SIGNATURE:</b>	/sara bauer/
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<b>DATE SIGNED:</b>	12/16/2022
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**Total Attachments: 24**

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**GRANT OF SECURITY INTEREST IN TRADEMARKS**

GRANT OF SECURITY INTEREST IN TRADEMARKS (this “Trademark Security Agreement”), dated as of December 15, 2022, by the undersigned (“Grantor”), in favor of BRF FINANCE CO., LLC, as Agent.

**WITNESSETH:**

WHEREAS, reference is made to that certain Pledge and Security Agreement, dated as of June 10, 2019 (including all exhibits and schedules thereto and as from time to time amended, restated, amended and restated, supplemented or otherwise modified, the “Security Agreement”), by and among THE ARENA GROUP HOLDINGS, INC., a Delaware corporation (the “Borrower”), CERTAIN DIRECT AND INDIRECT SUBSIDIARIES OF THE BORROWER FROM TIME TO TIME PARTY THERETO and BRF FINANCE CO., LLC, as agent for the Secured Parties (in such capacity, together with its successors and assigns, the “Agent”).

WHEREAS, Grantor is required to execute and deliver to the Agent this Trademark Security Agreement for the benefit of the Secured Parties.

NOW, THEREFORE, in consideration of the promises and mutual covenants herein contained and in the Security Agreement and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Grantor hereby agrees as follows:

1. DEFINED TERMS. All capitalized terms used but not otherwise defined herein shall have the meanings given to them in the Security Agreement.

2. GRANT OF SECURITY INTEREST IN TRADEMARK COLLATERAL. As security for the payment and performance in full of the Secured Obligations, Grantor hereby grants to the Agent and its successors and assigns, for the benefit of the Secured Parties, a continuing lien on and security interest in all of Grantor’s right, title and interest in, to and under any Trademarks and Trademark Licenses constituting Collateral owned by Grantor (collectively, the “Trademark Collateral”), whether now owned or existing or hereafter acquired or arising and wherever located, including all Trademarks and Trademark Licenses set forth on Schedule I hereto.

3. SECURITY AGREEMENT. The liens and security interests granted pursuant to this Trademark Security Agreement are granted in furtherance, and not in limitation, of the liens and security interests granted to the Agent, for the benefit of the Secured Parties, as security for the payment and performance in full of the Secured Obligations, pursuant to the Security Agreement. Grantor hereby acknowledges and affirms that the rights and remedies of the Agent with respect to the liens on and security interests in the Trademark Collateral granted hereby are more fully set forth in the Security Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein. In the event that any provision of this Trademark Security Agreement conflicts with the Security Agreement, the provisions of the Security Agreement shall control.

4. COUNTERPARTS. This Trademark Security Agreement may be executed in any number of counterparts, each of which when so executed and delivered shall be deemed an original, but all such counterparts together shall constitute one and the same instrument. The exchange of copies of this Trademark Security Agreement and of signature pages by facsimile or PDF transmission shall constitute effective execution and delivery of this Trademark Security Agreement as to the parties hereto and may be used in lieu of the original Trademark Security Agreement and signature pages for all purposes.

5. TERMINATION OR RELEASE. This Trademark Security Agreement shall terminate and the liens and security interests granted hereby shall be automatically released in accordance with the provisions set forth in Section 9 of the Security Agreement.

6. GOVERNING LAW. THIS TRADEMARK SECURITY AGREEMENT AND THE RIGHTS AND OBLIGATIONS OF THE PARTIES HEREUNDER SHALL BE GOVERNED BY, AND SHALL BE CONSTRUED AND ENFORCED IN ACCORDANCE WITH, THE INTERNAL LAWS OF THE STATE OF NEW YORK.

[Signature Pages Follow]

IN WITNESS WHEREOF, Grantor has caused this Trademark Security Agreement to be executed and delivered by its duly authorized officer as of the date first set forth above.

**THE ARENA MEDIA BRANDS, LLC**

By: Doug Smith

Name: Douglas B. Smith

Title: Secretary and Treasurer

[Signature Page to Trademark Security Agreement]

**ACCEPTED AND ACKNOWLEDGED BY:**

**BRF FINANCE CO., LLC,**  
as Agent

By: Bryant Riley  
Name: Bryant R. Riley  
Title: Chief Executive Officer

**Schedule I**

**Trademarks**

<b>Owner</b>	<b>Mark</b>	<b>Country</b>	<b>Reg. No.</b>	<b>Reg. Date</b>	<b>Status</b>
THE ARENA MEDIA BRANDS, LLC	BIKE	United States	2054003	Apr-22-1997	Registered
THE ARENA MEDIA BRANDS, LLC	BIKE MAG	United States	5973595	Jan-28-2020	Registered
THE ARENA MEDIA BRANDS, LLC	CANOE & KAYAK	United States	2401348	Nov-7-2000	Registered
THE ARENA MEDIA BRANDS, LLC	GRINDMEDIA	United States	4340997	May-28-2013	Registered
THE ARENA MEDIA BRANDS, LLC	GRINDMEDIA	United States	4341000	May-28-2013	Registered
THE ARENA MEDIA BRANDS, LLC	GRINDMEDIA	United States	4340998	May-28-2013	Registered
THE ARENA MEDIA BRANDS, LLC	GRINDMEDIA	United States	4341001	May-28-2013	Registered
THE ARENA MEDIA BRANDS, LLC	GRINDTV	United States	3262849	Jul-10-2007	Registered
THE ARENA MEDIA BRANDS, LLC	JACKED IN A BOX	United States	4569148	Jul-15-2014	Registered
THE ARENA MEDIA BRANDS, LLC	MEN'S FITNESS	United States	1519426	Jan-3-1989	Registered
THE ARENA MEDIA BRANDS, LLC	MEN'S FITNESS	United States	1956592	Feb-13-1996	Registered
THE ARENA MEDIA BRANDS, LLC	MEN'S FITNESS	United States	2197109	Oct-20-1998	Registered
THE ARENA MEDIA BRANDS, LLC	MEN'S FITNESS	United States	4556230	Jun-24-2014	Registered
THE ARENA MEDIA BRANDS, LLC	MEN'S FITNESS	United States	4509454	Apr-8-2014	Registered



Owner	Mark	Country	Reg. No.	Reg. Date	Status
THE ARENA MEDIA BRANDS, LLC	MEN'S JOURNAL (Block)	United States	2165985	Jun-16-1998	Registered
THE ARENA MEDIA BRANDS, LLC	MENSJOURNAL	United States	2600881	Jul-30-2002	Registered
THE ARENA MEDIA BRANDS, LLC	MIND & BODY (Stylized)	United States	2619152	Sep-10-2002	Registered
THE ARENA MEDIA BRANDS, LLC	NEWSCHOOLERS	United States	3479943	Aug-5-2008	Registered
THE ARENA MEDIA BRANDS, LLC	NORA	United States	3243437	May-22-2007	Registered
THE ARENA MEDIA BRANDS, LLC	PACIFIC PADDLE GAMES	United States	5421311	Mar-13-2018	Registered
THE ARENA MEDIA BRANDS, LLC	POWDER	United States	1066706	May-31-1977	Registered
THE ARENA MEDIA BRANDS, LLC	POWDER	United States	4533554	May-20-2014	Registered
THE ARENA MEDIA BRANDS, LLC	RIDE BMX	United States	5546147	Aug-21-2018	Registered
THE ARENA MEDIA BRANDS, LLC	SKATE & CREATE	United States	3618951	May-12-2009	Registered
THE ARENA MEDIA BRANDS, LLC	SKATE BOARDER	United States	4661204	Dec-23-2014	Registered
THE ARENA MEDIA BRANDS, LLC	SKATEBOARDER	United States	3697917	Oct-20-2009	Registered
THE ARENA MEDIA BRANDS, LLC	SKATEBOARDER MAGAZINE	United States	5487075	Jun-5-2018	Registered
THE ARENA MEDIA BRANDS, LLC	SNOWBOARDER	United States	3891738	Dec-21-2010	Registered
THE ARENA MEDIA BRANDS, LLC	STUPIDVIDEOS	United States	2984918	Aug-16-2005	Registered

Owner	Mark	Country	Reg. No.	Reg. Date	Status
THE ARENA MEDIA BRANDS, LLC	SUPERPARK	United States	2398008	Oct-24-2000	Registered
THE ARENA MEDIA BRANDS, LLC	SURFER	United States	1066705	May-31-1977	Registered
THE ARENA MEDIA BRANDS, LLC	SURFER	United States	4392969	Aug-27-2013	Registered
THE ARENA MEDIA BRANDS, LLC	SURFER	United States	4449795	Dec-17-2013	Registered
THE ARENA MEDIA BRANDS, LLC	SURFER	United States	4382326	Aug-13-2013	Registered
THE ARENA MEDIA BRANDS, LLC	SURFER	United States	5675596	Feb-12-2019	Registered
THE ARENA MEDIA BRANDS, LLC	SURFER	United States	5728308	Apr-16-2019	Registered
THE ARENA MEDIA BRANDS, LLC	SURFER [THE BAR]	United States	5964363	Jan-21-2020	Registered
THE ARENA MEDIA BRANDS, LLC	SURFER POLL	United States	3645988	Jun-30-2009	Registered
THE ARENA MEDIA BRANDS, LLC	SURFING	United States	1234543	Apr-12-1983	Registered
THE ARENA MEDIA BRANDS, LLC	SWELLWATCH	United States	3528894	Nov-4-2008	Registered
THE ARENA MEDIA BRANDS, LLC	THE NEW MEASURE OF SUCCESS	United States	4519134	Apr-22-2014	Registered
THE ARENA MEDIA BRANDS, LLC	THE ORIGINAL SKATE BOARDER MAGAZINE	United States	5745780	May-7-2019	Registered
THE ARENA MEDIA BRANDS, LLC	TRANSWORLD	United States	4971390	Jun-7-2016	Registered
THE ARENA MEDIA BRANDS, LLC	TRANSWORLD	United States	5800536	Jul-9-2019	Registered

Owner	Mark	Country	Reg. No.	Reg. Date	Status
THE ARENA MEDIA BRANDS, LLC	TRANSWORLD MOTOCROSS	United States	2643634	Oct-29-2002	Registered
THE ARENA MEDIA BRANDS, LLC	TRANSWORLD MOTOCROSS	United States	3426698	May-13-2008	Registered
THE ARENA MEDIA BRANDS, LLC	TRANSWORLD MOTOCROSS	United States	3426699	May-13-2008	Registered
THE ARENA MEDIA BRANDS, LLC	TRANSWORLD SKATEBOARDING	United States	1544400	Jun-20-1989	Registered
THE ARENA MEDIA BRANDS, LLC	TRANSWORLD SKATEBOARDING	United States	2382801	Sep-5-2000	Registered
THE ARENA MEDIA BRANDS, LLC	TRANSWORLD SKATEBOARDING	United States	2395477	Oct-17-2000	Registered
THE ARENA MEDIA BRANDS, LLC	TRANSWORLD SKATEBOARDING	United States	6466277	Aug-31-2021	Registered
THE ARENA MEDIA BRANDS, LLC	TRANSWORLD SKATEBOARDING AWARDS	United States	3843722	Sep-7-2010	Registered
THE ARENA MEDIA BRANDS, LLC	TRANSWORLD SNOWBOARDING	United States	3505191	Sep-23-2008	Registered
THE ARENA MEDIA BRANDS, LLC	TRANSWORLD SNOWBOARDING RIDERS POLL AWARDS	United States	5602166	Nov-6-2018	Registered
THE ARENA MEDIA BRANDS, LLC	TWMX RACE SERIES	United States	4293259	Feb-19-2013	Registered
THE ARENA MEDIA BRANDS, LLC	MEN'S FITNESS	Argentina	3.206.354	Mar-22-2000	Registered
THE ARENA MEDIA BRANDS, LLC	MEN'S FITNESS	Argentina	3.206.355	Apr-3-2000	Registered
THE ARENA MEDIA BRANDS, LLC	MEN'S FITNESS	Argentina	3.206.357	Jan-24-2011	Registered

Owner	Mark	Country	Reg. No.	Reg. Date	Status
THE ARENA MEDIA BRANDS, LLC	MEN'S FITNESS	Argentina	3.206.356	Jan-24-2011	Registered
THE ARENA MEDIA BRANDS, LLC	JOE WEIDER'S MEN'S FITNESS	Australia	891788	Oct-11-2001	Registered
THE ARENA MEDIA BRANDS, LLC	MEN'S JOURNAL (stylized)	Benelux	542318	Dec-7-1993	Registered
THE ARENA MEDIA BRANDS, LLC	MEN'S FITNESS	Brazil	819.181.795	Nov-10-1998	Registered
THE ARENA MEDIA BRANDS, LLC	MEN'S FITNESS	Brazil	820,952,567	Nov-14-2006	Registered
THE ARENA MEDIA BRANDS, LLC	MEN'S FITNESS	Brazil	820,952,575	Jul-22-2008	Registered
THE ARENA MEDIA BRANDS, LLC	SURFER	Brazil	907990916 (Application Number)	Jul-18-2014 (Application Date)	Registered <sup>1</sup>
THE ARENA MEDIA BRANDS, LLC	SURFING	Brazil	800043529	Oct-19-1982	Registered
THE ARENA MEDIA BRANDS, LLC	MEN'S FITNESS	Canada	TMA360,378	Sep-15-1989	Registered
THE ARENA MEDIA BRANDS, LLC	MEN'S JOURNAL (Stylized 2)	Canada	747881	Sep-17-2009	Registered
THE ARENA MEDIA BRANDS, LLC	SURFING	Canada	TMA1116838	Jan-4-2022	Registered
THE ARENA MEDIA BRANDS, LLC	TRANSWORLD SKATEBOARDING	Canada	TMA362740	Nov-10-1989	Registered
THE ARENA MEDIA BRANDS, LLC	TRANSWORLD SNOWBOARDING	Canada	TMA362741	Nov-10-1989	Registered
THE ARENA MEDIA BRANDS, LLC	MEN'S FITNESS	Czech Republic	235.363	Aug-27-2001	Registered

<sup>1</sup> No registration number available.

Owner	Mark	Country	Reg. No.	Reg. Date	Status
THE ARENA MEDIA BRANDS, LLC	SWELLWATCH	EUTM	006975395	Apr-3-2009	Registered
THE ARENA MEDIA BRANDS, LLC	TRANSWORLD BMX	EUTM	003329562	Feb-14-2005	Registered
THE ARENA MEDIA BRANDS, LLC	TRANSWORLD MOTOCROSS	EUTM	003329596	Feb-14-2005	Registered
THE ARENA MEDIA BRANDS, LLC	TRANSWORLD SKATEBOARDING	EUTM	003329571	Feb-14-2005	Registered
THE ARENA MEDIA BRANDS, LLC	TRANSWORLD SURFING	EUTM	003329588	Feb-10-2005	Registered
THE ARENA MEDIA BRANDS, LLC	MEN'S FITNESS	France	9,872,7682	Apr-10-1998	Registered
THE ARENA MEDIA BRANDS, LLC	MEN'S JOURNAL (stylized)	France	93496129	Dec-10-1993	Registered
THE ARENA MEDIA BRANDS, LLC	JOE WEIDER'S MEN'S FITNESS	Germany	39922588	May-17-1999	Registered
THE ARENA MEDIA BRANDS, LLC	MEN'S FITNESS	Greece	135,450	Dec-16-1997	Registered
THE ARENA MEDIA BRANDS, LLC	MEN'S FITNESS	Guatemala	225484	07-MAR-2017	Registered
THE ARENA MEDIA BRANDS, LLC	MEN'S FITNESS	Guatemala	225489	21-JUN-2017	Registered
THE ARENA MEDIA BRANDS, LLC	MEN'S FITNESS	Guatemala	225483	21-JUN-2017	Registered
THE ARENA MEDIA BRANDS, LLC	JOE WEIDER'S MEN'S FITNESS	Hong Kong	200204322	Mar-22-2002	Registered
THE ARENA MEDIA BRANDS, LLC	MEN'S FITNESS	Hungary	155728	Dec-12-1997	Registered
THE ARENA MEDIA BRANDS, LLC	MEN'S FITNESS	Indonesia	IDM000383643	Feb-19-2013	Registered

Owner	Mark	Country	Reg. No.	Reg. Date	Status
THE ARENA MEDIA BRANDS, LLC	MEN'S FITNESS	Italy	816098	May-30-2000	Registered
THE ARENA MEDIA BRANDS, LLC	SURFER	Japan	4607291	Sep-27-2002	Registered
THE ARENA MEDIA BRANDS, LLC	TRANSWORLD SKATEBOARDING	Japan	2309800	May-31-1991	Registered
THE ARENA MEDIA BRANDS, LLC	TRANSWORLD SKATEBOARDING	Japan	5944100	Apr-28-2017	Registered
THE ARENA MEDIA BRANDS, LLC	WEIDER MEN'S FITNESS	Malaysia	2015071573 (Application Number)	Dec-17-2015 (Application Date)	Pending
THE ARENA MEDIA BRANDS, LLC	WEIDER MEN'S FITNESS	Malaysia	2015071575 (Application Number)	Dec-17-2015 (Application Date)	Pending
THE ARENA MEDIA BRANDS, LLC	WEIDER MEN'S FITNESS	Malaysia	2015071563	Dec-17-2015	Registered
THE ARENA MEDIA BRANDS, LLC	MEN'S JOURNAL (stylized)	Mexico	455394	Dec-10-1994	Registered
THE ARENA MEDIA BRANDS, LLC	Men's Fitness en Espanol	Paraguay	300312-18248	Jul-9-2007	Registered
THE ARENA MEDIA BRANDS, LLC	Men's Fitness en Espanol	Paraguay	301012-18247	Jul-31-2007	Registered
THE ARENA MEDIA BRANDS, LLC	MEN'S FITNESS	Poland	127971	Feb-20-2001	Registered
THE ARENA MEDIA BRANDS, LLC	MEN'S FITNESS	Portugal	334795	Sep-6-1999	Registered
THE ARENA MEDIA BRANDS, LLC	MEN'S FITNESS	Republic of Korea (South)	438278	Jan-18-1999	Registered
THE ARENA MEDIA BRANDS, LLC	MEN'S FITNESS	Slovakia	190180	Dec-12-1997	Registered

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THE ARENA MEDIA BRANDS, LLC	MEN'S FITNESS	South Africa	98/13885	Aug-6-1998	Registered
THE ARENA MEDIA BRANDS, LLC	MEN'S FITNESS	South Africa	98/13886	Aug-6-1998	Registered
THE ARENA MEDIA BRANDS, LLC	MEN'S FITNESS	South Africa	98/13887	Aug-6-1998	Registered
THE ARENA MEDIA BRANDS, LLC	MEN'S JOURNAL (Stylized 3)	South Africa	2004/05734	Feb-21-2008	Registered
THE ARENA MEDIA BRANDS, LLC	SURFING	South Africa	1979/06929	Mar-13-1981	Registered
THE ARENA MEDIA BRANDS, LLC	TRANSWORLD SKATEBOARDING	Sweden	223815	May-31-1991	Registered
THE ARENA MEDIA BRANDS, LLC	TRANSWORLD SNOWBOARDING	Sweden	223816	May-31-1991	Registered
THE ARENA MEDIA BRANDS, LLC	MEN'S FITNESS	Turkey	201330519	Sep-23-2014	Registered
THE ARENA MEDIA BRANDS, LLC	MEN'S FITNESS	Turkey	201332840	Sep-30-2015	Registered
THE ARENA MEDIA BRANDS, LLC	SWELLWATCH	United Kingdom	UK00906975395	Apr-3-2009	Registered
THE ARENA MEDIA BRANDS, LLC	TRANSWORLD BMX	United Kingdom	UK00903329562	Feb-14-2005	Registered
THE ARENA MEDIA BRANDS, LLC	TRANSWORLD MOTOCROSS	United Kingdom	UK00903329596	Feb-14-2005	Registered
THE ARENA MEDIA BRANDS, LLC	TRANSWORLD SKATEBOARDING	United Kingdom	UK00903329571	Feb-14-2005	Registered
THE ARENA MEDIA BRANDS, LLC	TRANSWORLD SURFING	United Kingdom	UK00903329588	Feb-10-2005	Registered

**GRANT OF SECURITY INTEREST IN TRADEMARKS**

GRANT OF SECURITY INTEREST IN TRADEMARKS (this “Trademark Security Agreement”), dated as of December 15, 2022, by The Arena Media Brands, LLC, a Delaware limited liability company (“Grantor”), in favor of BRF FINANCE CO., LLC, as Agent.

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NOW, THEREFORE, in consideration of the promises and mutual covenants herein contained and in the Security Agreement and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Grantor hereby agrees as follows:

1. DEFINED TERMS. All capitalized terms used but not otherwise defined herein shall have the meanings given to them in the Security Agreement.

2. GRANT OF SECURITY INTEREST IN TRADEMARK COLLATERAL. As security for the payment and performance in full of the Secured Obligations, Grantor hereby grants to the Agent and its successors and assigns, for the benefit of the Secured Parties, a continuing lien on and security interest in all of Grantor’s right, title and interest in, to and under any Trademarks and Trademark Licenses constituting Collateral owned by Grantor (collectively, the “Trademark Collateral”), whether now owned or existing or hereafter acquired or arising and wherever located, including all Trademarks and Trademark Licenses set forth on Schedule I hereto.

3. SECURITY AGREEMENT. The liens and security interests granted pursuant to this Trademark Security Agreement are granted in furtherance, and not in limitation, of the liens and security interests granted to the Agent, for the benefit of the Secured Parties, as security for the payment and performance in full of the Secured Obligations, pursuant to the Security Agreement. Grantor hereby acknowledges and affirms that the rights and remedies of the Agent with respect to the liens on and security interests in the Trademark Collateral granted hereby are more fully set forth in the Security Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein. In the event that any provision of this Trademark Security Agreement conflicts with the Security Agreement, the provisions of the Security Agreement shall control.



4. COUNTERPARTS. This Trademark Security Agreement may be executed in any number of counterparts, each of which when so executed and delivered shall be deemed an original, but all such counterparts together shall constitute one and the same instrument. The exchange of copies of this Trademark Security Agreement and of signature pages by facsimile or PDF transmission shall constitute effective execution and delivery of this Trademark Security Agreement as to the parties hereto and may be used in lieu of the original Trademark Security Agreement and signature pages for all purposes.

5. TERMINATION OR RELEASE. This Trademark Security Agreement shall terminate and the liens and security interests granted hereby shall be automatically released in accordance with the provisions set forth in Section 9 of the Security Agreement.

6. GOVERNING LAW. THIS TRADEMARK SECURITY AGREEMENT AND THE RIGHTS AND OBLIGATIONS OF THE PARTIES HEREUNDER SHALL BE GOVERNED BY, AND SHALL BE CONSTRUED AND ENFORCED IN ACCORDANCE WITH, THE INTERNAL LAWS OF THE STATE OF NEW YORK.

[Signature Pages Follow]

IN WITNESS WHEREOF, Grantor has caused this Trademark Security Agreement to be executed and delivered by its duly authorized officer as of the date first set forth above.

**THE ARENA MEDIA BRANDS, LLC**

By: Doug Smith

Name: Douglas B. Smith

Title: Secretary and Treasurer

[Signature Page to Trademark Security Agreement]

**ACCEPTED AND ACKNOWLEDGED BY:**

**BRF FINANCE CO., LLC,**  
as Agent

By: Bryant Riley  
Name: Bryant R. Riley  
Title: Chief Executive Officer

**Schedule I**

**Trademarks**

<b>Owner</b>	<b>Mark</b>	<b>Country</b>	<b>Reg. No.</b>	<b>Reg. Date</b>	<b>Status</b>
THE ARENA MEDIA BRANDS, LLC	BIKE	United States	2054003	Apr-22-1997	Registered
THE ARENA MEDIA BRANDS, LLC	BIKE MAG	United States	5973595	Jan-28-2020	Registered
THE ARENA MEDIA BRANDS, LLC	CANOE & KAYAK	United States	2401348	Nov-7-2000	Registered
THE ARENA MEDIA BRANDS, LLC	GRINDMEDIA	United States	4340997	May-28-2013	Registered
THE ARENA MEDIA BRANDS, LLC	GRINDMEDIA	United States	4341000	May-28-2013	Registered
THE ARENA MEDIA BRANDS, LLC	GRINDMEDIA	United States	4340998	May-28-2013	Registered
THE ARENA MEDIA BRANDS, LLC	GRINDMEDIA	United States	4341001	May-28-2013	Registered
THE ARENA MEDIA BRANDS, LLC	GRINDTV	United States	3262849	Jul-10-2007	Registered
THE ARENA MEDIA BRANDS, LLC	JACKED IN A BOX	United States	4569148	Jul-15-2014	Registered
THE ARENA MEDIA BRANDS, LLC	MEN'S FITNESS	United States	1519426	Jan-3-1989	Registered
THE ARENA MEDIA BRANDS, LLC	MEN'S FITNESS	United States	1956592	Feb-13-1996	Registered
THE ARENA MEDIA BRANDS, LLC	MEN'S FITNESS	United States	2197109	Oct-20-1998	Registered
THE ARENA MEDIA BRANDS, LLC	MEN'S FITNESS	United States	4556230	Jun-24-2014	Registered
THE ARENA MEDIA BRANDS, LLC	MEN'S FITNESS	United States	4509454	Apr-8-2014	Registered

Owner	Mark	Country	Reg. No.	Reg. Date	Status
THE ARENA MEDIA BRANDS, LLC	MEN'S JOURNAL (Block)	United States	2165985	Jun-16-1998	Registered
THE ARENA MEDIA BRANDS, LLC	MENSJOURNAL	United States	2600881	Jul-30-2002	Registered
THE ARENA MEDIA BRANDS, LLC	MIND & BODY (Stylized)	United States	2619152	Sep-10-2002	Registered
THE ARENA MEDIA BRANDS, LLC	NEWSCHOOLERS	United States	3479943	Aug-5-2008	Registered
THE ARENA MEDIA BRANDS, LLC	NORA	United States	3243437	May-22-2007	Registered
THE ARENA MEDIA BRANDS, LLC	PACIFIC PADDLE GAMES	United States	5421311	Mar-13-2018	Registered
THE ARENA MEDIA BRANDS, LLC	POWDER	United States	1066706	May-31-1977	Registered
THE ARENA MEDIA BRANDS, LLC	POWDER	United States	4533554	May-20-2014	Registered
THE ARENA MEDIA BRANDS, LLC	RIDE BMX	United States	5546147	Aug-21-2018	Registered
THE ARENA MEDIA BRANDS, LLC	SKATE & CREATE	United States	3618951	May-12-2009	Registered
THE ARENA MEDIA BRANDS, LLC	SKATE BOARDER	United States	4661204	Dec-23-2014	Registered
THE ARENA MEDIA BRANDS, LLC	SKATEBOARDER	United States	3697917	Oct-20-2009	Registered
THE ARENA MEDIA BRANDS, LLC	SKATEBOARDER MAGAZINE	United States	5487075	Jun-5-2018	Registered
THE ARENA MEDIA BRANDS, LLC	SNOWBOARDER	United States	3891738	Dec-21-2010	Registered
THE ARENA MEDIA BRANDS, LLC	STUPIDVIDEOS	United States	2984918	Aug-16-2005	Registered

Owner	Mark	Country	Reg. No.	Reg. Date	Status
THE ARENA MEDIA BRANDS, LLC	SUPERPARK	United States	2398008	Oct-24-2000	Registered
THE ARENA MEDIA BRANDS, LLC	SURFER	United States	1066705	May-31-1977	Registered
THE ARENA MEDIA BRANDS, LLC	SURFER	United States	4392969	Aug-27-2013	Registered
THE ARENA MEDIA BRANDS, LLC	SURFER	United States	4449795	Dec-17-2013	Registered
THE ARENA MEDIA BRANDS, LLC	SURFER	United States	4382326	Aug-13-2013	Registered
THE ARENA MEDIA BRANDS, LLC	SURFER	United States	5675596	Feb-12-2019	Registered
THE ARENA MEDIA BRANDS, LLC	SURFER	United States	5728308	Apr-16-2019	Registered
THE ARENA MEDIA BRANDS, LLC	SURFER [THE BAR]	United States	5964363	Jan-21-2020	Registered
THE ARENA MEDIA BRANDS, LLC	SURFER POLL	United States	3645988	Jun-30-2009	Registered
THE ARENA MEDIA BRANDS, LLC	SURFING	United States	1234543	Apr-12-1983	Registered
THE ARENA MEDIA BRANDS, LLC	SWELLWATCH	United States	3528894	Nov-4-2008	Registered
THE ARENA MEDIA BRANDS, LLC	THE NEW MEASURE OF SUCCESS	United States	4519134	Apr-22-2014	Registered
THE ARENA MEDIA BRANDS, LLC	THE ORIGINAL SKATE BOARDER MAGAZINE	United States	5745780	May-7-2019	Registered
THE ARENA MEDIA BRANDS, LLC	TRANSWORLD	United States	4971390	Jun-7-2016	Registered
THE ARENA MEDIA BRANDS, LLC	TRANSWORLD	United States	5800536	Jul-9-2019	Registered

Owner	Mark	Country	Reg. No.	Reg. Date	Status
THE ARENA MEDIA BRANDS, LLC	TRANSWORLD MOTOCROSS	United States	2643634	Oct-29-2002	Registered
THE ARENA MEDIA BRANDS, LLC	TRANSWORLD MOTOCROSS	United States	3426698	May-13-2008	Registered
THE ARENA MEDIA BRANDS, LLC	TRANSWORLD MOTOCROSS	United States	3426699	May-13-2008	Registered
THE ARENA MEDIA BRANDS, LLC	TRANSWORLD SKATEBOARDING	United States	1544400	Jun-20-1989	Registered
THE ARENA MEDIA BRANDS, LLC	TRANSWORLD SKATEBOARDING	United States	2382801	Sep-5-2000	Registered
THE ARENA MEDIA BRANDS, LLC	TRANSWORLD SKATEBOARDING	United States	2395477	Oct-17-2000	Registered
THE ARENA MEDIA BRANDS, LLC	TRANSWORLD SKATEBOARDING	United States	6466277	Aug-31-2021	Registered
THE ARENA MEDIA BRANDS, LLC	TRANSWORLD SKATEBOARDING AWARDS	United States	3843722	Sep-7-2010	Registered
THE ARENA MEDIA BRANDS, LLC	TRANSWORLD SNOWBOARDING	United States	3505191	Sep-23-2008	Registered
THE ARENA MEDIA BRANDS, LLC	TRANSWORLD SNOWBOARDING RIDERS POLL AWARDS	United States	5602166	Nov-6-2018	Registered
THE ARENA MEDIA BRANDS, LLC	TWMX RACE SERIES	United States	4293259	Feb-19-2013	Registered
THE ARENA MEDIA BRANDS, LLC	MEN'S FITNESS	Argentina	3.206.354	Mar-22-2000	Registered
THE ARENA MEDIA BRANDS, LLC	MEN'S FITNESS	Argentina	3.206.355	Apr-3-2000	Registered
THE ARENA MEDIA BRANDS, LLC	MEN'S FITNESS	Argentina	3.206.357	Jan-24-2011	Registered

Owner	Mark	Country	Reg. No.	Reg. Date	Status
THE ARENA MEDIA BRANDS, LLC	MEN'S FITNESS	Argentina	3.206.356	Jan-24-2011	Registered
THE ARENA MEDIA BRANDS, LLC	JOE WEIDER'S MEN'S FITNESS	Australia	891788	Oct-11-2001	Registered
THE ARENA MEDIA BRANDS, LLC	MEN'S JOURNAL (stylized)	Benelux	542318	Dec-7-1993	Registered
THE ARENA MEDIA BRANDS, LLC	MEN'S FITNESS	Brazil	819.181.795	Nov-10-1998	Registered
THE ARENA MEDIA BRANDS, LLC	MEN'S FITNESS	Brazil	820,952,567	Nov-14-2006	Registered
THE ARENA MEDIA BRANDS, LLC	MEN'S FITNESS	Brazil	820,952,575	Jul-22-2008	Registered
THE ARENA MEDIA BRANDS, LLC	SURFER	Brazil	907990916 (Application Number)	Jul-18-2014 (Application Date)	Registered <sup>1</sup>
THE ARENA MEDIA BRANDS, LLC	SURFING	Brazil	800043529	Oct-19-1982	Registered
THE ARENA MEDIA BRANDS, LLC	MEN'S FITNESS	Canada	TMA360,378	Sep-15-1989	Registered
THE ARENA MEDIA BRANDS, LLC	MEN'S JOURNAL (Stylized 2)	Canada	747881	Sep-17-2009	Registered
THE ARENA MEDIA BRANDS, LLC	SURFING	Canada	TMA1116838	Jan-4-2022	Registered
THE ARENA MEDIA BRANDS, LLC	TRANSWORLD SKATEBOARDING	Canada	TMA362740	Nov-10-1989	Registered
THE ARENA MEDIA BRANDS, LLC	TRANSWORLD SNOWBOARDING	Canada	TMA362741	Nov-10-1989	Registered
THE ARENA MEDIA BRANDS, LLC	MEN'S FITNESS	Czech Republic	235.363	Aug-27-2001	Registered

<sup>1</sup> No registration number available.



Owner	Mark	Country	Reg. No.	Reg. Date	Status
THE ARENA MEDIA BRANDS, LLC	SWELLWATCH	EUTM	006975395	Apr-3-2009	Registered
THE ARENA MEDIA BRANDS, LLC	TRANSWORLD BMX	EUTM	003329562	Feb-14-2005	Registered
THE ARENA MEDIA BRANDS, LLC	TRANSWORLD MOTOCROSS	EUTM	003329596	Feb-14-2005	Registered
THE ARENA MEDIA BRANDS, LLC	TRANSWORLD SKATEBOARDING	EUTM	003329571	Feb-14-2005	Registered
THE ARENA MEDIA BRANDS, LLC	TRANSWORLD SURFING	EUTM	003329588	Feb-10-2005	Registered
THE ARENA MEDIA BRANDS, LLC	MEN'S FITNESS	France	9,872,7682	Apr-10-1998	Registered
THE ARENA MEDIA BRANDS, LLC	MEN'S JOURNAL (stylized)	France	93496129	Dec-10-1993	Registered
THE ARENA MEDIA BRANDS, LLC	JOE WEIDER'S MEN'S FITNESS	Germany	39922588	May-17-1999	Registered
THE ARENA MEDIA BRANDS, LLC	MEN'S FITNESS	Greece	135,450	Dec-16-1997	Registered
THE ARENA MEDIA BRANDS, LLC	MEN'S FITNESS	Guatemala	225484	07-MAR-2017	Registered
THE ARENA MEDIA BRANDS, LLC	MEN'S FITNESS	Guatemala	225489	21-JUN-2017	Registered
THE ARENA MEDIA BRANDS, LLC	MEN'S FITNESS	Guatemala	225483	21-JUN-2017	Registered
THE ARENA MEDIA BRANDS, LLC	JOE WEIDER'S MEN'S FITNESS	Hong Kong	200204322	Mar-22-2002	Registered
THE ARENA MEDIA BRANDS, LLC	MEN'S FITNESS	Hungary	155728	Dec-12-1997	Registered
THE ARENA MEDIA BRANDS, LLC	MEN'S FITNESS	Indonesia	IDM000383643	Feb-19-2013	Registered

Owner	Mark	Country	Reg. No.	Reg. Date	Status
THE ARENA MEDIA BRANDS, LLC	MEN'S FITNESS	Italy	816098	May-30-2000	Registered
THE ARENA MEDIA BRANDS, LLC	SURFER	Japan	4607291	Sep-27-2002	Registered
THE ARENA MEDIA BRANDS, LLC	TRANSWORLD SKATEBOARDING	Japan	2309800	May-31-1991	Registered
THE ARENA MEDIA BRANDS, LLC	TRANSWORLD SKATEBOARDING	Japan	5944100	Apr-28-2017	Registered
THE ARENA MEDIA BRANDS, LLC	WEIDER MEN'S FITNESS	Malaysia	2015071573 (Application Number)	Dec-17-2015 (Application Date)	Pending
THE ARENA MEDIA BRANDS, LLC	WEIDER MEN'S FITNESS	Malaysia	2015071575 (Application Number)	Dec-17-2015 (Application Date)	Pending
THE ARENA MEDIA BRANDS, LLC	WEIDER MEN'S FITNESS	Malaysia	2015071563	Dec-17-2015	Registered
THE ARENA MEDIA BRANDS, LLC	MEN'S JOURNAL (stylized)	Mexico	455394	Dec-10-1994	Registered
THE ARENA MEDIA BRANDS, LLC	Men's Fitness en Espanol	Paraguay	300312-18248	Jul-9-2007	Registered
THE ARENA MEDIA BRANDS, LLC	Men's Fitness en Espanol	Paraguay	301012-18247	Jul-31-2007	Registered
THE ARENA MEDIA BRANDS, LLC	MEN'S FITNESS	Poland	127971	Feb-20-2001	Registered
THE ARENA MEDIA BRANDS, LLC	MEN'S FITNESS	Portugal	334795	Sep-6-1999	Registered
THE ARENA MEDIA BRANDS, LLC	MEN'S FITNESS	Republic of Korea (South)	438278	Jan-18-1999	Registered
THE ARENA MEDIA BRANDS, LLC	MEN'S FITNESS	Slovakia	190180	Dec-12-1997	Registered

Owner	Mark	Country	Reg. No.	Reg. Date	Status
THE ARENA MEDIA BRANDS, LLC	MEN'S FITNESS	South Africa	98/13885	Aug-6-1998	Registered
THE ARENA MEDIA BRANDS, LLC	MEN'S FITNESS	South Africa	98/13886	Aug-6-1998	Registered
THE ARENA MEDIA BRANDS, LLC	MEN'S FITNESS	South Africa	98/13887	Aug-6-1998	Registered
THE ARENA MEDIA BRANDS, LLC	MEN'S JOURNAL (Stylized 3)	South Africa	2004/05734	Feb-21-2008	Registered
THE ARENA MEDIA BRANDS, LLC	SURFING	South Africa	1979/06929	Mar-13-1981	Registered
THE ARENA MEDIA BRANDS, LLC	TRANSWORLD SKATEBOARDING	Sweden	223815	May-31-1991	Registered
THE ARENA MEDIA BRANDS, LLC	TRANSWORLD SNOWBOARDING	Sweden	223816	May-31-1991	Registered
THE ARENA MEDIA BRANDS, LLC	MEN'S FITNESS	Turkey	201330519	Sep-23-2014	Registered
THE ARENA MEDIA BRANDS, LLC	MEN'S FITNESS	Turkey	201332840	Sep-30-2015	Registered
THE ARENA MEDIA BRANDS, LLC	SWELLWATCH	United Kingdom	UK00906975395	Apr-3-2009	Registered
THE ARENA MEDIA BRANDS, LLC	TRANSWORLD BMX	United Kingdom	UK00903329562	Feb-14-2005	Registered
THE ARENA MEDIA BRANDS, LLC	TRANSWORLD MOTOCROSS	United Kingdom	UK00903329596	Feb-14-2005	Registered
THE ARENA MEDIA BRANDS, LLC	TRANSWORLD SKATEBOARDING	United Kingdom	UK00903329571	Feb-14-2005	Registered
THE ARENA MEDIA BRANDS, LLC	TRANSWORLD SURFING	United Kingdom	UK00903329588	Feb-10-2005	Registered