

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM772775

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
AGROPUR INC.		12/08/2022	Corporation: WISCONSIN
RECEIVING PARTY DATA			
Name:	AGROPUR MSI, LLC		
Street Address:	2340 Enterprise Avenue		
City:	La Crosse		
State/Country:	WISCONSIN		
Postal Code:	54603-1713		
Entity Type:	Limited Liability Company: WISCONSIN		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	1032454	PZ-44	
Registration Number:	0679368	REDDI-SPONGE	
CORRESPONDENCE DATA			
Fax Number:	3128324700		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312 832-4500		
Email:	jrodriguez@foley.com		
Correspondent Name:	Heidi H. Jeffery - Foley & Lardner LLP		
Address Line 1:	321 North Clark Street		
Address Line 2:	Suite 3000		
Address Line 4:	Chicago, ILLINOIS 60654-4762		
NAME OF SUBMITTER:	Heidi H. Jeffery		
SIGNATURE:	/Heidi H. Jeffery/		
DATE SIGNED:	12/08/2022		
Total Attachments: 4			
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OP \$65.00 1032454

TRADEMARKS & DOMAIN NAMES ASSIGNMENT

WHEREAS, Agropur inc. (the "Assignor"), a Wisconsin corporation having an address of 3500 East Destination Drive, Appleton WI 54915, UNITED STATES OF AMERICA, is the record owner of the trademark applications/registrations, if any, identified in Exhibit A attached hereto (collectively the "Assigned Trademarks") as well as the domain names, if any, identified in Exhibit B attached hereto (collectively the "Assigned Domain Names");

WHEREAS, Agropur MSI, LLC ("Assignee"), a Wisconsin limited liability company having an address of 2340 ENTERPRISE AVENUE LA CROSSE, WISCONSIN, 546031713, United States of America, desires to become the record owner of the Assigned Trademarks and Assigned Domain Names, together with the goodwill of the business in connection with which the Assigned Trademarks and Assigned Domain Names are used and which is symbolized by the Assigned Trademarks and Assigned Domain Names, along with the right to recover damages and profits for past, present, and future infringements thereof; and

WHEREAS, Assignor desires to transfer to Assignee the record ownership of the Assigned Trademarks and Assigned Domain Names, together with the goodwill of the business in connection with which the Assigned Trademarks and Assigned Domain Names are used and which is symbolized by the Assigned Trademarks and Assigned Domain Names, along with the right to recover damages and profits for past, present, and future infringements thereof.

NOW, THEREFORE, for one dollar (\$1.00) and other good and valuable consideration, the sufficiency and receipt of which are hereby acknowledged, effective as of the last date indicated in the signature blocks below, Assignor hereby sells, assigns, and transfers unto Assignee all of its right, title, and interest in and to the Assigned Trademarks and any applications or registrations and the Assigned Domain Names therefor, together with all common law rights therein, the goodwill of the business in connection with which the Assigned Trademarks and the Assigned Domain Names are used and which is symbolized by the Assigned Trademarks and the Assigned Domain Names, throughout the world, all renewals thereof, and all rights of action, powers, and benefits accrued thereto, including the right to sue for and collect damages and profits for past, present, and future infringements thereof.

[Signature of the Parties on the following page]

IN WITNESS WHEREOF, the parties hereto have caused this trademarks and domain names assignment to be executed effective on the date last written below by their duly authorized officers.


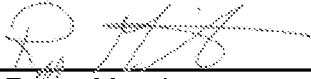
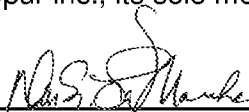
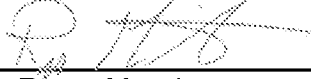
<p>Agropur inc. (ASSIGNOR)</p> <p>By : <u></u> Name: Dan LaMarche Title: President, Ingredients Date: December 8, 2022</p> <p>By : <u></u> Name: Roger Massicotte Title: Chairman of the Board Date: December 8, 2022</p>	<p>Agropur MSI, LLC (ASSIGNEE)</p> <p>By: Agropur inc., its sole member</p> <p>By : <u></u> Name: Dan LaMarche Title: President, Ingredients Date: December 8, 2022</p> <p>By : <u></u> Name: Roger Massicotte Title: Chairman of the Board Date: December 8, 2022</p>
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Exhibit A – Assigned Trademarks

MARK	COUNTRY	REG. NUMBER	REG. DATE
PZ-44	United States	1,032,454	03 Feb 1976
REDDI-SPONGE	Canada	129,175	21 Dec 1962
REDDI-SPONGE	United States	679,368	26 May 1959

Exhibit B – Assigned Domain Names

DOMAIN NAMES	Registrar Whois Server	Registrar URL	Expiration Date

