

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM775093

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CARDINAL LABORATORIES, LLC		12/18/2022	Limited Liability Company: CALIFORNIA
RECEIVING PARTY DATA			
Name:	WHITEBRIDGE PET BRANDS, LLC		
Street Address:	1224 FERN RIDGE PARKWAY, SUITE 200		
City:	ST. LOUIS		
State/Country:	MISSOURI		
Postal Code:	63141		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 18			
Property Type	Number	Word Mark	
Registration Number:	5665718	+ REMEDY+ RECOVERY +	
Registration Number:	2087473	BABY DOG	
Registration Number:	1257293	CARDINAL	
Registration Number:	2153499	CRAZY DOG	
Registration Number:	2087222	CRAZY DOG	
Registration Number:	2084047	CRAZY PET	
Registration Number:	5385392	ECOBATH	
Registration Number:	3783897	FULL LIFE FOR PETS	
Registration Number:	4271433	GOLD MEDAL PETS	
Registration Number:	5634761	HONEY HYGIENE	
Registration Number:	5892845	ONLY HEALTHY SOURCE	
Registration Number:	5869962	ONLY HEALTHY SOURCE	
Registration Number:	3416555	PET BOTANICS	
Registration Number:	4636514	PET BOTANICS	
Registration Number:	4177286	REMEDY+RECOVERY	
Registration Number:	2616084	RID	
Registration Number:	1799934	TICK TERMINATOR	
Registration Number:	3296147	TRAIN-ME! TRAINING REWARD	

OP \$465.00 5665718

CORRESPONDENCE DATA**Fax Number:** 6157498308*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.***Phone:** 6157498300**Email:** trademarks@loeb.com**Correspondent Name:** Bess Morgan**Address Line 1:** 35 Music Square East, Suite 310**Address Line 4:** Nashville, TENNESSEE 37203**ATTORNEY DOCKET NUMBER:** 230917-10001**NAME OF SUBMITTER:** Bess Morgan**SIGNATURE:** /Bess Morgan/**DATE SIGNED:** 12/19/2022**Total Attachments: 4**

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TRADEMARK ASSIGNMENT

This Trademark Assignment (the "Assignment") is effective as of December 18, 2022 by and between Cardinal Laboratories, LLC ("Assignor"), a California limited liability company, having an address of 11301 W. Olympic Blvd., Suite 520, Los Angeles, CA 90064, and Whitebridge Pet Brands, LLC ("Assignee"), a Delaware limited liability company, having a place of business at 1224 Fern Ridge Parkway, Suite 200, St. Louis, Missouri 63141.

WHEREAS, Assignee desires to acquire all of Assignor's right, title, and interest in and to all trademarks owned by Assignor, including without limitation the trademarks set forth in Exhibit A hereto (the "Trademarks"); and

WHEREAS, Assignor desires to transfer to Assignee all of Assignor's right, title, and interest in and to the Trademarks, together with the goodwill symbolized by and associated with the Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns, sells, conveys, transfers and delivers to Assignee, and Assignee hereby accepts and assumes from Assignor, all rights, title and interests in, to and under the Trademarks, together with the goodwill of the business symbolized by and associated with the Trademarks, including, without limitation, all registrations, applications, renewals, extensions, continuations, divisions, or reissues of any of the Trademarks, all common law or unregistered rights in and to the Trademarks, and all rights of action accrued and to accrue under and by virtue thereof, including, without limitation, the right to sue and recover for past, present, and future infringement and misappropriation of the Trademarks, and to retain the proceeds relating thereto.

ASSIGNOR:

Cardinal Laboratories, LLC

By: 

Print name: Jacob Henson

Print title: Chief Financial Officer

ASSIGNEE:

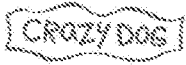
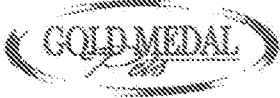

Whitebridge Pet Brands, LLC



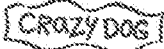
By: 



Print name: Jacob Henson

Print title: Chief Financial Officer

EXHIBIT A
TRADEMARKS

Mark	Country	Registration No.
BABY DOG	Canada	TMA629821
CRAZY DOG	Canada	TMA628161
CRAZY PET	Canada	TMA627994
BOTANICS in simplified Chinese 宝特配	China	11844808
CARDINAL LABORATORIES INC.	China	9752395
CARDINAL LABORATORIES INC. (CHINESE CHARACTERS) 卡典諾實驗室有限公司	China	9752394
	China	6326205
CRAZY PETS	China	6326199
CRAZY PETS IN SIMPLIFIED CHINESE CHARACTERS 非常宠物	China	6326202
GOLD MEDAL PETS AND DESIGN IN TRADITIONAL CHINESE CHARACTERS  金御賞	China	9752380
PET BOTANICS AND DEVICE & TRADITIONAL CHARACTER  寶特配	China	9752381

Mark	Country	Registration No.
CRAZY DOG	Japan	4391459
CRAZY DOG DESIGN 	Japan	4391460
GOLD MEDAL	Taiwan	1565214
PET BOTANICS	Taiwan	1525617
	United States	5665718
BABY DOG	United States	2087473
CARDINAL	United States	1257293
	United States	2153499
CRAZY DOG	United States	2087222
CRAZY PET	United States	2084047
ECOBATH	United States	5385392
FULL LIFE FOR PETS	United States	3783697
GOLD MEDAL PETS	United States	4271433
HONEY HYGIENE	United States	5634761
ONLY HEALTHY SOURCE	United States	5892845

Mark	Country	Registration No.
	United States	5869962
PET BOTANICS	United States	3416555
	United States	4636514
REMEDY+RECOVERY	United States	4177286
RID	United States	2616084
TICK TERMINATOR	United States	1799934
TRAIN-ME! TRAINING REWARD	United States	3296147

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