

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM775108

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Heel Inc.		12/15/2022	Corporation: NEW MEXICO
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	MediNatura Inc.		
<b>Street Address:</b>	10421 Research Road SE		
<b>City:</b>	Albuquerque		
<b>State/Country:</b>	NEW MEXICO		
<b>Postal Code:</b>	87123		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1756387	BHI	
<b>Registration Number:</b>	1745470	BHI	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	7038164100		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	703-816-4003		
<b>Email:</b>	nixonptomail@nixonvan.com		
<b>Correspondent Name:</b>	NIXON & VANDERHYE P.C.		
<b>Address Line 1:</b>	901 North Glebe Road, 11th Floor		
<b>Address Line 2:</b>	Attn: Donna J. Bunton		
<b>Address Line 4:</b>	Arlington, VIRGINIA 22203		
<b>NAME OF SUBMITTER:</b>	Donna J. Bunton		
<b>SIGNATURE:</b>	/Donna J. Bunton/		
<b>DATE SIGNED:</b>	12/19/2022		
<b>Total Attachments: 2</b>			
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CONFIRMATORY TRADEMARK ASSIGNMENT

WHEREAS, Heel Inc., a former corporation of New Mexico, which was located at 10421 Research Road SE, Albuquerque, New Mexico 87123 (hereafter "Heel"), is the record owner of the trademarks "BHI" and "BHI & Design," the goodwill of the business symbolized thereby, and United States Registration No. 1,756,387, dated March 9, 1993, and No. 1,745,470, dated January 12, 1993, respectively, of those marks ("BHI Trademarks"); and

WHEREAS, MediNatura Inc., a Delaware corporation located at 10421 Research Road SE, Albuquerque, NM 87123 (hereafter "MediNatura"), acquired all of Heel's right, title and interest in and to the BHI Trademarks, the goodwill of the business symbolized thereby, and the trademark registrations of that mark, and is desirous of confirming and making of record said acquisition;

NOW, THEREFORE, pursuant to that certain asset purchase agreement dated August 29, 2014 and for other good and valuable consideration paid by MediNatura to Heel, the receipt and sufficiency of which are hereby acknowledged, it is hereby confirmed that on August 29, 2014 (the "effective date"), Heel sold, assigned, transferred and conveyed to Medinatura and Medinatura purchased and acquired from Heel all right, title and interest in and to the BHI Trademarks, the goodwill of the business symbolized

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thereby, and Registration Nos. 1,756,387 and 1,745,470 thereof, and Medinatura wishes to make such acquisition of the registration of record.

HEEL INC.

Signature: *Cliff Clive*  
Name: Cliff Clive  
Date signed: 15 DEC '22 Title: former President

MEDINATURA INC.

Signature: *Cliff Clive*  
Name: Cliff Clive  
Date signed: 15 DEC '22 Title: CEO