

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM775168


<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Delaware North Companies Gaming & Entertainment, Inc.		12/19/2022	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Gamewise, LLC		
<b>Street Address:</b>	250 Delaware Avenue		
<b>Internal Address:</b>	Suite 1000		
<b>City:</b>	Buffalo		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	14202		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	6892962	BETLY	
<b>Registration Number:</b>	6892963	BETLY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	(716) 844-3709		
<b>Email:</b>	akaczmarek@hselaw.com		
<b>Correspondent Name:</b>	Alexander C. Kaczmarek		
<b>Address Line 1:</b>	50 Fountain Plaza		
<b>Address Line 2:</b>	Suite 1000		
<b>Address Line 4:</b>	Buffalo, NEW YORK 14202		
<b>ATTORNEY DOCKET NUMBER:</b>	084647.480		
<b>NAME OF SUBMITTER:</b>	Alexander C. Kaczmarek		
<b>SIGNATURE:</b>	/ack/		
<b>DATE SIGNED:</b>	12/19/2022		
<b>Total Attachments: 1</b>			
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## TRADEMARK ASSIGNMENT

This Trademark Assignment (the "Assignment") is entered into effective as of the last signature date set forth below (the "Effective Date") by and between **Delaware North Companies Gaming & Entertainment, Inc.**, a corporation formed under the laws of the State of Delaware, with an address at 250 Delaware Avenue, Suite 1000, Buffalo, New York 14202 ("Assignor"), and **Gamewise, LLC**, a limited liability company formed under the laws of the State of Delaware, with an address at 250 Delaware Avenue, Suite 1000, Buffalo, New York 14202 ("Assignee"). Assignor and Assignee are referred to collectively as the "Parties".

WHEREAS, Assignor owns all right, title and interest in and to the following US trademark registrations (the "Registrations"):

US Reg. Number	Reg. Date
Reg. 6892962 BETLY	November 8, 2022
Reg. 6892963 BETLY and Design 	November 8, 2022

; and

WHEREAS, the Parties desire that Assignor assign to Assignee all of its right, title, and interest in and to the BETLY and BETLY and Design trademarks (the "Trademarks"), the goodwill attached to and symbolized by the Trademarks, and the Registrations;

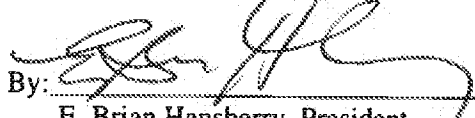
NOW, THEREFORE, in consideration of the mutual premises herein, and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Parties agree as follows:

1. **Assignment.** Assignor hereby assigns to Assignee all of Assignor's right, title, and interest in and to the Trademarks and the goodwill attached to and symbolized by the Trademarks, including without limitation all rights in and to the Registrations, as well as the right to sue for, and recover damages with respect to, any past, present, and future infringements of the Trademarks. Assignee hereby agrees that not later than 30 days after the Effective Date, Assignee shall record this Assignment with the US Patent & Trademark Office at Assignee's sole expense.

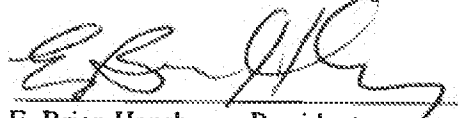
2. **Counterparts.** This Agreement may be executed and delivered by facsimile or electronic mail signature and in multiple counterparts, each of which shall be deemed to be an original, but all of which together shall constitute one and the same instrument.

IN WITNESS WHEREOF, the Parties hereto have executed this Agreement as of the Effective Date.

ASSIGNOR:  
**Delaware North Companies  
Gaming & Entertainment, Inc.**

By:   
E. Brian Hansberry, President  
Date: December 19, 2022

ASSIGNEE:  
**Gamewise, LLC**

By:   
E. Brian Hansberry, President  
Date: December 19, 2022