

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM768430

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Jeff Gerst		11/15/2022	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Escapism LLC		
Street Address:	1460 Broadway, 10th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10036		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	6332749	ESCAPISM	
Registration Number:	6054792	ESCAPISM	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(212) 873-6120		
Email:	sgrossman@lpmny.com		
Correspondent Name:	Stacy J. Grossman		
Address Line 1:	Levine Plotkin & Menin, LLP		
Address Line 2:	888 Seventh Avenue, 10th Floor		
Address Line 4:	New York, NEW YORK 10106		
NAME OF SUBMITTER:	Stacy J. Grossman		
SIGNATURE:	/Stacy J. Grossman/		
DATE SIGNED:	11/17/2022		
Total Attachments: 2			
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[TRADEMARK ASSIGNMENT

This **TRADEMARK ASSIGNMENT** (this "Assignment") is made and entered into as of this 15 day of November, 2022 by and between Jeff Gerst ("Assignor") on the one hand, and Escapism LLC, a Delaware Limited Liability Company with an address at 1460 Broadway, 10th Floor, New York, NY 10036 ("Assignee") on the other.

WHEREAS, Assignor is the co-owner of U.S. Trademark Registration Nos. 6332749 and 6054792 for the mark ESCAPISM for services in Class 41, together with the goodwill of the business symbolized thereby (the "Trademark"); and

WHEREAS, Assignor has agreed to sell, convey, assign and transfer to Assignee all of Assignor's right, title and interest in the Trademark, along with any common law rights related thereto.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

1. **Assignment.** Assignor hereby sells, conveys, assigns and transfers to Assignee all of Assignor's right, title and interest in and to the Trademark and any and all goodwill of the business symbolized thereby, including all common law rights and rights therein provided by international conventions and treaties, and the right to sue for past, present and future infringement thereof.
2. **No Warranties.** Each of the parties represents and warrants that it has the authority to enter into this assignment agreement. Assignor makes no warranties, express or implied, with respect to the Trademark.
3. **Further Assurances.** Assignor shall take all further actions, and provide to Assignee all such reasonable cooperation and assistance (including, without limitation, the execution and delivery of any and all affidavits, declarations, oaths, samples, exhibits, specimens, assignments, powers of attorney or other documentation), reasonably requested by Assignee, at Assignee's cost and expense, to more fully and effectively effectuate the purpose of this Assignment, including, without limitation, with respect to the implementation or perfection of this Agreement in all applicable jurisdictions throughout the world, including the execution and delivery of assignments in recordable form necessary to assign such rights.
4. **Direction to Record.** Assignor hereby requests the Commissioner of Patents and Trademarks, and the corresponding entities or agencies in any other applicable countries, to record Assignee as the assignee and owner of the Trademark.

5. **Counterparts.** This Assignment may be executed in one or more counterparts, each of which shall be deemed an original, but all of which taken together shall constitute one and the same instrument.

IN WITNESS WHEREOF, Assignor and Assignee have each caused this Assignment to be executed as of the date first written above by its duly authorized representative.

Assignor



Jeff Gerst

Assignee



Escapism LLC