

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM775429

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	09/16/2022		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Cemex, S.A.B. de C.V.		10/14/2022	Corporation: MEXICO
RECEIVING PARTY DATA			
Name:	Neoris España S.L.		
Street Address:	Calle Maria de Portugal 1-3-5		
City:	Madrid		
State/Country:	SPAIN		
Postal Code:	28050		
Entity Type:	Sociedad De Responsabilidad Limitada: SPAIN		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2902617	NEORIS	
Registration Number:	2975635	PRACTICAL VISIONARIES	
CORRESPONDENCE DATA			
Fax Number:	5123225201		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	512-482-5242		
Email:	sespenshade@pirkeybarber.com		
Correspondent Name:	Steven M. Espenshade		
Address Line 1:	1801 East 6th Street		
Address Line 2:	Suite 300		
Address Line 4:	Austin, TEXAS 78702		
NAME OF SUBMITTER:	Steven M. Espenshade		
SIGNATURE:	/sm espenshade/		
DATE SIGNED:	12/20/2022		
Total Attachments: 1			
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NUNC PRO TUNC TRADEMARK ASSIGNMENT AGREEMENT

WHEREAS, Cemex, S.A.B. de C.V., a Mexico corporation with a mailing address of Avenida Constitucion No. 444, Zona Centro, Monterrey, Nuevo Leon, Mexico 64000 ("Assignor"), and Neoris España S.L., a Spain Sociedad de Responsabilidad Limitada with a mailing address of Calle Maria de Portugal 1-3-5, Madrid, Spain 28050 ("Assignee"), are parties to that certain Trademark Assignment Agreement (the "Agreement") effective as of September 16, 2022 (the "Effective Date");

WHEREAS, Assignor owned, adopted, and was using the following marks (the "Marks"), which are the subject to the following registrations with the United States Patent and Trademark Office (the "Registrations"):


Mark	Reg. No.	Serial No.	Classes
NEORIS	2,902,617	76/217,304	35, 36, 41, & 42
PRACTICAL VISIONARIES	2,975,635	78/235,908	35, 36, 41, & 42

WHEREAS, Assignor has assigned all rights and goodwill in and to the Marks and the Registrations to Assignee pursuant to the terms of the Agreement;

WHEREAS, Assignee desires to confirm its acquisition of the Marks, the Registrations, and all rights and goodwill associated therewith as of the Effective Date;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby confirm and assign to Assignee, effective *nunc pro tunc* as of September 16, 2022, all right, title, and interest in and to the Marks and Registrations, together with the goodwill of the business symbolized by the Marks.

CEMEX, S.A.B. DE C.V.:

Signature: 

Name: Luis Hernández Echávez

Title: Legal representative

Date: October 14, 2022

NEORIS ESPAÑA S.L.:

Signature: 

Name: Héctor Tassinari Eldridge

Title: Legal representative

Date: October 14, 2022