

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM775542

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	MERGER		
EFFECTIVE DATE:	12/31/2021		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SellPoints, Inc.		12/27/2021	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Syndigo LLC		
Street Address:	141 W. Jackson Blvd, Suite 1220		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60604		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3472936	SELLPOINT	
Registration Number:	5967047	SELLPOINTS	
CORRESPONDENCE DATA			
Fax Number:	3129774405		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312 977 4400		
Email:	ljewett@nixonpeabody.com		
Correspondent Name:	Janet Garetto of Nixon Peabody LLP		
Address Line 1:	70 W. Madison Street, Suite 5200		
Address Line 4:	Chicago, ILLINOIS 60602		
NAME OF SUBMITTER:	Janet Garetto		
SIGNATURE:	/Janet M. Garetto/		
DATE SIGNED:	12/20/2022		
Total Attachments: 4			
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Delaware

The First State

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I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"SELLPOINTS INC.", A DELAWARE CORPORATION,

"REVOLLOR, INC.", A DELAWARE CORPORATION,

"ATTRIBYTES, INC.", A DELAWARE CORPORATION,

WITH AND INTO "SYNDIGO LLC" UNDER THE NAME OF "SYNDIGO LLC", A LIMITED LIABILITY COMPANY ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE ON THE TWENTY-SEVENTH DAY OF DECEMBER, A.D. 2021, AT 2:51 O`CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF MERGER IS THE THIRTY-FIRST DAY OF DECEMBER, A.D. 2021 AT 11:59 O`CLOCK P.M.




Jeffrey W. Bullock, Secretary of State

4014846 8100M
SR# 20214222125

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 205088754
Date: 12-27-21

TRADEMARK
REEL: 007926 FRAME: 0092

CERTIFICATE OF MERGER

OF EACH OF

**ATTRIBYTES, INC.
REVOLLOR, INC.
SELLPOINTS INC.,
each a Delaware corporation,**

WITH AND INTO

**SYNDIGO LLC,
a Delaware limited liability company**

Pursuant to Title 8, Section 264(c) of the General Corporation Law of the state of Delaware (the "DGCL") and Title 6, Section 18-209 of the Delaware Limited Liability Act (the "Act"), the undersigned hereby certifies the following:

FIRST: The name and state of organization of each constituent entity of the mergers (each, a "Merger") are as follows:

Name	State of Organization
Attribytes, Inc. (" <u>Attribytes</u> ")	Delaware
Revollor, Inc. (" <u>Revollor</u> ")	Delaware
Sellpoints Inc. (" <u>Sellpoints</u> ")	Delaware
Syndigo LLC (" <u>Syndigo</u> ")	Delaware

SECOND: An Agreement and Plan of Merger (each, a "Merger Agreement"), to be effective as of December 31, 2021, has been approved, adopted, certified, executed and acknowledged by each of Syndigo and each of Attribytes, Revollor and Sellpoints, in each case in accordance with Section 264(c) and Section 228 of the DGCL and Title 6, Section 18-209 of the Act.

THIRD: Under the terms of each Merger Agreement, each of Attribytes, Revollor and Sellpoints will merge with and into Syndigo LLC, a Delaware limited liability company (the "Company"). The name of the surviving limited liability company in each Merger shall be Syndigo LLC (the "Surviving Company").

FOURTH: Each Merger shall become effective on 11:59 pm EST on December 31, 2021.

FIFTH: The certificate of formation of the Company as in effect immediately prior to each of the Merger shall be the certificate of formation of the Surviving Company.

SIXTH: An executed copy of each Merger Agreement is on file at the office of the Surviving Company at:

41 W. Jackson Blvd, Suite 220
Chicago, IL 60604

SEVENTH: a copy of each Merger Agreement will be furnished by the Surviving Company, on request and without cost to any stockholder or member of either constituent company.

* * * * *

IN WITNESS WHEREOF, the Surviving Company has caused this Certificate of Merger to be signed by an authorized officer, this 27th day of December, 2021.

SYNDIGO LLC

By: 
Name: Sagit Halpern
Title: Chief Financial Officer

[Signature page to Certificate of Merger]