

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM773617

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Brandcore Ltd.		09/03/2021	Limited Liability Company: VIRGIN ISLANDS, BRITISH
RECEIVING PARTY DATA			
Name:	Brandcore, LLC		
Street Address:	37 West 39th Street		
Internal Address:	Suite 601		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10018		
Entity Type:	Limited Liability Company: NEW YORK		
PROPERTY NUMBERS Total: 15			
Property Type	Number	Word Mark	
Registration Number:	6783182	THE UNICORN PREMIUM SEX MACHINE	
Registration Number:	6769340	LUV	
Registration Number:	6403944	LOVE DISTANCE	
Registration Number:	6054791	PEGASUS	
Registration Number:	6054564	SECRET SK KISSES	
Registration Number:	6403749	XXXTREME KINK	
Registration Number:	6228276	STRONGER LABS	
Registration Number:	5796177	LATEXWEAR	
Registration Number:	5439787	ZEPPELIN	
Registration Number:	5439786	BLOWPRO	
Registration Number:	5409044	POTHEAD PANTIES	
Registration Number:	5403043	SNUG PLUG	
Registration Number:	5055683	B-VIBE	
Registration Number:	5027870	THE COWGIRL	
Registration Number:	5206020	LE WAND	
CORRESPONDENCE DATA			
Fax Number:			

OP \$390.00 6783182

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 7036245875
Email: Brianoplus@aol.com
Correspondent Name: Brian C. Harrison
Address Line 1: 1300 I Street, N.W.
Address Line 2: Suite 400 E
Address Line 4: Washington, D.C. 20005

NAME OF SUBMITTER:	Brian C. Harrison
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SIGNATURE:	/BCH/
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DATE SIGNED:	12/12/2022
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Total Attachments: 5

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TRADEMARK ASSIGNMENT

This Trademark Assignment (the "Assignment") is made effective as of September 3rd, 2021 (the "Effective Date") by and between Brandcore Ltd., a British Virgin Islands limited liability company ("Assignor"), with its principal place of business at P.O. Box 438, Palm Grove House, Road Town, Tortola, British Virgin Islands, and Brandcore, LLC, ("Assignee"), a New York limited liability company, with its principal place of business at Suite 601, 37 West 39th Street, New York, NY 10018.

RECITALS

Whereas, Assignor owns and is authorized to assign, grant, transfer, and convey all rights in and to the marks listed in Exhibit A hereto, together with any and all registrations and applications for registrations of these marks as set forth in Exhibit A hereto, including their renewals and renewal rights, and any and all names, titles, symbols, designs, copyrights, artwork, trade dress, and other elements embodied in or derived from such marks or their use or display (all of which is collectively referred to herein as the "Property"); and

Whereas, Assignee, as successor to Assignor's business, including all goodwill associated with the Property, desires to obtain from Assignor all of Assignor's right, title, and interest in and to the Property, and Assignor is hereby transferring all such right, title, and interest to Assignee;

ASSIGNMENT

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties agree as follows:

Assignor hereby sells, assigns and transfers to Assignee, and its successors and assigns, the entire right, title, and interest in and to the Property, together with all goodwill of the business symbolized by or associated with the Property; and

Assignor agrees to execute any instruments or papers and to perform such other proper acts as may be required to secure to Assignee or its designee such assignment and the rights specified herein; and

Assignee hereby accepts the assignment of such right, title, and interest as specified herein.

IN WITNESS WHEREOF, the parties have executed this Assignment by their respective, duly authorized representatives as of the date first above written.

ASSIGNOR

Brandcore Ltd.

By: 

Printed Name: Elan Rofe

ASSIGNEE

Brandcore LLC

By: 

Printed Name: Adam Greenfield

BRANDCORE ASSIGNMENT -- EXHIBIT A

Serial No. Trademark

1	90484487	LUV
2	90484476	COOLERWORKS
3	90260465	THE UNICORN PREMIUM SEX MACHINE
4	90247342	SEX BOMB
5	90235180	BALLSTAR
6	88788138	VIP COLLECTION
7	88800185	THEI
8	88166451	LOVE DISTANCE
9	88192674	THE BEADED RABBIT
10	88166461	HE-VIBE
11	88192715	THE ROTATING RABBIT
12	88191951	THE G-SPOT RABBIT
13	88412807	PEGASUS
14	88361874	SECRET SK KISSES
15	88271725	THE POCKET RABBIT
16	89095086	RABBIT ESSENTIALS
17	87525943	KKXTREME KINK
18	87602469	GLOFY HOLE SIGNATURE SERIES
19	87391349	STRONGER LABS
20	87928122	STROKEMEISTER
21	87741092	LATEXWEAR

Brandcore Assignment-Exhibit A

BRANDCORE ASSIGNMENT -- EXHIBIT A

Serial No. Trademark

22	877382387	THE BEADED D.P. RABBIT
23	877382368	THE BACKDOOR BEADED RABBIT
24	876683576	POWERCOCKS
25	87623548	SONICWORKS
26	87538410	SONICWORKS
27	87525664	THE RABBIT EARS
28	87505885	ZEPELIN
29	87505848	BLOWPRO
30	87505825	PLATINUM CLEAN
31	87497591	POTHEAD PANTIES
32	87428869	TEACHER'S PET
33	87301783	SNUG PLUG
34	87176292	THE KISSING RABBIT
35	87058700	THE PINK RIBBON RABBIT
36	87058688	THE COUPLES RABBIT
37	86884740	SLOT MACHINE
38	86946345	LE WAND
39	86946309	WANDPLUS
40	86877980	MIRACLE FACE ERASE
41	86863915	BED SPREADER
42	86863912	SPORTWAND
43	86851481	LUVDOLLZ

Brandcore Assignment-Exhibit A

BRANDCORE ASSIGNMENT -- EXHIBIT A

Serial No. Trademark

44	86748571	THE BACKDOOR RABBIT
45	86748554	THE RABBIT WAND
46	86738275	THE LAY-ON RABBIT
47	86725952	WAND+

48	86711955	QUALITY HARNESS STRAP IT ON
49	86711928	ALL COUPLES WANNA PLAY
50	86676244	B-VIBE
51	86674828	DRILDO GETS THE JOB DONE
52	86674819	SUPER POWER DRILDO
53	86641959	DRILDO JR
54	86641941	DRILDO PRO
55	86640719	THE CLASSIC RABBIT
56	86514614	THE COWGIRL
57	86738257	THE COME HITHER RABBIT
58	86640826	HARE CARE

Brandcore Assignment-Exhibit A